



PRESIDENT'S REPORT

November 20, 2008

✧ Denotes a 'green' initiative.

GATEWAY AS LEADER

This has been another exciting month for us. Recently we were featured in the NISOD newsletter (included) as their national spotlight college. This is the result of Gateway's appearance on ABC News.

We also have had several articles written about President Albrecht's appointment to the Education Council of the National Association for Manufacturing. In addition, Bryan has conducted interviews with the U.S. Department of Labor and the National Governors Association. Each organization has recognized our efforts for exemplary workforce preparation.

Following a connection made during the recent Association of Community College Trustees conference, we have been contacted by Hilary Pennington of the Bill & Melinda Gates Foundation. We are in the process of setting up a time for Ms. Pennington to visit our college.

We continue to celebrate the success of our staff as Therese Fellner was elected State President of the Wisconsin Business Incubator Association and Debbie Davidson was elected to the national board of National Consortium of Advanced Technology Centers.

On behalf of the Kenosha United Way and Chrysler, a resolution has been sent to Congress seeking support for the auto industry.

In the next few weeks, President Albrecht will be hosting the national convention for Association for Career and Technical Education in Charlotte. To date there are over 5,500 people registered--75 from Wisconsin alone. We are all proud of this accomplishment.

ENROLLMENT

As of November 18, our FTE for Fall 2008 is up 2.2% or 48.9 FTE. For the year the FTE figure is about even with last year. This number is expected to increase substantially because our registration for continuing students last year began one week earlier. So these figures are a comparison to a point in time, and are not a comparison to the same point in the process. Our headcount for the year is 15,639 compared with 15,460 last year at this time.

OFFICE OF PK-16

Career Pathways: Gateway faculty with programs in the Business, Finance, and Marketing clusters, will be working with high school educators on the development of career pathways/programs of study on December 9. Local four-year colleges have also been invited to participate.

Gateway's Director of PK-16 Relations is part of the Executive Committee for a statewide Wisconsin Career Pathways Web Site Project. A work group representing secondary and postsecondary education, CESAs, DPI, WTCS, and Workforce Development, is conducting research and generating a feasibility report for a statewide system.

Articulation: Gateway is collaborating with Chippewa Valley Technical College, UW-Platteville, UW-Stout, UW-Parkside, and the UW-Extension Office on the development of a degree completion program in Technology Education. Gateway's Mechatronics program is being considered as the template for the technical requirements.

Tech Prep / School to Careers Consortium Activities: High school counselors participated in a breakfast at the Elkhorn Campus on November 13 where they received information on new/high demand

Gateway programs, discussed Gateway resources available to their high schools, and participated in a Q & A session with Gateway counselors. A second breakfast is scheduled for December 16 at CATI for counselors on the east side of the district.

A professional development opportunity titled "Equipping Students With 21st Century Skills Through Partnerships and Vision" is scheduled for December 5 at CATI for secondary and postsecondary educators.

Office of Financial Aid: Our goal is to consistently increase awareness of Financial Aid availability and to promote ease of access through the on-line service. The numbers to prove that those efforts are successful are now available. Financial Aid Applications for this quarter compared to the same quarter last year are up by 770 or an increase of 17%. Students making Financial Aid application on-line make up 99.23% of all applications. This is a 1.4% increase of over last year at this same time.

- ⊗ The Financial Aid department is getting ready to gear up for the 2009-2010 application year. We will begin processing applications the middle of January. A new goal for that year will be to again reduce the amount of paper we produce. We will implement an e-mail format for communicating with students and more fully promote the use of My Gateway electronic services.
- ⊗ In addition, the departments of Financial Aid and Admissions have set a goal for the 2009-10 academic year to partner together to minimize the amount of paper communications with students by using the systems capability to e-mail students along with directing them to the self-service module, WebAdvisor. We continue to expand on-line forms and services that meet the demands of our busy and diverse student populations. We have come to realize that not only are students ready for this type of service, they expect it. With over 6000 Financial Aid applicants receiving anywhere from 4 to 7 pieces of communication and Admissions applicants receiving 3 to 4 pieces of communication, this initiative will considerably reduce paper and postage costs.

