



## **PRESIDENT'S REPORT**

*September 24, 2009*

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Gateway was presented with the "Company of the Year" award for 2008-09 by the Racine/Kenosha chapter of APICS for its continued support of APICS and its educational offerings. Pam Zenner-Richards accepted the award on behalf of Gateway.

Julie Dresen, grants development specialist, has been invited to participate in the Council for Resource Development's Federal Funding Task Force. She will serve as the team captain for a site visit to the U. S. Department of Health and Human Services' Health Resources and Services Administration. She will lead the discussion about two year colleges, how funding benefits our students, communities, and academic programs on behalf of her team. She will also seek information about future funding.

Bryan Albrecht has been named the Chair of the Executive Committee of the Wisconsin Campus Compact. Nationally, Campus Compact is a coalition of nearly 1,200 college and university presidents and chancellors representing some six million students who are committed to fulfilling the public purpose of higher education. As the only national association dedicated to this mission, Campus Compact is a leader in building civic engagement into campus and academic life. Through the Wisconsin Campus Compact state office and the national network, member institutions receive the training, resources, and advocacy they need to build strong surrounding communities and teach students the skills and values of democracy. The Wisconsin Campus Compact has 15 private college members, 11 UW System members, and six technical college members.

The U. S. Army 2009 National Education Conference was an outstanding experience. Bryan, along with education leaders from around the country, was invited to participate to not only learn about best practices in the Army education readiness program, but also to provide input and guidance with the objective of partnerships with purpose.

The National Governors Association and the Council of Chief State School Officers has invited Bryan to serve on the validation committee for the Common Core State Standards Initiative. The members of the committee will provide an independent expert review of the common core state standards as they are developed in English language arts and mathematics for grades K-12.

Bryan was invited to serve on a panel at the Wisconsin Association of School District Administrators fall conference. The discussion addressed "*Technical Colleges and School Districts: New Levels of Collaboration in a New World,*" and identified collaborative possibilities as well as sharing exemplary practices that others may adopt.

MATC-Milwaukee has invited Gateway to partner with them in the Milwaukee Fresh-H2O initiative which will provide the opportunity for the technical colleges serving the seven southeastern counties and the region's workforce development boards, along with school districts and other higher education institutions to provide input to address the growing need for highly-trained technicians in the water industry. This will include curriculum and program development, enrollment preparation, and career pathways to serve high school students and adults seeking employment in water industry technological positions.

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## ENROLLMENT

As of September 22, our headcount for the 2009-10 year is 14,868 which is 1905 more students or a 14.7% increase compared to this time last year. Our FTE count is 2940 which is 492.8 more students or a 20.1% increase compared to last year at this time. Our Fall Semester Headcount is 10,719, which is 1165 more students or 12.2% increase over this time last year. Our Fall Semester FTE count is 2289.2 which is 295.5 more students or a 14.8% increase compared to this time last year. The almost final FTE count for 2008-2009 year is 5188 which is approximately a 7% increase over the 2007-2008 year. Our FTE target for this year is 5300.

## OFFICE OF FINANCIAL AID

Financial Aid has processed 97% of all Financial Aid applications; 54% of all applicants have completed the Financial Aid process and 3,403 students have been awarded. We applied for and received an additional \$67,603 through the American Recover and Reinvestment Act for Disadvantaged Student Nurses. We will begin the process of determining eligibility to student nurses in the clinical portion of their studies.

## OFFICE OF STUDENT ACTIVITIES

September 2009 student activities event calendar:

