



PRESIDENT'S REPORT

August 20, 2009

GATEWAY AS LEADER

A program session proposal submitted by Tina Schmitz has been accepted for the Community College Business Officers annual conference October 31 to November 3. The session will discuss the Adaptive Planning software and how Gateway has used this in our budget planning and management process. This software provides the tools to deliver an accurate budget and supports what-if-analyses and reporting.

Bryan was invited to participate in the U. S. Office of Vocational and Adult Education webinar for State Directors of Career and Technical Education. On the panel with Bryan were Gail Schwartz and Grace Solares, both from the U. S. Department of Education Office of Vocational and Adult Education. They discussed highlights and insights from the June 2009 Community College Symposium in Amman, Jordan.

Mark Zlevor and the Business Office team have shown exceptional leadership in providing increased administrative support for the Gateway Foundation including, bookkeeping, cash deposits, investments, and Foundation Board support. Mark also attended the Foundation Finance Committee meeting and a Special Foundation Board meeting.

In addition, Mark attended his first District Mutual Insurance (DMI) meeting as a member of the board a couple of weeks ago in Madison. DMI is a functioning insurance company and Mark's presence on the Board is a good opportunity for Gateway to be represented at the table.

Mark also represented Gateway at an event at which the Windspire Turbine was introduced by Electrical Systems, Inc. ESI, located in Sturtevant Wisconsin, will be the Wisconsin distributor for the Windspire Turbine which is manufactured by Mariah Power. At this event, Mark Janiuk, Sturtevant Village Administrator, noted the importance of the CATI Center in developing high tech jobs in Sturtevant.

Gateway hosted Carbon Motors as they are exploring national training opportunities for a new police vehicle that will roll off the assembly lines and into communities throughout America in 2012. We will be supporting a national training partnership with Carbon Motors.

ENROLLMENT

As of August 18, the fall FTE increase is 18.5% over last fall. Summer FTE increase is 51.7% over last year, and the combined summer/fall increase is 21.4%. Our fall semester will begin on September 9. As you can see by the numbers, the college is experiencing a huge increase in FTEs. The next four weeks of fast and frantic registration activity has the potential to increase our enrollment by an additional 50-75 FTEs.

OFFICE OF FINANCIAL AID

Collaboration Wins Again! Recently, Gateway was invited to participate in the Division of Student Loans and Scholarship teleconference held on August 6, announcing additional funds under the Scholarships for Disadvantaged Students (SDS) supported by the American Recovery and Reinvestment Act (ARRA) of 2009. Nyla Troop from the Financial Aid office and Julie Dresen, grant development specialist, participated in the teleconference. On August 12, Julie Dresen and Janice Riutta, financial aid director, responded with additional information to the SDS/ARRA inquiry. The result is that Gateway will receive \$67,600 in scholarship funds to award to Disadvantaged Students in the Associate Degree Nursing program. This is in addition to the Scholarship for Disadvantaged Students (Nursing – AAS) totaling \$210,603 for 2009-2010. These funds come at a very crucial time for students in this program. We award these funds to students who meet the poverty guidelines and are in the clinical portion of their program. Often this is the time when the student must stop working to insure success in their clinical studies. In 2008-2009, the SDS provided funds to 47 students for a total of \$154,172 often eliminating any unmet need in their

award packages. The Financial Aid office expects to award 50-55 students for the 2009-2010 school year with the SDS and ARRA funds.

OFFICE OF PK-16

The PK-16 Summer Institute was held on June 17-18 at Burlington High School. Approximately 85 secondary and postsecondary educators participated in this event, working on a variety of projects related to career pathways/programs of study, articulation agreements, aligning curriculum, and career development resources. Presenters/facilitators included Ann Westrich-Wisconsin Technical College System; Kathy Eidsmoe-CESA 1; Pam Sonmor-Wintz-Whitewater High School; Joanne Quick-Wisconsin Comprehensive School Counseling Model; Dr. Harriet Rogers-UW-Whitewater; and Debbie Davidson- Gateway.

Over the summer, sixteen educators from consortium school districts and Gateway were involved with a rewarding, hands-on experience as they put in a minimum of 32 hours with a local business through the Educator Externship Program. Participants and business representatives gathered for lunch at the Burlington Center on August 6 to share their experiences. Credit was offered through UW-Whitewater.

More than 160 participants were engaged in exciting, hands-on summer programs specifically designed by Gateway for middle and high school students. Gateway provides these programs as an interesting way for youth to explore technical fields and to gain some insight into their future career choices.

