



## **PRESIDENT'S REPORT**

September 25, 2008

### GATEWAY AS LEADER

Thanks to the efforts of Tina Schmitz, we will officially introduce the Mentor Kenosha & Racine initiative to all staff at our inservice on October 8. This is an excellent opportunity for our college to become involved in many different ways in our community.

We recently hosted Brian Ming from the Hong Kong Vocational Institute. Mr. Ming is working with our Engineering team to develop curriculum exchange projects.

Today we are hosting ABC News on the Racine campus as they have selected our Boot Camp training program as one of the solutions to be featured on a special ABC News report.

The Horizon Center was recognized as a Silver Citation for outstanding architecture by the College and University Design Journal. A copy of the award information is included.

President Albrecht has been invited (expenses paid) by the International Vocational Education organization to represent the United States at the July 2009 ITV conference held in Singapore.

Our WEDD Division in partnership with Waukesha County Technical College, Moraine Park Technical College, Milwaukee Area Technical College, and the Racine Workforce Development Center was recently awarded a \$24,000 grant to develop on line assessment services for the national manufacturing Skills Standards (MSSC). Gateway staff will be developing the computer system to deliver this program.

We recently received preliminary approval from the National Science Foundation to develop on behalf of the National Manufacturing Association a grant proposal focusing on the development of Science Technology Engineering and Math programs.

### ENROLLMENT

As of September 24, our FTE enrollment is up 0.7% for the semester and 15.3% for the year. Our headcount is 13,250 compared with 12,854 last year at this time.

### OFFICE OF PK-16

*Tech Prep/School to Careers Consortium:* Marie Collins (Badger), Cheryl Kothe (Wilmot), and Greg Wright (KUSD) will work with Steve Wilkes (Gateway) as a directional team and facilitating the work groups for the consortium. Marie Collins has agreed to be the consortium co-chair. All consortium members will be participating in one of the following work groups: Articulation, Career Pathways, Professional Development, and Strategic Plan. Jodi Scott (Delavan), Greg Wright (KUSD), Brad Haag (RUSD), Steve Wilkes (Gateway), Ron Sellnau (Gateway), and Ray Koukari (Gateway) attended a statewide career pathways leadership training put on by Center for Occupation Research and Development (CORD), August 26-27.

The college is moving forward with incorporating career cluster advisory committee meetings. In addition to the regular program advisory committee members, high school CTE and business advisors, as well as college and university representatives will be invited.

*Upcoming Tech Prep Grant Activities:* At the articulation meeting on September 23, consortium high school instructors met with Gateway instructors to discuss articulation agreements – both advanced standing and transcribed credit. The three-year cycle for review/renew of articulation agreements has been revised and structured around career clusters. The courses that align with programs in the following clusters will be reviewed this year: Information Technology; Architecture & Construction; Manufacturing; Science, Technology, Engineering, & Math; Transportation, Distribution & Logistics; and General Studies Math.

Facilitating the Future Training began on September 24 at Wilmot High School. This is designed to train high school counselors on the state comprehensive school counseling model which is the primary avenue for career development activities for high school students.

Snap-on/Career Pathway event is on October 20 at the Horizon Center. High school automotive classes will be invited to this event that will see Snap-on launch a national tour to promote diagnostic training. This will be an opportunity for students and educators to see today's latest technology and discuss possible careers.

*High School Corner Website:* In an effort to consolidate pertinent information for our high school partners, we have created a special section on the Gateway website called the High School Corner. Information is included for students, educators, and parents.

### OFFICE OF ADMISSIONS

As part of the college's Vision 2012 plan to expand and improve online services, the Admissions Office has developed and implemented a new online application. Benefits of the new online application are better information regarding application fee payment; customization of the program list to include all Gateway's programs and certificates; provide individual, customized return email confirmation to applicants so they know what to do next; a viewable history of submitted applications; and quicker turnaround time in processing applications. All of this will provide faster, more accurate service to our applicants.

