



Internal Certificate 2013-2014

**Graphic Technologies
Elkhorn – Racine Campuses**

**GRAPHIC COMMUNICATIONS WEB DESIGN
CERTIFICATE
(90-204-4)**

23 Credits

The Graphic Communications Web Design Certificate culminates the creative skills of a web designer and the technical skills of a web developer in a user-centered environment. Students will focus on the graphical interface of building, maintaining, and deploying rich media Web sites using various Flash and open source content management toolsets. The certificate will augment skills learned in the Graphic Communications and Web Developer programs and will be of interest to graduates from Marketing, Supervisory Management, Business Management, and Administrative Assistant programs.

REQUIRED COURSES

| <u>Course Number</u> | <u>Course Title</u> | <u>Credits</u> | <u>Sequence</u> |
|-----------------------------|--|-----------------------|------------------------|
| 107-011 | IT in Business | 3 | 1 |
| 150-105 | Intro to Network/Web Concepts (Coreq: 107-011) | 3 | 1 |
| 204-107 | Intro to Digital Photography | 3 | 1 |
| 204-116 | Intro to Web Based Design for Graphic Designers (Prereq: 204-107) | 3 | 1 |
| 204-149 | Advanced Web Page Design (Prereq: 204-116) | 3 | 2 |
| 204-136 | Digital Media Analysis and Design | 3 | 2 |
| 204-146 | Video Editing | 2 | 2 |
| 204-150 | Intro to Content Management Systems | <u>+3</u> | 2 |
| | | 23 | |

NOTE: Students must complete a certificate program with a minimum of a 2.0 Program GPA.
NOTE: Prerequisites can be waived with departmental approval.