

PRESIDENT'S REPORT

August 21, 2008

GATEWAY AS LEADER

Gateway is in the process of becoming a community partner with Mentor Kenosha & Racine in providing the community with mentors for local organizations. The goal is to recruit Gateway employees who are interested in serving as volunteer mentors within the community. Our Gateway mentors develop a sense of civic pride and loyalty to our community, while providing our employees with personal growth and civic engagement opportunities.

Mentor Kenosha & Racine, developed through the Center for Community Partnerships at UW-Parkside, connects community partners and individuals by fostering meaningful mentoring relationships in the Racine and Kenosha counties.

Direct benefits to Gateway include: raising public awareness, highlighting our community involvement, advancing diversity goals, and helping employees develop new skills and leadership. Tina Schmitz, Director of Budgets and Internal Audit, is leading this effort on behalf of the College.

ENROLLMENT

Our enrollment target for 2008-09 is 5020 FTE. As of August 18, our FTE for summer is up 242.5% or 289.2 FTEs; our FTE for Fall is up 0.6% or 10.3 FTEs; our FTE for the year is up 16.6% or 308.1 FTEs; our FTE for the year is 2165.3 compared to 1857.2 last year at this time, and our headcount is 10,247 compared to 10,154 last year at this time.

OFFICE OF ADMISSIONS AND TESTING

Staff have reported that combining the Enrollment Support Associates (ESA) positions is working well for both students and staff. They are now able to walk a student through the entire process from beginning through registering for classes without sending them to another line and or window. This is a benefit to the students as it provides comprehensive service and helps the student understand how the processes are interrelated. Staff are finding that it helps them build a relationship with the students, facilitating the building of the Gateway community.

There is an overall increase in the number of prospects (15%), applicants (14%), and acceptances (12%). When comparing 2007 Fall to 2008 Fall, prospects have increased by 11.9%; applicants have increased by 16.8%; and accepted applications have increased by 11.3%.

Fall 2007-08				Fall 2008-09		
Prospects	Applications	Accepted		Prospects	Applications	Accepted
1254	1364	934	District	1404	1651	1072
1158	1295	892	Unique	1296	1512	993
			Total(Dist)	+150	+287	+138
			Total(Uniq)	+138	+217	+101

2007-08				2008-09		
Prospects	Applications	Accepted		Prospects	Applications	Accepted
3769	3220	2309	District	4377	3795	2671
3369	2935	2129	Unique	3878	3357	2389
			Total(Dist)	+608	+575	+362
			Total(Uniq)	+509	+422	+260

OFFICE OF FINANCIAL AID

Gateway's Financial Aid department is consistently in the community showcasing Gateway. We have done presentations throughout the district for workforce development centers, high schools, community based organizations, college fairs, etc. For the last three years, we have hosted College Goal Sunday on the Racine Campus and last year added the Kenosha Campus. We will continue to host these events that target outreach to first generation college students by contacting Hispanic churches, Spanish centers, and Boys & Girls Clubs. Also for the last three years, we have hosted the High School Counselor Workshop at the Center for Bioscience and Information Technology. This is a great way to showcase Gateway to the high schools in the district. The number of Financial Aid applicants increased by 13% over last year at this time, and 93% of all applicants applied on line for 2008-09.

Three years ago, Terry Simmons, Vice President of Student Success, challenged me to find more aid, which is not an easy when everyone wants a piece of the national and state pie. I applied for and was awarded a scholarship for economically and environmentally disadvantaged nursing students (SDS).

- SDS first year 2005 - \$183,533; SDS 2006 - \$182,549; SDS 2007 - 180,219; SDS 2008 - \$210,603.