### OFFICE OF FINANCIAL AID

Each year the office increases its efforts to expand Financial Aid awareness among our students. This year's figures as compared to last year's figures indicates that the effort is working.

	2007-08	2008-09	% increase
Financial Aid Applicants	4463	5196	16%
Awarded	2280	2449	7%

### OFFICE OF STUDENT ACTIVITIES

September Student Activities event calendar included a Constitution Knowledge Quiz with \$25 fuel cards for the winners; Hispanic Heritage celebration on each of the campuses with authentic Hispanic cuisine and music; and an empowering lecture regarding election 2008 presented by Rick Shenkman discussing the Seven Healthy Habits of Highly Effective Voters.

### OFFICE OF REGISTRATION/REGISTRAR

Effective Spring 2009, students will no longer be dropped from their ongoing classes during the semester due to non-payment of their payment plan installments. Students will continue to attend class and the grade they earn will be recorded. This will prevent the students being removed from the class rosters, and then seeking reinstatement when they pay their balance. Students currently are not able to receive credit for classes when they are dropped for non-payment and don't get reinstated before the end of the semester. The focus will be on having the students make payments in a timely manner, according to their contracts. If students are late with payment, they will be assessed a \$45 late fee, and a hold will be put on their records until the account is brought current.

## ACADEMIC AND CAMPUS AFFAIRS UPDATE

### *Business, IT, and Service:* **Student comments on why they are taking Accounting on Demand:**

- ▶ My educational goals are to complete the Accounting degree here at Gateway, move on for a Bachelor degree, which I will probably have to look at DeVry or Kaplan (expensive) online, and eventually I would like to test for the CPA or CMA; that is about as far into the future I can see right now.
- ▶ I've been out of school for a long time (on-line classes didn't exist in my educational era nor do I believe did the internet) so taking this class on line should be fun, interesting and a challenge.
- ▶ I'm an accounting major here at Gateway and hopefully graduating this spring. I'm excited to be getting into my last few classes, and I am relieved they are all online. With an ever changing sleep pattern, online courses are the way to go.
- ▶ I want to make a career for myself so I can be independent. I would like to be able to take care of my kids with nobody else's help.
- ▶ I'm a full-time working mom with two children, 6 and 3. They are very demanding and want my attention as soon as I get home from work. It's very hard to go to school and leave them with dad. They are mommy's girls. So for me, working at home and getting a degree is the best thing for me.

Ed Grochowski, marketing instructor, has been appointed to the Post-Secondary Council for International DECA. DECA and its post-secondary level division, Delta Epsilon Chi, is the leading organization for developing leaders in the fields of marketing, management and entrepreneurship. The post-secondary council consists of educators and industry leaders to guide the future programs of Delta Epsilon Chi. These programs are used in classrooms around the country to guide the future of marketing education.

Ten Barber/Cosmetology students and faculty will be providing mini manicures and paraffin dips on October 2 for the annual "Girls Night Out." This event is sponsored by Women and Children's Horizons as a fund raiser against domestic abuse. October is Domestic Violence Awareness Month. The night of pampering will be held at the Madigrano Auditorium from 5:30 p.m. to 8:30 p.m.

Sandy Weber, Administrative Assistant instructor, along with five students, will attend the International Association of Administrative Professionals (IAAP) Wisconsin Division Fall Education Conference on October 24-25. This year's event will be held at the Heidel House Resort, Green Lake. One of the sessions is Pathways to Excellence - Chapter and Member Level, creating your chapter's strategic plan and annual membership survey.

The state called meeting for Administrative Assistant Instructors and Administrators will be held on November 13-14 on the Racine Campus.