MULTICULTURAL PROGRAM UPDATE

CELEBRATING 15 YEARS!! Gateway Technical College is Keeping Dr. Martin Luther King, Jr.'s Dream Alive! On behalf of Gateway's "Dream Team." I would like you to take a moment to think about students, colleagues and/or individuals in your community who have acted in the true spirit of serving causes of *equality, justice, freedom, and peace*. Gateway is accepting nominations for the Humanitarian Award for both youth & adults who have realized Dr. Martin Luther King, Jr.'s life, work, and dreams. Please nominate someone for showing their commitment to justice & civil rights. Nomination forms are available at <http://www.gtc.edu/page.asp?q=524> **Nomination Deadline: Friday, November 28, 2008.**

Honorees will be recognized and awarded at Gateway's 15th Annual Dr. Martin Luther King, Jr. program on Monday, January 19, 2009; the program will begin at 12 noon.

ACADEMIC AND CAMPUS AFFAIRS UPDATE

Business, IT, and Service: Jim Buck, IT instructor, working with WEDD and IBM, hosted the IBM I fall conference at Gateway on November 14. Hands-on workshops, taught by **IBM i** experts, offered four tracks to develop new levels of expertise in **IBM i**. Those enrolled became proficient in state-of-the-art development tools. Classes in DB2, DB2 Web Query, RPG or WDS*c* were offered.

The Marketing Research students working with the Racine Journal Times will be sending out a survey to 1,000 randomly selected City of Racine residents later this week.

The IT students are going to Germany in 2010 for fifteen days. The goal is to have a cross-discipline team consisting of four IT students, as well as one Graphics, and one Technical Communications or Marketing student to develop a website for a German or U.S. based company. Students will work together with the KSH website administration students in Hanau, Germany. This experience will give our students

valuable hands-on experience in terms of globalization of a website and will also give them the opportunity to work within an international IT project team.

The Gateway Business Professionals of America student club is hosting the State Leadership Conference February 20-22, 2009 at the Abbey in Fontana. There will be 120 Wisconsin Technical College students competing in events related to their program area. All testing occurs at the Elkhorn campus on Friday, February 20. We are looking for judges, proctors, and graders for Friday, February 20. If anyone is interested, please contact either Ken Haling or Tina Cipriano. Bryan Albrecht will be our keynote speaker at the awards banquet and other Gateway dignitaries will be attending.

General Studies: The Faculty Senate at UW-Parkside has approved the 1+3 agreement between Gateway and UW-Parkside. A meeting to formalize the agreement was held on November 17.

Health: What a day! 114 kids from Head Start were seen on November 18 in our Dental Lab for dental examinations!! Despite a cancellation from one dentist, we managed to get through the day. Of the 114 kids seen, 57 had active decay. That's a very large number for these small kids (age 3-4)! The dentists who volunteered have some great ideas of other things we can do at their next visit to Gateway to help stop the decay. In addition, discussions are underway to explore the possibility of placing some of our Dental Assistant program students at the Kenosha Community Health Center. Calendar note - our Dental Assistant students will host the Boys & Girls Club of Kenosha on February 11 for dental exams.

✧ *Elkhorn Campus:* Larry Paruszkiewicz, Director of Buildings & Technology, attended a seminar for Masters' Academy Energy Management training course in Milwaukee in September. On October 29, Larry was notified by the Association of Energy Engineers that his score on the CEM (Certified Energy Manager) exam was above the minimum necessary for certification. CEM recognizes individuals who have demonstrated high levels of experience, competence, proficiency, and ethical fitness in the energy management profession. Congratulations, Larry.

The space plan for the Health Wing remodeling has been finalized. This has been a cooperative plan design by the full time health faculty: Helen Holder, Bob Formanek and Jo Hart. Adjunct faculty who teach in the Community Pharmacy Tech program were also involved in developing a pharmacy lab. Following Board approval, an RFP will go out for a construction manager for this project vs. a general contractor. The construction manager will consult with Partners in Design architectural firm to bid out the project to the various trades needed for the remodel.

The Campus Planning team met on October 29, with Zina Haywood as our guest. During the meeting we determined the need for input from everyone on campus. The November faculty/staff meeting will be combined with the Campus Planning team. All staff will work together by departments or general campus to solicit additional ideas and to make specific recommendations for their areas. Departments include Student Services, Manufacturing, Engineering & Electronics, Business, IT and Service, Health, Support Services, Library and General Campus.