**Academic Year
Comparison of Aid**

	<i>Reflect year end Transmitted 2007-08</i>	<i>Reflect YTD Awarded 2008-09</i>
<i>Pell</i>	4,865,178.78	4,563,688.16
<i>Supplement Ed Opportunity Grant</i>	251,187.00	207,090.00
<i>Wisconsin Higher Education Grant</i>	1,494,752.00	1,024,758.00
<i>Talent Incentive Grant -Gateway</i>	\$69,308.00	16,500.00
<i>Minority Grant</i>	\$31,300.00	33,600.00
<i>Student Disadvantage Scholarship</i>	\$186,744.00	6,220.00
<i>Federal Work Study</i>	\$319,229.00	22,476.00
<i>Bureau of Indian Affairs Grant</i>	13,500.00	8,276.00
<i>Academic Excellence</i>	2,249.00	0.00
<i>Subsidized Stafford Loan</i>	4,041,189.50	2,546,771.00
<i>Unsubsidized Stafford Loan</i>	1,604,367.70	677,820.00
<i>Parent Plus Loan</i>	2,066.10	0.00
<i>Alternative Loan</i>	\$14,006.00	36,171.00
	\$12,895,077.0	
Total	8	9,143,370.16
Comparison number of applicants	8/1/2007	8/1/2008
<i>Total applicants</i>	4030	4,557
<i>% of applications processed</i>	77%	82%

TECH PREP GRANT

The first transcribed credit agreements have been completed with Elkhorn High School for the Auto Mechanic Fundamentals/Service Reference course and Badger High School for DC/AC I and Digital Electronics. Additional agreements that are currently being developed include Auto Mechanic Fundamentals/Service Reference, Auto Brakes, and Auto Steering & Suspension with Badger High School and Auto Brakes, Auto Steering & Suspension, and Auto Electrical System with Elkhorn High School.

Sixteen educators from consortium school districts and Gateway participated in the Summer Educator Externship Program. Participants were involved with a rewarding, hands-on experience as they put

in a minimum of 32 hours with a local business. Participants gathered for lunch at the Madrigano Auditorium on August 7 to share their experiences with each other. Credit was offered through UW-Whitewater.

The PK-16 Summer Institute was held on June 16-17 at the Racine Campus. There were 88 secondary, postsecondary and business partners who participated in this event, working on a variety of projects related to career pathways/programs of study, articulation agreements, aligning curriculum, and career development resources. Dr. Juli Taylor from UW-Stout was the speaker/facilitator for the two day event. Credit was offered through both UW-Whitewater and UW-Stout.

The fall articulation meeting is scheduled for September 23 at CATI. The primary purpose of this meeting is to provide our high school partners the opportunity to meet face-to-face with Gateway faculty to discuss their course curriculum and work together to ensure a coherent, articulated sequence of career courses that connect with Gateway. As part of our ongoing efforts to advance the career pathways initiative, the following new components have been incorporated into the articulation process:

- the 3-year cycle for review/renew of articulation agreements has been revised and structured around career clusters;
- as current advanced standing agreements are reviewed and new agreements are created, transcribed credit agreements will be considered where appropriate.

PRE-COLLEGE SUMMER CAMP

Eighty-six middle and high school students participated in the following summer camps: Animation, 3D Character Creation, Exploring Lego Robotics, Game Makers – Level I, and Game Makers – Level II.

WEBSITE

By the start of the school year, a new section will be added to the Gateway Website, titled High School Corner. The goal is to have articulation, career pathway, and tech prep information available. Included in the High School Corner will be a place to download a PDF version of all useful forms and documents for high school counselors and faculty.

OFFICE OF REGISTRATION

The preliminary processing of Summer 2008 candidates for graduation is complete, and final audits will go out after final grades are entered, which is after August 25.

Records staff has begun preparing Racine paper files for imaging, beginning with the graduates files. Staff is also working on Client Reporting edits. We have also began meeting with newly formed "Colleague Training Workgroup" to produce documentation/Camtasia videos to be used for employee training.

OFFICE OF STUDENT ACTIVITIES

On September 23, we will once again be offering another community event/lecture titled, "Election 2008, How will you Decide?" Join TV pundit Rick Shenkman for a one-hour romp through American politics and you'll never be a victim of political double-talk again. Rick Shenkman is the New York Times best-selling author of *Presidential Ambition: How Presidents Gained Power, Kept Power & Got Things Done* (Harper Collins, 1999) and *Legends, Lies, & Cherished Myths of American History*. The lecture will be held at the Kenosha Campus Conference Center from 6 p.m. to 8 p.m. which will include an informal reception. The event is sponsored by Kenosha and Racine Student Government Associations and the Student Activities Department. Mark your calendars because you **don't** want to miss this empowering lecture.