Alyson Urdahl, Interpreter Technician instructor, has been asked to speak at an international conference in Quito, Ecuador. The conference will pay her lodging, registration, food, and local transportation. Gateway will pick up airfare. She is the only American speaking at the conference! Loosely translated from the letter, "The Federation expresses or extends a cordial invitation to you to be part of the activities for the organization on October 26 - Nov. 2. We recognize your good job and abilities. "

*General Studies:* The Racine Science Project is complete and classes are running at or near capacity.

*Health Careers:* We are in the process of forming a community advisory committee for the new program in Medical Interpreting. The program will be based in Elkhorn with a target start date of Fall 2009. It will be a one-year technical certificate and we will be recruiting students whose primary language is Spanish.

Three nursing students were recently awarded scholarships by the Racine-Kenosha Chapter of the Black Nurses Association. Shirley Gandy, Meeshawn Gardner and Fatima Jallow were guests of honor at their awards banquet held September 20.

Several counselors have been reassigned duties within the Health Occupations career fields over the past few weeks. The dean and key faculty have been meeting with the counselors to be sure they have the most current and correct information to share with applicants. These meetings have already resulted in process improvements and identifying inconsistencies among the campus locations.

Diane Skewes, MS, RN, Program Chair and Educational Director of the Associate Degree in Nursing (ADN) program, has been appointed the project manager for the Carl Perkins grant awarded to improve outcomes and retention in the ADN Program.

Mike O'Donnell, RN, MPH, MEd, Dean of Health Occupations, has been appointed by Zina Haywood to the Student Learning Committee for the district. Mike will also be representing Gateway next month at the annual Partners in Health luncheon sponsored by Wheaton Franciscan Healthcare-All Saints in Racine.

*Manufacturing and Engineering:* A new student club has been introduced to students enrolled in programs at the Center for Advanced Technology and Innovation (CATI), entitled *SkillsUSA-Engineering Club*. This club will promote personal growth through leadership, and it will provide students with an opportunity to compete in electronics competitions at the state and national level. Pat Hoppe, club advisor, has been a judge for the SkillsUSA state electronics competition for the past eight years and felt it was time that we implemented a Gateway SkillsUSA-Engineering club. This club is open to all engineering students.

If the budget permits, open electronics lab classes will be offered at the Elkhorn campus via the Nodal system in the spring semester. Engineering faculty have been successfully delivering Civil Engineering Tech classes to Elkhorn and Blackhawk Technical College for a year. This provides students the option of two locations to take the electronics open lab courses.

For the fall semester, Civil Engineering Technology enrollment is up 12%, Electrical/Electronics is up 11%, and Mechanical Design is up 24% over last fall's FTEs. There has been steady growth in enrollment over the past five years and faculty continue to build their programs into one of the premier engineering tech centers in the nation.

*Protective Services:* Protective Services instructor, Michelle Barnes, is developing a new initiative for Criminal Justice students. While teaching students about the criminal justice system she always tries to give them real every day examples about how our system of justice operates. During one of her lectures, she takes them back to the day when they received their first traffic citation or asks them to explore their feelings of how it felt when a police car drove behind them for a mile or two. They always said they felt afraid, nervous, anxious, and sometimes perplexed knowing they did nothing wrong. But when asked about jail or prisons, no one could relate to it because they have never been exposed to the experience with an exception of maybe one or two students. Prison was a mystery to them; so she decided to have the students get a feel for prison life. "Hard Lessons," is a program which allows criminal justice students to tour the prison (Racine Correctional Institute) and get a feel for prison life. Each semester she has taken students on the tour. This semester not only can the day class tour the facility, but the evening class students can also participate. This semester the tour has been expanded to include a panel discussion with the inmates about their life in prison. The students will get a firsthand look at the consequences of making poor choices.

*Kenosha Campus:* The campus Strategic Planning committee held its first meeting on September 15 and began work to establish a procedure for the campus staff and program areas to submit proposals for facility/ program remodeling. The committee will be soliciting input from the campus during the fall semester. Once the campus plan is in place, the campus team will meet with the other campus teams to verify a cohesive, district wide, facility remodeling/capital expenditure plan.