- ❖ September 1 & 2 -- The Kenosha, Racine and Elkhorn campuses held a New Student Orientation to familiarize students with policies and support services that are available in the hopes of providing a smooth transition for incoming students. Approximately 250 students were in attendance. Each presentation was highlighted by our Student Ambassadors Tiara Ormond, Walter Murphy, and Karina Mohar who spoke to the students about "Transitioning into College Life" on their respective campuses. Additionally, the president of the Student Government Association from each campus was on hand to encourage the new students to become actively involved in Student Government and various clubs. New students entered in a college wide drawing for a \$600 Gateway Foundation scholarship. Justin Mortimer was this year's lucky winner.
- ❖ September 9 & 10 -- Each campus hosted Gateway Days and provided a variety of complimentary items and snacks. Staff members were available at the information tables to help students find their classes as well as provide a variety of up-to-date college information.
- ❖ Welcome Back Bashes hosted by the Student Government Association were held in the Student Commons featuring a free lunch, prizes and entertainment. The events were from 11 a.m.–1 p.m. and from 4 p.m.–6 p.m.
  - September 15 – Racine Welcome Back Bash
  - September 16 – Elkhorn Welcome Back Bash
  - September 23 – Kenosha Welcome Back Bash
- ❖ September 22 & 24 – Austin Walkin' Cane, a classic blues artist, will be performing his blend of Delta blues featuring slide guitar in the Student Commons from 11 a.m.–1 p.m. Walkin' Cane will be on the Kenosha Campus on September 22 and on the Elkhorn Campus on September 24.
- ❖ September 23 – "Blizzard of Bucks" will bring the wildest, goofiest games to the Elkhorn campus from 11:30 a.m.–1 p.m. giving students a chance to win prizes and step into the Incredible Money Machine.

## ACADEMIC AND CAMPUS AFFAIRS UPDATE

*Bits about BITS:* More than 75 staff and faculty attended the first district-wide BITS in-service on September 8 in Racine. The event was catered by the Culinary Arts program. Faculty and staff were able to discuss district-wide challenges and were able to compare notes across campuses.

The Kenosha campus has moved all IT classes from the academic building to the Bioscience and Information Technology Center. Nodal classrooms are active at all three campuses. Despite some growing pains, our students and faculty are excited about this new innovation. Instructor Jill Fall is participating in

Leadership Racine, a community development organization focused on improving the quality of life for the county through volunteer lead projects.

With the help of a technology grant, Tina Cipriano will be using Kindles in her Administrative Assistant Internship class in order to teach her students how to Tweet with Twitter. Look for invitations to the February 2010 Spring Leadership Conference to be held at the Abbey in Fontana.

Graduate Donovan Scherer presented faculty member Peter Pham a signed copy of his soon to be published graphic novel. The inscription read: "See...I learned something☺"

Instructor Michelle "Mikki" Barnes challenged our students by buying each student a free Boot Camp session at Anchor Fitness.

The Culinary Arts program is now almost 50 students strong (24 day and 20 evening students in Racine, and 4 evening students at Wilmot High School). The Wilmot High School location has been approved by the HLC, which means that students attending class at Wilmot will be able to receive financial aid and will be able to complete the entire Culinary Arts program onsite in Wilmot.

*Health Careers:* We welcome two new Associate Degree Nursing faculty members in Kenosha: Margaret (Peggy) Isaacson and Susan Voss-Hermann. We also welcome one new Associate Degree Nursing faculty member in Burlington: Cheryl Rules.

A groundbreaking ceremony in Burlington is being planned for the HERO Center on October 22. Plans have been submitted to the Wisconsin Technical College System Board for approval after we met with the system facilities liaison last month.

We are continuing to work on an articulation agreement with UW-Parkside and Gateway's Physical Therapist Assistant (PTA) program. Participants in the proposed arrangement will take UW-Parkside courses the first year, Gateway courses during years two and three and then transfer to UW-Parkside to complete baccalaureate studies in Applied Health Sciences. Discussions with Ottawa University will begin later this month at its Brookfield campus location to investigate articulation possibilities with the Health Care Management baccalaureate program.

The in-service for all health division faculty took place on September 8 in Elkhorn. Updates included a presentation by the Walworth County Public Health Officer about H1N1 flu preparations. We also had a briefing on the new student accident insurance plan and heard from AFLAC representatives about a new employee benefit program.