September Student Activities Event Calendar:

- 3rd Gateway Days-Enjoy complimentary water and snacks and be sure to stop by the information tables around the campuses to get up to date important college information. Enjoy some magic by James Davis (Kenosha Campus 10 a.m. to 12 p.m. & Racine Campus 1:30 p.m. to 3:30 p.m.).
- 4th Gateway Days- Enjoy complimentary water and snacks and be sure to stop by the information tables around the campuses to get up to date important college information. Enjoy some magic by James Davis (Burlington Center 10 a.m. to 12 p.m. & Elkhorn Campus 1:30 pm. to 3:30 p.m.).
- 10th Hispanic Heritage Celebration-Elkhorn Campus-in the student commons from 11:30 a.m to 1:00 p.m.; enjoy some complimentary samples of authentic Hispanic cuisine and music by Cache.
- 10-18th Constitution Knowledge Quiz- Stop by the libraries and test your knowledge about the United States Constitution. Quizzes are available on the computers in the libraries. All students who receive 100% are automatically entered for a chance to win a \$25 fuel card. Winners will be announced September 18 during a presentation on the US Constitution. More Information to come.
- 17th Hispanic Heritage Celebration-Kenosha Campus-in the student commons from 11:30 a.m. to 1p.m.; enjoy some complimentary samples of authentic Hispanic cuisine and music by Cache.
- 18th Constitution Day-*Tentative* districtwide ITV Information regarding the US Constitution.
- 23rd Election 2008: How Will you Decide?-Rick Shenkman will discuss the 7 Healthy Habits of Highly Effective Voters at the Kenosha Conference Center from 6 p.m. to 8 p.m. Rick Shenkman is the New York Times best-selling author of *Presidential Ambition: How the Presidents Gained Power, Kept Power & Got Things Done* (HarperCollins, 1999) and *Legends, Lies & Cherished Myths of American History*. Sponsored by Kenosha and Racine SGAs. Public welcome!
- 24th Hispanic Heritage Celebration-Racine Campus- in the student commons from 11:30 a.m. to 1 p.m.; enjoy some complimentary samples of authentic Hispanic cuisine and music by Cache.

ACADEMIC AND CAMPUS AFFAIRS UPDATE

Bits about Business, I.T. & Service: Big Fish Bash. Thirteen IT students and instructors Jill Fall and Cheryl Ucarar helped with the data entry, and maintained the web site for the 2008 Big Fish Bash in Racine. This year students George Brogan, Ron Cira, Griffin Eckert, Jeremy Fidler, Cal Harris, David Lang, Alfredo Maldando, Steve Mrkvicka, Tia Rosenbaum, Robert Swanton, Alex Waupoose, Jon Witek, and Christopher Leal weighed a total of 2,316 fish weighing 19,450.42 pounds. This is the fifth year Gateway has been helping with the tournament. Many compliments were received. It was a good hands-on opportunity for our students to work in a live demanding environment while uploading detailed information to the web. Their website is: www.bigfishbash.com.

Administrative Assistant Students Travel to New Orleans!



Lynn, Karen, Tina, Tammy,
and Brenda

Four students, Tammy Shannon, Lynn Mitmoen, Karen Simpson and Brenda Putze were accompanied by two faculty, Sandy Weber and Tina Cipriano to the International Association of Administrative Professionals International Meeting and Educational Forum July 26-31. Aside from some incidental expenses, their entire trip was paid for through an Inspiration Grant from the Gateway Foundation and the Gateway District Administrative Advisory Board (DAAB). The grant was awarded to give the

students an opportunity to globalize their educational experience by networking with administrative professionals from all over the world.

The forum provided the students with an opportunity to attend business meetings conducted using Robert's Rules of Parliamentary Procedure, participate in a large selection of educational workshops on various business and personal growth topics, and an Office Expo with vendors displaying the latest business products. As Brenda stated, "overall this was a valuable, inspirational, professional, and educational experience." And, Tammy concluded, "being around so many positive people made my whole way of thinking turn around; it gave me confidence in myself and my knowledge."

The Gateway Student Chapter of IAAP (International Association of Administrative Professionals) achieved the highest net percentage of membership growth within the Great Lakes District and received the 2007-08 District Student Chapter Membership Award. Our chapter also achieved the highest net percentage of membership growth within the State of Wisconsin and received the 2007-08 Division Student Chapter Membership Award. This was announced in the July 29 edition of IAAP Connections (a daily newsletter published during the convention in New Orleans).

