

Green Business Practices



The Business Benefits of "Green"

This is an introduction to profitable "green" strategies that can improve your profits and increase your employee's awareness. Making your business as "carbon neutral" as possible is becoming a pre-requisite to succeed in our "green-minded" economy.

Please join us for one or all of the following seminars.

September 17, 2009 Green Business Practices

In this session the fundamental building blocks of Green Business Practices will be put into place. With minor modifications of building systems and practices, these five areas can have a profound effect on your company's carbon output and increase your employee's awareness in sustainable practices. In our first session we will explain: Building Envelope, HVAC Systems, Green Cleaning, Behavior, and Return on Investment. In the following monthly seminars we will provide an in-depth look at each of the above topics.

October 15, 2009 Building Envelope

The Building Envelope is one of the most important components in saving energy. Understanding it's design, operation and modifications will help you make decisions that will conserve energy and provide employees with a safe and healthy workplace.

November 12, 2009 HVAC Systems

The Heating Ventilating and Air Conditioning System can be a building owner's most expensive investment. Learn how to operate and maintain it correctly to keep your energy consumption at appropriate levels.

December 17, 2009 Green Cleaning

Have you looked at what you are dumping down the drain? The chemicals in your cleaning products may have a long term effect on our ecosystem. By changing simple practices and products you can save water, improve your waste stream and provide building occupants with a healthy work environment.

January 21, 2010 Green Behavior

Did you know there is more to recycling than just dumping the plastic bottle into the Blue Container? Education and understanding is the key to any sustainable practice.

February 18, 2010 Intro to Alternative Energy

In this session we will discuss the operation of solar, thermal, photovoltaic, wind and Geoexchange technologies.. We will explore their benefits and how you might utilize them in your facility.

March 18, 2010 Return on Green Investment

So what is the bottom line? How much is all this Green going to cost me? Your consideration of a Green investment should include a return on investment. We will look into cost savings, life cycle costs, and practicality of purchase.



Seminar Details

7:30 a.m. – 9:30 a.m.
Center for Advanced Technology & Innovation
2320 Renaissance Blvd. Sturtevant, WI
\$25 per person (includes continental breakfast)

To register: Call Beth Tilley at
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email tilleye@gtc.edu