Dean Mike O'Donnell presented an in-service for all adjunct faculty on August 19 (Elkhorn) and August 24 (Burlington). Mike also attended a meeting with WEDD and MATC-Milwaukee to organize activities to be offered under an approved Workforce Training grant involving Diane Anderson's on-line diabetes management course. The course will enroll employees from Extendicare, a long term care company based in Milwaukee with facilities in our district. Mike attended his first meeting of the Board of the Walworth County Literacy Council on August 28. Mike addressed new student orientation participants at the Elkhorn campus on September 1. He also welcomed nursing students at their first day of orientation on September 9 (Kenosha and Burlington). Mike attended his first meeting as a board member of the Walworth County Workforce Development Board in Elkhorn on September 10.

The ADN and CNA programs will join together to develop an action plan for situations that might occur due to H1N1 outbreaks for students and/or faculty and in the event that clinical facilities may be quarantined and not accessible for student learning.

Pass rates for the ADN--NCLEX for Spring 2009 graduates are currently at 97% with one student who still needs to take the test.

Eight ADN faculty have become Certified Nurse Educators. The mission of the Academic Nurse Educator Certification program is to recognize excellence in the advanced specialty role of the academic nurse educator. The value of certification in any field is a mark of professionalism. For academic nurse educators, it establishes nursing education as a specialty area of practice and creates a means for faculty to demonstrate their expertise in this role. It communicates to students, peers, and the academic and health

care communities that the highest standards of excellence are being met. By becoming credentialed as a Certified Nurse Educator (CNE), you serve as a leader and a role model. ([www.nln.org](http://www.nln.org))

CNA instructor Helen Holder received her Master's of Science in Nursing degree this past year.

*Manufacturing and Engineering:* The HVAC instructors are working on state and National Science Foundation grants for the development of a national curriculum in geothermal drilling.

The M&E Civil Engineering program received a state grant for the development of a Fresh Water program and a second to lead the other technical colleges in the development of a state wide technical skills attainment project.

A new welding lab was opened for the fall semester on the Racine campus. The lab in Kenosha is being closed and will be repurposed for the expanding programs in Kenosha.

Enrollments in all programs are strong.

*Transportation:* The College hosted the groundbreaking of the Advanced Propulsion lab addition to the Horizon Center prior to the August board meeting. The facility is progressing with the footings being poured this week. Enrollments in the program are strong with full capacity in the first year classes.

*Burlington Center:* A ground-breaking ceremony is set for 2 p.m., October 22, for the HERO Center in Burlington. Plans have been shared with the WTCS facilities liaison. Gateway has purchased two used fire trucks and an ambulance.

All Gateway staff previously located in the 380 Building have been relocated to the 496 Building in anticipation of the beginning of construction.

Parking continues to be an issue at the Burlington Center. New students were advised of the overflow parking arrangements we have with Burlington High School. Several students received City of Burlington parking citations during the first few days of classes when they ignored "no parking" signs.

The food service contractor for Burlington Center is looking at options to provide access to fresh food in a more cost efficient manner. Vending machines stocked with pre-made sandwiches and wraps are being considered. A new ground-to-order coffee machine has been installed. A microwave for student use has been relocated to the front atrium area.

*Elkhorn Campus:* Final punch list of items are being addressed in anticipation of the ribbon cutting ceremony for the newly remodeled health wing scheduled for September 24 at 2 p.m. Health division faculty members have moved into their new offices and classes have been meeting in the new space since September 9.

Ground has been broken outside of the North Building for a restored prairie area. Native grasses and flowers will be planted once the ground is prepared. It will take about three years for the area to realize its full potential. The site is viewable from County Road H.

The solar panels outside of the North Building are now functional and will be providing energy for heating hot water throughout the building.

Gateway Days took place in the atrium area of the North Building and involved over a dozen faculty and staff volunteers during the first few days of the fall semester.

*Kenosha Campus:* The facilities staff worked all summer to improve the aesthetics of the campus. The 5-10 year landscape plan began with the closing of the road behind the campus which has allowed a safer situation for our students who move between the Horticulture Center and the main campus.

*Racine Campus:* The new welding lab opened this month with over 100 students. It is a great looking facility and the students are all appreciative of the awesome space and work environment.

The maintenance crew completed painting the conference center and halls. They also worked hard to prepare for a high level meeting to bring manufacturing jobs to Racine.