The trend of the college experiencing double digit increase in ABE/ELL enrollments has continued this fall. The program has experience a major turnover in personnel due to retirements, transfer and the expansion of an additional position. The campus welcomed three new instructors and a transfer from the Racine campus.

The campus re-lighting project is ongoing and should be completed within the next couple of weeks. All the light fixtures on campus have been upgraded to low wattage T8 light bulbs and ballast. The Horticulture building restroom remodeling project has been completed. The Horizon Center parking lot should be completed this week. The Conference Center work has been completed. The old radio tower was dismantled and the front of the center has been landscaped. The IT server room air-conditioning project has been completed. The cooperative effort between the college and several credit unions in the establishment of a branch on campus continues. A facility will be opened early in the fall semester in room S115.

*Racine Campus:* Racine Student Government hosted a Welcome Back Blast at lunch and again in the evening on September 10. Students completed a survey that asked for input on new student clubs and activities. This was the "ticket" for lunch. Musical entertainment was provided and there was a general festive atmosphere.

Adult Basic Education students are enrolling in a new orientation program prior to beginning classes. Students attend three 3-hour workshops during the first week. Sessions are held morning, afternoon and evening to accommodate student needs. The retention rate for those participating in the new sessions is excellent, with an average rate of 80%. Instructors report that the students are more self-directed and goal driven. Everyone is enthusiastic about the new process.

The new science labs have been enthusiastically received on campus. Chemistry, Microbiology and Anatomy and Physiology are being taught on campus for the first time in many years. The lab equipment, donated by JohnsonDiversey, provides a wonderful setting for our students. We can't wait to expand our offerings.

Vickie Adams and Jackie Schildhouse have started their Leadership Racine experience. They attended the first orientation sessions on September 16 and 17 at the Sienna Center. We all look forward to hearing about their experiences as the year unfolds.

Vickie Adams, Bonnie Weise, Sally Thompsett, Jim Schneider and John Thielen organized Gateway Days on the campus to help students on the first few days of class.

*Institutional Effectiveness:* The Program Effectiveness team has launched a new continuous improvement model for all Gateway programs that combines a review of program performance, student learning results, and curriculum content in an integrated annual cycle. Faculty learned about the new model at the September 2 in-service and will identify improvement activities this fall to complete by April 2009. In addition, eleven programs will complete an in-depth program evaluation called Full Quality Review as required by the Wisconsin Technical College System. New data reports and online tools will assist all faculty and deans in completing this process.

In October, initial drafts of sections of the Higher Learning Commission self-study will be reviewed by our criterion committees and additional evidence will be added as needed. Our steering committee will review the first full complete draft in November, and the college community at large will be engaged to review the document next spring. Our employees are now participating in the next phase of the Community Conversations. Called Coffee Break Conversations, these will be small group discussions targeting opportunities for grassroots actions to achieve our ideal future.

The employee learning program is preparing to host the annual Employee Professional Development Day on October 8 at the Kenosha Campus. The day will feature Mr. Jim Warford from the International Center for Leadership in Education, humor consultant Chip Lutz of FunSquad, Inc., over 35 workshops by Gateway staff and our EAP providers, and a continuing education fair featuring seven area colleges. Board members are welcome to attend.

*Elkhorn Campus:* The Campus Planning Team met on Wednesday, September 10, with Mark Zlevor and Partners in Design architectural firm. They outlined the plan for facility improvements and expansion for

FY2010. During this school year, the campus will identify program and infrastructure needs. The planning team meets every three weeks.

The American Government Adult High School class will host Senator Neil Kedzie (R-Elkhorn) on October 17.

Former Welding student, Glen Stewart, won an award from the James F. Lincoln Arc Welding Foundation. Glen is a Youth Options student from Badger High School. Glen won the National Gold 2008, which is first place in his age division (18 years or younger). He competed against 170 other students. His entry was the "electric car" that he welded at the Elkhorn Campus, where he learned how to weld aluminum with different welding processes. Glen is now a student at Cornell University.

