



Effective 2013/2014

Career Cluster ▶



Career Pathway ▶

Web & Digital Communications

MULTIMEDIA

(10-810-2)

Advanced Technical Certificate

Most Courses Offered at Elkhorn and Racine Campuses

✓	Course Number	Course Title	Requisites	Credits	Hrs/Wk Lec - Lab
	204-120	Multimedia Survey		3	2-2
	204-146	Video Editing		2	1-2
	204-147	Multimedia Graphics and Animation		2	1-2
	204-145	Authoring Tools – Flash		2	1-2
	204-148	Multimedia Applications	Prereq: 204-120; 204-145; 204-146; 204-147	3	2-2

Program Total Required

12



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PROGRAM DESCRIPTION

Multimedia provides computer training and design instructions for students and professionals interested in creating business presentations, teaching materials and marketing tools using multimedia. Emphasis is on Multimedia Authoring tools, which create interactive media, and slide presentations that incorporate sound and video. Students will use current technology including online services, digital cameras and video editing programs. The program will augment skills learned in the Graphic Communications and Technical Communications programs and will be of interest to graduates from Marketing, Supervisory Management, Business Management and Administrative Assistant programs.

EQUIVALENCY

This program is designed for students who have completed one of the following Gateway Technical College Associate Degrees (or have the equivalent knowledge and skills):

- Graphic Communications (10-204-3)
- Technical Communications (10-699-1)

Equivalency can be earned through a combination of prior class work and/or current work experience. For equivalency information, call the campus advisor.

CORE ABILITIES

Gateway believes students need both technical knowledge and skills and core abilities in order to succeed in a career and in life. The following nine core abilities are the general attitudes and skills promoted and assessed by all Gateway programs. All Gateway graduates should be able to:

- 1. Act responsibly
- 2. Communicate clearly and effectively
- 3. Demonstrate essential comp. skills
- 4. Demonstrate essential math skills
- 5. Develop job seeking skills
- 6. Respect themselves and others as a member of a diverse community
- 7. Think critically and creatively
- 8. Work cooperatively
- 9. Value learning

ADMISSION REQUIREMENTS

- 1. Related associate degree (official transcript required) or equivalent work experience (documented by advisor) required.

GRADUATION REQUIREMENTS

- 1. 12 Credits with an average of 2.0 or above.

For a complete list of Graduation Requirements check the Student Handbook.

OTHER INFORMATION

Gateway Technical College reserves the right to modify curriculum requirements for students who interrupt enrollment for a period of two years or take over seven years to complete. Tuition and material fees are determined by the board of the Wisconsin Technical College System. Consult the Master Class Schedule for exact fee amounts. Occasionally, the District may offer a particular course out of published sequence. By doing so, the District does not obligate itself to offer succeeding courses out of published sequence.

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You may call Student Services at 1-800-247-7122 for additional information.

For a complete list of course descriptions (and possible online courses) for this program, please consult Web Advisor on our web page at www.gtc.edu.

My advisor is _____ My advisor's contact information is _____.