Racine Campus: The Racine Campus Spelling Bee team, the Gateway FutureMakers, practiced many hours for the Racine Literacy Council Spelling Bee that was held on November 14, at Roma Lodge. The team members are: Roxie Hickman, Marilyn Holden and Kelly Shelton. Mark Stevens was their coach. There were two tables of staff cheering on the team. Results of the competition will be in the December report.

At the ABE/ELL Advisory Committee meeting in October, the committee proposed a strategy to provide more coordinated literacy services in each county. Armed with the program review from the Wisconsin Technical College System and the Action Plan from the department faculty/staff, each community will form subcommittees to review procedures, materials and curriculum. The subcommittees will report back to the Advisory Committee at the March meeting to review findings and develop a plan to provide more coordinated services and strategies for shared resources.

On November 10, the Racine Campus held an open house for the community to view the new Science Labs on the fifth floor of the Technical Building. Special guest, Stu Carron, from Johnson Diversey, was given a tour of both the Health wing and the Science labs. Johnson Diversey donated cabinets to our remodeling projects. The Culinary Arts program provided refreshments. Don Zakutansky and Sue Hanneman, two science faculty, spoke on behalf of the faculty addressing the benefits to students and the community that our four new labs will provide.

On November 3, the Fourth Annual Money Conference was held in the Racine Conference Center. Over 300 individuals participated in the conference as students, speakers, and volunteers. Asset Builders of America, Inc. is the organizing partner for the conference and many financial institutions, and CBO's in Racine and Kenosha participate in delivering the program.

Institutional Effectiveness: Sixteen new employees are taking The Gateway Journey and getting oriented to their new professional home at Gateway. Within their first year of employment, participants are asked to read about our Board's purpose and activities and to attend a Gateway Board meeting, so expect to see some new faces in the crowd in the coming months.

Respect, Service, and Safety in the Workplace, our new 6-hour non-violent crisis intervention training workshop, will be offered to all front-line student services employees in February 2009. Three additional workshops, one on each campus, will be offered in March for any employee wishing to learn strategies for de-escalating and safely responding to disruptive behavior.

The Gateway Conversation Steering Committee and the Executive Leadership Council will begin reviewing the second draft of the Higher Learning Commission self-study report this month. Each criterion committee has reviewed a first draft of its own chapter already, and this is the first reading for the document as a whole. Feedback from this review will be incorporated into version 3, which will be available for review and comment from all employees and selected constituent groups in February 2009.

WORKFORCE AND ECONOMIC DEVELOPMENT SUSTAINABILITY INITIATIVES

- ✧ Green Business Practice Seminars were offered in October and November. The seminars are scheduled monthly through March 2009.
- ✧ Computers are turned off nights and weekends.
- ✧ Room sensors for office lights. Room sensors for classrooms at Bioscience.
- ✧ Use copier to scan and email requisitions, time sheets, travel expense forms, etc. to Business Office for processing rather than making several copies which results in reduction of paper, toner .
- ✧ Recycle scrap paper by having the print shop cut and glue into scratch tablets.
- ✧ Use Microsoft Word "Track Changes" feature when editing a document that was written by someone else. It allows the originator to see the changes, deletions and additions that were made to the document. Each editor is assigned a different color so multiple editors are easy to track. Reduction in use of paper, toner.
- ✧ Use laptop computer for meetings eliminating the need to print meeting documents. View documents online.
- ✧ Carpool with colleagues to meetings.
- ✧ Purchased bike racks for CATI.
- ✧ Purchased recycling containers for all ATCs.

LEARNING INNOVATION DIVISION

The Learning Innovation Division (LID) is promoting Green Thinking and environmentally responsible behavior by pursuing the following initiatives:

- ⊗ Reducing power consumption and associated HVAC cooling by purchasing Energy Star compliant servers as we replace aging hardware.
- ⊗ Working toward the reduction of paper usage on campus by promoting technologies that encourage on-screen reading (ImageNow – Onscreen Reporting Options).
- ⊗ Moving additional services online to reduce printing.
- ⊗ Exploring ways to improve efficiencies with Gateway's use of printers across the district.
- ⊗ Providing technologies that encourage online work spaces to reduce need for printing and travel.