The Racine Business Community Resource Center featuring the BIZ Squads in collaboration with the McCombs School of Business will have a kickoff dinner on August 27. Projects with Racine area businesses are being identified.

Barber Cosmetology evening courses are running for the first time on the Racine Campus and have been warmly received with full classes.

Gateway is going to host the third annual IBM Fall conference on November 14. IBM saw the interview that Jim Buck did with Chris Anderson for the Virtual Openhouse and have asked permission to put a copy of it on their web site.

Health Careers: Michael O'Donnell is the newly appointed dean of health occupations and has been on board for almost a month. Mike comes to Gateway Technical College after spending the past 12½ years at the Medical College of Wisconsin. He is a registered nurse and a licensed EMT-IV Technician and brings more than twenty years of higher education experience to our students. A reception to meet the new dean will be held Friday afternoon, September 19.

Three courses in the newly established Community Pharmacy Technician program will be offered this fall. We recently signed a clinical internship agreement with Walgreens to give our students opportunities to gain real experience in this exciting area of health care. The new program will be based at the Elkhorn campus, but some of the content will be delivered via the Internet. In addition, we are seeking approval from the State of Wisconsin to pursue future programs in medical interpreting and dental hygiene.

The Certified Nursing Assistant program faculty have contracted with Aurora Healthcare to create and deliver specialized advanced training to help attract and retain certified nursing assistants to work in high acuity settings. A grant-funded curriculum development project for personal care workers has successfully concluded in partnership with Society's Assets.

A patient simulation lab has been established at the Burlington center for IStan, a resource to be shared with the Emergency Medical Services students. The lab is being coordinated by nursing faculty member Vanessa Kramasz.

Preliminary planning is underway for renovation of the health occupations classrooms and labs at the Elkhorn campus. The facilities for nursing assistant and medical assistant training will be improved beginning early summer 2009.

Manufacturing and Engineering: Gateway Technical College's Amateur Radio club, N9GTC, joined other ham radio operators across the nation to demonstrate their emergency communications capabilities on June 28-29 at the field north of CATI. The weekend event at Gateway was part of a national Field Day event as a finale for the Amateur Radio Week sponsored by the American Radio Relay League (ARRL), the

national association for Amateur Radio operators. Using only emergency power supplies, groups across the country set up emergency stations in parks, shopping malls and schools to demonstrate how Amateur Radio works and to answer any questions from the public. Gateway's Amateur Radio club hosted 23 public visitors; including the Deputy Director Racine County Emergency Management and a representative from the American Radio Relay League.

Not only did the eight student club members demonstrate amateur radio to the visitors, they also helped them make contact with another field day stations across the United States. After 24 hours of operation, 116 contacts to field day stations in 34 states and two Canadian provinces were entered into the log book. More importantly, the club members learned how to setup and operate an emergency radio station, and the visitors learned how amateur radio can provide communications when all else fails. As one of the families that visited was about to leave, the youngest son asked if they could come back next year. (This 2nd grader was the person that contacted Hawaii.) The N9GTC club members smiled and said they can come back every year.

Pat Hoppe has received notification from the Education and Technology Program Coordinator at the American Radio Relay League (www.arrl.org) that Gateway Technical College received a \$500 grant that was applied for this past spring. It was requested that the grant be utilized to purchase books from the ARRL. The books will be sent to CATI and will be available for our students when they return in fall. The amateur radio club is open to all Gateway students, administration, faculty and staff.

M & E division faculty promoted their programs to interested individuals throughout the Racine County Fair from July 23 through 27.

Elkhorn Campus: The Walworth County Literacy Council tutors and students were invited to the campus on July 8, from 6 p.m. to 7:30 p.m. Adult Learning Center instructor, Jeannine Rollette and paraprofessional, Dora McGill hosted the informal meeting. The total attendance of 15 included two students. We invited the tutors and students as a result of the ABE/ELL review held in April. Jeannine shared with the tutors the classes and activities available at Gateway and the resources that are available to tutors. One tutor was so excited about all the offerings available at Gateway; he was going to personally bring him to campus.