The first phase of signage was completed just in time for new students. These internal signs help with building names, locations and classrooms.

The welcome back bash was a success with many students participating with the disc jockey and other fun activities.

*Institutional Effectiveness:* The Higher Learning Commission accreditation visit is just one month away! The visiting team is reviewing our self-study and related documents in preparation for their arrival on campus on October 26. In preparation for the visit, we have solicited public comments through the local media. We are educating the college community about the self-study and accreditation through printed materials, meeting presentations, e-mail, and Bryan's radio show this morning on WGTD. Our resource room committee is compiling a library of documents and electronic resources for the team to use during their visit. As the visit nears, we will finalize the schedule and logistical arrangements for the team's stay. This is a very busy and exciting point in our project.

The Program Effectiveness team – Kathy Saunders, Jeff Johnson, and Nancy Chapko – launched this year's annual improvement activities by training faculty and staff who are responsible for annual quality reviews, student learning assessment, and curriculum reviews as well as full program evaluations. This team supports faculty and staff throughout the year as they work to improve their programs. This year, the team has created a Blackboard organization called Institutional Effectiveness with tools to help programs in this process.

All employees will be scheduled for the *Service: A Degree Above* customer service workshop by October 8 and will complete the workshop prior to July 2010. At that time, all employees will have been trained to improve their customer service skills.

The grants office has been working with staff from various departments submitting several proposals to the U.S. Department of Labor, the U.S. Department of Education, and the National Science Foundation. These grants have focused on training in safety, energy, healthcare, and student retention. Several more proposals to be submitted to federal agencies in September and October are currently under development. In addition, we are working with WEDD on five new Workforce Advancement Training Grants that will provide training to area employers.

*Library:* There is a new Library News Blog that will list new titles of note, articles that are posted in the Gazette and other newsworthy things happening in the Libraries:  
<http://gatewaylibrarynews.wordpress.com/>

Constitution Day was September 17 and was a day of federal observance of the ratification of the United States Constitution in 1787. In observance of the day, Gateway Technical College broadcasted the following:

- Conversations On The Constitution: Freedom and Speech (with Justices Stephen Breyer, Sandra Day O'Connor, and Anthony Kennedy)
- Conversations On The Constitution: Jury Service (with Justices Stephen Breyer, Sandra Day O'Connor, and Anthony Kennedy)
- FAQs: Juries
- Yick Wo and the Equal Protection Clause
- Korematsu and Civil Liberties

In addition, during the week of September 14-18, a Constitution Day Quiz was available via the library's website and via the active desktop of library computers. Current students who took the quiz and scored greater than 50% were entered into a drawing for an 8GB iPod Touch and a Kindle. One entry per current student was allowed. Also, small American Flags and Pocket Constitutions were available at tables in the Student Commons.

#### WORKFORCE AND ECONOMIC DEVELOPMENT DIVISION (WEDD)

Three additional Workforce Advancement Training Grants were sent into the state for approval on September 18. An additional proposal for a small business application will be submitted by September 25.

WEDD stepped up and assisted the Milwaukee 7 region by ramping up for a 6<sup>th</sup> Welding Boot Camp that started Wednesday on the Racine Campus. Fast work by the College and the Racine Workforce Development Center brought this together in less than one week!

Gateway's Lean Six Sigma Users Group is proud to co-sponsor a seminar by Mike Rother co-author of Learning to See, Training to See and Creating Continuous Flow, and author of the new book Toyota Kata, on Wednesday, October 28 from 8 a.m.-12 p.m. at Gateway's CATI. For more information please visit [www.gtc.edu](http://www.gtc.edu). To register please email [tilleye@gtc.edu](mailto:tilleye@gtc.edu) or call 262-741-8518.

