



Internal Certificate 2012-2013

Graphic Technologies Elkhorn – Racine Campuses

GRAPHIC COMMUNICATIONS WEB DESIGN CERTIFICATE (90-204-4)

23 Credits

The Graphic Communications Web Design Certificate culminates the creative skills of a web designer and the technical skills of a web developer in a user-centered environment. Students will focus on the graphical interface of building, maintaining, and deploying rich media Web sites using various Flash and open source content management toolsets. The certificate will augment skills learned in the Graphic Communications and Web Developer programs and will be of interest to graduates from Marketing, Supervisory Management, Business Management, and Administrative Assistant programs.

REQUIRED COURSES

<u>Course Number</u>	<u>Course Title</u>	<u>Credits</u>	<u>Sequence</u>
107-011	IT in Business	3	1
150-105	Intro to Network/Web Concepts (Coreq: 107-011)	3	1
204-107	Intro to Digital Photography	3	1
204-116	Intro to Web Based Design for Graphic Designers (Prereq: 204-107)	3	1
204-149	Advanced Web Page Design (Prereq: 204-116)	3	2
204-136	Digital Media Analysis and Design	3	2
204-146	Video Editing	2	2
204-150	Intro to Content Management Systems	<u>+3</u>	2
		23	

NOTE: Students must complete a certificate program with a minimum of a 2.0 Program GPA.
NOTE: Prerequisites can be waived with departmental approval.