Jo Hart, CNA instructor, completed the Three Day Breast Cancer Walk in Chicago August 8-10. She walked with her friend, Trish, who is a 16 month survivor. They started their journey in Northbrook and ended with closing ceremonies at Soldier's Field. Jo surpassed the goal of \$2,200 by raising \$2,802 benefiting the Susan G. Komen for the Cure campaign. Jo is to be congratulated for her efforts for this event.

We will be wrapping up the boiler replacement project around the end of August. This action replaced some 30 plus year-old boilers that were beginning to fail and is expected to save the college \$7,000 annually in natural gas. Gateway also expects a grant from Focus on Energy of \$2,500. Total cost of the project will be \$137,000. The payback period is projected to be 19 years.

We are building the office for the Credit Union and we're coordinating with them for an opening around the start of the semester.

We have been working with the engineering dean and instructors to expand the nodal capability in our mechanical design classroom.

Kenosha Campus: Transportation - development of the Diesel program continues. The ad hoc committee has been meeting throughout the summer. Work on the facility has been completed and the committee is working on the educational programming. The program has drawn the interest of the industry with visits planned during the next few months.

ABE/ELL - enrollments for the summer offerings were excellent. The growth of Adult Basic Education and English Language Learner offerings reflects the growing need for these programs within the community.

Facilities - Approximately 13 rooms were upgraded with energy efficient light fixtures on the second floor of the Academic Building.

The cooperative effort between the college and several credit unions continues in the establishment of a branch on campus. The facility will open early in the fall semester in room S115.

The campus completed its survey of the exterior of the facility and the landscaping plan has been completed. Minor items have been implemented with the conference center being landscaped during the last month.

INSTITUTIONAL EFFECTIVENESS

The employee development department has officially launched a new employee orientation program, called The Gateway Journey. All employees hired after July 1, except for adjuncts, will complete the year-long program to learn about all aspects of the college. Currently, one administrator, two clerical employees, and one counselor are in the program. New faculty will begin when the fall term starts in September. Supervisors work with new employees on three legs of the journey: orienting to their immediate work area and department within 30 days, orienting to their campus and division within 120 days, and orienting to the entire college within the first year.

The Higher Learning Commission accreditation project moves into its next phase this year. Initial gathering of evidence was completed this summer and the first rough drafts of chapters will be shared with committees this fall. Committees will gather additional evidence to fill in gaps in the evaluation. As the year continues, subsequent drafts will be shared with the entire college community for review and comment. The HLC site visit is October 26-28, 2009.

Planning has also begun for the October 8 all-employee professional development day. This annual employee learning event will feature a keynote speech by Mr. Jim Warford of the International Center for Leadership in Education. Our theme this year will be "We Are the Future Makers," which is also the state marketing theme for 2008-09.

Numerous grant proposals are under development. An National Science Foundation (NSF) grant proposal that would provide scholarships and support services to students enrolling in engineering programs has been submitted. An NSF proposal in which the college would work with the National Association of Manufacturers, Skills USA and other partners to develop a Science Technology Engineering and Math (STEM) high school credential is being drafted. The application for a Student Support Services grant through the U.S. Department of Education TRIO program is nearing completion. Two applications to the U.S. Department of Labor for grants through the Community Based Job Training Grant program are in the beginning stages of development for submission in October as well as a proposal to the U.S. Department of Health and Human Services for a Nursing Workforce Diversity grant. In addition, we are working with WEDD to develop proposals for the next round of Workforce Advancement Training Grants for which we can submit three applications.

LIBRARY UPDATES

The Library has upgraded their ILS (Integrated Library System) to Voyager 7 as of August 7. This upgrade allows some new features in the Online Catalog (<http://gtclib.wctc.edu>); it now shows images of book covers and links to Google books which provides options for purchasing. Other design features are in the process of being implemented.

A collection of NetLibrary Electronic Books has been added. This is the start of a collection that will be developed in future years. At the present time titles on IT/IS, web design, computers and software, graphic arts, and sustainable buildings will be available. Students and staff can access this new service through a regular search of our online catalog, our library webpage, or the Library tab within Blackboard. The subscription to Safari Electronic Books has been discontinued because there were a limited number of simultaneous users, resulting in students unable to access the information they needed.

