

Increasing Productivity thru Employee Engagement

"Great organizations achieve sustainable growth and profits because they do what other organizations don't: they maximize the innate, individual talents of their employees to connect with customers. They know that tapping the resources of humans is the only remaining area where significant improvements can--and do--lead to an unlimited source of competitive advantages." (Curt Coffman and Gabriel Gonzalez-Molina, in *Follow this Path*, 2002.)

Engaging your workforce after you get them on the right bus is key to exceptional organizational performance. Engaged employees are excited and enthusiastic about their jobs. They resist distractions, tend to forget about time and routinely produce significantly more than the job requires. They enjoy searching for ways to improve circumstances and volunteer for difficult assignments. They encourage others to higher levels of performance, and they are proud to be involved with their organization and are more likely to stay with the company

This presentation describes how to keep your employees engaged by developing transformational leaders at every level of the organization. It gives an overview of GTC's Advanced Leadership Certificate Program and the organizational results you can expect.

Presented by Bill Matelski

Bill has over forty years of talent management experience and has provided consulting/training services to over 400 organizations in manufacturing, construction, real estate, banking, health care, and other service industries including non-profit and government organizations.

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