Gateway's Smart Career Restart offerings are being shared with residents of all three counties through the efforts of the workforce development center staff in each county. Applications are being accepted for Office Skills, Machine Repair, Medical Receptionist and Telecommunications Installer. Applications will become available later this fall for Logistics. For more information please contact [Davidsond@gtc.edu](mailto:Davidsond@gtc.edu)

Gateway's Green Business Practices Seminar Series for 2009-10 kicked off on September 17 at Gateway's CATI. The next session will focus on the Building Envelope and will be held on October 15 from 7:30 a.m.– 9 a.m. at CATI. For more information visit: [www.gtc.edu/greenbusiness](http://www.gtc.edu/greenbusiness). To register please email [tilleye@gtc.edu](mailto:tilleye@gtc.edu) or call 262-741-8518.

Gateway is a site for the Milwaukee 7/WIRED funded ACT WorkKeys pilot project headed by Racine County Workforce Development. Successful scores on three assessments – Applied Mathematics, Reading for Information and Locating Information – will lead to National Career Readiness Certificate validating workforce skills. For more information please contact [Davidsond@gtc.edu](mailto:Davidsond@gtc.edu)

Gateway is included in a WIRED proposal for a Water Symposium to be held at Discovery World in Milwaukee that is expected to raise awareness of freshwater opportunities. The community event and education symposium will give those who attend the tools necessary to inspire the involvement of young people in freshwater issues and careers. WEDD staff worked with Steve Whitmoyer, Gateway Civil Engineering faculty, to provide information for the proposal submission.

WEDD staff is working with Green Racine on a kick-off event scheduled for October 20 outlining the second phase of Green Racine activities. The event will be held at Gateway's Racine Campus.

Gateway is participating with the City of Racine and numerous other partners on a submission for the Department of Labor's Pathways Out of Poverty grant. Gateway's role includes activities and training in the areas of weatherization and diesel. The grant will be submitted at the end of September.

Debbie Davidson met with officials from Global Corporate College – GCC - to determine next steps for local employer involvement. GCC is a world-wide delivery network of community colleges enabling delivery of curriculum consistently around the world. The next phase will include learning how local employers with a national or global presence are currently initiating training across multiple locations, and then determining if Gateway, through GCC, could assist with identified training initiatives. For more information on this initiative please contact Debbie Davidson at [Davidsond@gtc.edu](mailto:Davidsond@gtc.edu)

The LakeView Advanced Technology Center Executive Committee participated in a strategic planning session facilitated by Therese Fellner. The committee will be coordinating their business meetings with visits to four KUSD high schools to discuss the LakeView model and opportunities for business and academic linkages.

The Horizon Center model is the center of attention – North Dakota State College and Western Kentucky Community College both visited the Horizon Center on September 22 to learn more about the model for replication at their respective colleges.

Ed Knudson and Debbie Davidson will be presenting at the National Coalition of Advanced Technology Centers – NCATC – fall conference at the College of DuPage, Illinois September 30-October 3. The presentation is entitled "Modeling a New Education" and focuses on Boot Camps and Smart Career Restart Training.

Gateway and WCEDA received the award letter from the Economic Development Administration investment for entrepreneurial training. The six-county regional proposal to the U.S. Economic Development Administration for the Auto Adjustment Entrepreneurial Support Initiative is being fine-tuned with an anticipated submission date of October 31.

Therese Fellner contributed an article to the Jobs and Economy Series for the *Racine Journal Times* entitled, "Business Incubation: Not for Chickens" which ran on Saturday, September 19.

Therese Fellner is coordinating Gateway's role in a business incubator feasibility study for Gateway's Elkhorn Campus. Walworth County stakeholders including entrepreneurs, successful business owners, business service representatives, and municipal leaders are being interviewed for input for the study. The results are expected to be completed by December 2009.

Gateway is working with Snap-on and two Seattle area community colleges on the development of entrepreneurial training program for transportation industry students and growth strategies for existing businesses.

## COMMUNITY AND GOVERNMENT RELATIONS

On September 8, Gateway participated in a press conference in Madison with Rep. Cory Mason. This press conference was in reference to the new Jobs bill that Rep. Mason is bringing forward. Stephanie Sklba spoke to the media on the importance of support to the Technical College System as well as did an individual from Western Wisconsin Technical College. As part of the continued press for this bill, Stephanie Sklba also participated in a *Racine Journal Times* editorial board meeting with Rep. Mason, Tonya Burton, and Lonnie Benning.