WISPALS is in the process of adding another new full member to the consortium. Western Wisconsin Technical College will officially join in the Summer of 2009. This will mean that operational costs for running the consortium will be divided among ten full members.

WORKFORCE AND ECONOMIC DEVELOPMENT

Fall 2008 registration took place at SC Johnson's Waxdale facility on August 5. Registration to date for Fall 2008 is 170 students compared to Fall 2007 registration number of 142.

Gateway was represented at the Milwaukee 7/WIRED all committee meeting held in Milwaukee on August 12. In conjunction with Waukesha County Technical College, Moraine Park Technical College, and Milwaukee Area Technical College, a WIRED grant proposal was submitted to develop a free online diagnostic tool to assist manufacturing employers with identification on resources in Manufacturing Skills Standards certification, Critical Core Manufacturing Skills, Lean Principles and Six Sigma.

Debbie Davidson serves on the planning committee for the statewide MSSC Promising practices Conference to be held this fall. The conference will review current MSSC initiatives from across the state and allow a forum to share practices among education, workforce development and industry attendees.

Over the summer the Racine Campus CNC lab underwent reorganization as we prepare to offer the CNC Production Technician program and the CNC Bootcamp in one convenient location. The next CNC Bootcamp begins September 2.

Gateway's Welding BootCamp will begin in September 2008 at Bert Jensen & Sons in Racine and will include adults and Racine Unified high school seniors.

On August 13 and 14 Kim DeClue of Cummins International visited the Gateway District. As a result of the CNC BootCamp article that ran in the Milwaukee Journal Sentinel Kim traveled to Wisconsin to learn more about private/public partnerships, economic development, industry-driven training, and models for advanced technology centers. Kim spent time with a variety of Gateway and workforce development staff during his visit.

Gateway, along with RAMAC, Racine Unified School District and a number of Racine area businesses is in discussion with Project Second Chance, a program that provides at-risk high school students an opportunity to learn on the job at an employer-sponsored location.

On August 1, a new business incubator tenant moved into CATI. Pradeep Jain is the owner of ictect, inc., a company focused on IT modeling and architecture. Therese Fellner, WEDD Business Development Director, is working closing with ictect, inc. in securing grant funding and providing academic linkages.

COMMUNITY AND GOVERNMENT RELATIONS

We are wrapping up our fall enrollment push. Ads were placed in newspapers, weeklies, radio, increased cable, billboards.

Because of the need to stretch promotional dollars to cover three annual enrollment pushes, as well as some new special events, we are strategically identifying year-round opportunities such as sponsoring the guest DJ/host promotion on KISS FM (shown to be the top youth station in all three counties), website ads, Department of Transportation placements and others.

The agency for and theme of the state system branding effort have been chosen. Creative is under development. Gateway will unveil the program officially at its All-Staff Professional Development Day October 8. We will use the theme in our Spring Semester enrollment push.

We are also working on many new student/internal communications efforts which include Gateway PlusCard, re-enrollment in AlertMe, push to have students use their Gateway E-mail for all college communications, and our Higher Learning Commission efforts.

Gateway is going green! There are many items that are taking place at Gateway to support the sustainability efforts. We are beginning to coordinate our efforts at the college as we gather information on what is taking place in our facilities, in our curriculum, and with our students. From college policy development to teaching organic gardening, from recycling projects to energy management, Gateway is moving towards a sustainability program that will encompass all areas of the college.

The Alumni Association for Gateway has, for the first time, elected board members for the organization. This is a relatively young program for our college graduates and the community and we are hoping that we will continue to see growth. The new Board members are: Mark Stevens, President; Karen Linak, Vice President and Evette Rowley, Secretary. Plans are under way for the fall kick off which will be held on September 12 in the Madrigano Center.

On August 15, Stephanie Sklba, Kate Field, and Tom Niesen had the opportunity to participate in the Environmental Center Tour, sponsored by UW-Parkside with individuals from Racine, Kenosha and Walworth counties. This was a chance to see what opportunities exist for environmental educational partnerships. It was a great day to see the incredible environmental resources that exist in southeastern Wisconsin. On August 7, S. Sklba attended the Whitewater Chamber breakfast held at the Whitewater Cultural Arts Center. On August 18, S. Sklba met with Judy Huffman, staff assistant to Senator Kohl, to discuss the new initiatives at Gateway.