## WORKFORCE AND ECONOMIC DEVELOPMENT

*Grants:* WIRED exploratory grant activities for ictect, inc. are underway including a trainer presentation and luncheon with Carthage, and UW Whitewater Computer Science and Information Technology faculty and a meeting with Burlington High School as an interested business partner for the next phase of the grant. A letter of intent is being developed for WIRED Round II funds to continue the investment.

Gateway received a Workforce Advancement Training Grant for Nelson Bros. and Strom in Racine in the amount of \$6378 for ISO Quality training and assistance.

*Events:* The Fall 2008 Entrepreneurial Brown Bag series is set and the September session, "Skills for Social Networking", was held on September 17. The October session, "Power of Video to Capture Your Audience", will be held on October 15. For reservations, please call Joyce Peterson at (262) 898-7514 or e-mail at [petersonj@gtc.edu](mailto:petersonj@gtc.edu)

Gateway's partnership with Snap-on for Diagnostic Technician Training and Certification will be presented at the National Coalition of Advanced Technology Centers (NCATC) conference in Dayton, Ohio on October 2.

Gateway is offering The Business Benefits of "Green" This series introduces profitable "green" strategies that can improve business profits and increase employee's awareness. The focus is on making a business as "carbon neutral" as possible. The first session is October 10, from 7:30 a.m. to 9:30 a.m. at Gateway's CATI in Sturtevant. The cost is \$25 per person and includes continental breakfast. To register call Beth Tilley at 262-741-8518 or email [tilleye@gtc.edu](mailto:tilleye@gtc.edu). To view the flyer visit [www.gtc.edu](http://www.gtc.edu) and look under News & Events.

Gateway, the Wisconsin Technical College System and the Wisconsin Department of Workforce Development presents the Wisconsin Manufacturing Skill Standards Certification (MSSC) Gearing Up for High Performance Manufacturing Conference October 20 at the Richard T. Anderson Education Center in Pewaukee. For more information or to register for this conference please visit: <http://mssc.wi.gov>

Gateway and Snap-on present the launch of the S-Tech College Road Trip at the Horizon Center on October 20 from 9 a.m. to noon. Come see the RacingJunk.com Ultimate Race Trailer loaded with \$40k in custom Snap-on storage and tools! The tour will visit fifteen colleges across the US between October 20 and December 13.

*Connections:* An exploration meeting for a partnership in a Geothermal project (greenhouses) is scheduled with UW Parkside.

Therese Fellner is working with the Gateway BIZ Squad on the referral and matching of business clients for Gateway's BIZ Squad projects.

Training has begun for Great Lakes Naval Station workers for their National Apprenticeship program. Currently, twenty-one students are registered.

## COMMUNITY AND GOVERNMENT RELATIONS

To assist with the state budget and the Next Generation Now initiative, we have been working with the local businesses in the tri-county area on a letter writing campaign in support of Gateway and the Wisconsin Technical College System. This new budget proposal has the potential of bringing an additional \$650,000 to the Gateway community – an investment that will pay dividends for generations of our future students. We will expand our manufacturing program and advance new programs in sustainable and renewable energy.

We have met with Kenosha County Executive Jim Kreuser and Representative Stephen Nass. A breakfast meeting was held through the Burlington Chamber of Commerce with Congressman Paul Ryan. Gateway had a table at the Hispanic Roundtable luncheon in Racine and at the Racine-Kenosha Wisconsin Black Nurses Association. Gateway participated in the Community Congress in Whitewater that was sponsored by WCEDA along with the Government Affairs Committee.

On September 23, a community speaker was brought in to discuss and share information on the Election of 2008 and why people vote the way that they do. This event was open to our students and the community in the tri-county area.