There is movement around KRM. Gateway has been participating in the conversations around the communities regarding the next steps for this initiative. The main way in which KRM will affect Gateway will be through an increased access to the educational services that we provide.

There is a continued partnership with the Racine Workforce Development Center and their summer youth program. We will be offering a group of students that have continued in the program additional coursework and assessments throughout the year.

The WCEDA Government Affairs Committee met on September 11 and discussed the graduation rates of the local high schools and ways that Gateway and Whitewater are working with the schools in Walworth County.

Gateway sponsored a table at the Hispanic Roundtable Luncheon on September 11. The speaker for the luncheon was Racine Mayor, John Dickert. Gateway was also represented at both the Racine and Kenosha United Way kick-off events.

We launched the Gateway Green Graduate program last week at the student bashes. This is an opportunity for our students to get involved in the sustainability initiatives at the college. We are forming our RFP for our greenhouse gas inventory in support of the President's Climate Commitment. In collaboration with RCEDC, RAMAC, Racine County and other businesses in the Racine area, we hosted a meeting at Gateway for a business from Spain that is looking for a manufacturing site in Wisconsin. They held a brief meeting and then toured our facilities to discuss the training options that we have at Gateway.

The Foundation Board met on September 15 and approved the nomination of John Erskine from Racine Federated and Terri Wruck from Snap-on as new Board members. The scholarship application deadline was September 20, and we have received 177 completed applications that will be reviewed.

With the start of the semester, student communications included information in print, e-mail, and the web announcing new student e-mail capabilities and uses. The "Gateway Days" piece included highlights of important information and where to get more, a greeting from the campus dean, and a Campus map for students on the first couple of days of the semester.

Local radio campaigns were started about Smart Career Restart for dislocated workers. We are continuing our presence on KISS-FM in Milwaukee with endorsements from one of their program hosts who attended Gateway, and exclusive sponsorship of their online playlist. There is also a new movie theater/cable TV ad under development.

Gateway's use of social media continues to grow; there are links on our homepage to Twitter, Facebook, and YouTube.

There is a new look to our Gateway folders and catalogs.

We completed a round of new interior signage on each campus and are continuing to update existing signage throughout the district.

The Alumni held its annual welcome back party on September 18. There were raffles and silent auctions. The speaker for the event was Kenosha Mayor, Keith Bosman. The Alumni are planning additional activities for its members and the students for this upcoming year. There are currently 165 members.

## BUSINESS OFFICE

The auditors completed their fieldwork last week. The audit report will be completed and presented to the Board at the November meeting. Beverly Hansen is in the process of completing the Comprehensive Annual Financial Report for FY 2009.

Tina Schmitz will make a presentation at the annual meeting of the Community College Business Officers. Her presentation will be Gateway's budget development process using Adaptive Planning software.

Wisconsin Technical College System staff recently completed a review of Gateway's purchasing processes. The results of their review will be received in the coming weeks.

Mark Zlevor and Beverly Hansen discussed Gateway's finances with Moody's Investors Services to obtain a bond rating for the upcoming \$5.5 million debt issue.

Application has been made to the TRIP program through the Wisconsin Department of Revenue whereby student debts will be collected from refunds on Wisconsin income taxes.

Mark Zlevor attended the WTCS Facilities Conference along with staff from all the other Colleges. The conference provides a forum for sharing best practices and ideas to improve our facilities.

Tina Schmitz was appointed to the Kenosha United Way Community Solutions Team.

Wisconsin Technical College System has started to issue FY2009-10 award letters for state grants including: Perkins, Incentive, and Workforce Advancement Training funds. Minority and Displaced Homemaker grant funds have been reduced due to limited funding. These reductions are being monitored to remain within our budget constraints.

The Department of Commerce and National Science Foundation funding proposals are in progress with financial information being provided for preliminary budgets.

The National Science Foundation's Advanced Technology Education annual conference on October 21-23 in Washington DC will focus on green technologies and will have fiscal representation at the Finance portion of the conference.