The fall articulation meeting will be September 23 at CATI. The primary purpose of this meeting is to provide high school partners the opportunity to meet face-to-face with Gateway faculty to discuss their course curriculum and work together to ensure a coherent, articulated sequence of career courses that connect with Gateway. Six courses will be presented as part of the Business, Finance, and Marketing cluster area for transcribed credit – Intro to Business, PC Basics/Microsoft Office, Records Management, Keyboarding Applications, Proofreading & Editing, and Marketing Principles.

Steve Wilkes represented Gateway at the statewide Career Pathways Training in June and at the WALEW (Wisconsin Association for Leadership in Education and Work) Conference in August.

ENROLLMENT SERVICES

On August 17, 22 Student Services casual employees were brought on board to provide additional customer service to students during the peak registration period. These casual employees will be taking ID photos, checking students in for their counselor appointments, making counselor appointments, printing schedules, and assisting with general student management. The casuals participated in two days of training prior to starting their six weeks of service.

Between July 13 and July 31, thirty-two frontline staff, Enrollment Service Associates (ESA), completed forty-eight hours of comprehensive intensive training. This training exposed the ESAs to all aspects of Student Services functions. ESAs are now involved in shadowing and a buddy system for training to apply their knowledge on the frontline.

STUDENT ACTIVITIES

Petrina Barry, our new Student Activities Coordinator, started on August 17. She will be responsible for coordinating student activities and events and working with student clubs and organization advisors including Student Government Association and the District Activities Advisory Board.

ACADEMIC AND CAMPUS AFFAIRS UPDATE

Bits about BITS: The Administrative Assistant program created a new certificate that will be offered to meet the needs of workforce development and is scheduled to begin Fall 2009. This offering was completed with the entire faculty working to meet a tight deadline on the certificate and class schedule. Also the Administrative Assistant program has been active this summer with a MyItLab Workshop held August 6 in Elkhorn that was well received by the 14 teachers who attended.

A successful four-week jail academy was completed for jailers in the tri-county area.

Health Careers: One of two new associate dean positions has been filled by Diane Skewes, MS, RN, a veteran Gateway nursing instructor with over twenty years of experience. An initial round of interviews for the associate dean for allied health and EMS conducted in July did not identify a viable candidate. More interviews are scheduled for later in August.

Interviews have been completed for a nursing instructor position in Burlington to replace retired faculty member Judy Kaplan. An offer has been made to a highly qualified applicant. There are also three vacant nursing positions in Kenosha which are currently posted, each one having an anticipated start date of September 8.

As a result of the WIRED initiative (Southeast Wisconsin Industry Sector Articulation Task Force), several meetings with UW-Parkside have occurred over the summer with the goal of creating an articulation agreement with the Physical Therapist Assistant (PTA) program at Gateway. Participants in the proposed arrangement will take UW-Parkside courses the first year, Gateway courses during years two and three, and then transfer to UW-Parkside to complete baccalaureate studies in Applied Health Sciences.

The Health Division is offering a new Medical Receptionist certificate program in response to a need expressed by the Workforce Development offices in the three counties served by our district. The certificates will be offered under WEDD contracts geared towards retraining displaced workers and will be paid using federal ARRA funds. The first cohort is scheduled to begin in October on the Racine campus. There will be two, 10-week training cycles for the 14 credit certificate.

Mike O'Donnell attended several meetings of the Elkhorn Chamber of Commerce Board of Directors, having assumed the seat vacated by Grace Kragness. He volunteered to park cars at the flea market held at the Walworth County Fairgrounds the last week in June (5 a.m. Sunday morning start time!) Mike has moved his office from Kenosha to the Elkhorn campus, effective July 1.

General Studies: General Studies will have a new science instructor in Kenosha after a transfer to Racine, a new communications instructor in Burlington/Elkhorn, a new psychology instructor for Kenosha/Racine, and a new traffic safety/sociology instructor for Burlington/Elkhorn. Summer enrollments were very strong and Fall enrollments look very good as well.

Burlington Center: Planning continues in Burlington for the HERO Center. Several meetings between the Fire and EMS faculty and the architects/project manager this summer have yielded a very workable interior floor plan and preliminary exterior drawings. Draft plans have been shared with Pierce Manufacturing, our major corporate partner in this project. A groundbreaking ceremony is scheduled for October 22 at 2 p.m.

The SWING office has been relocated from the 380 building to the 496 building to clear the way for HERO Center construction. Plans are being made to ultimately relocate the Racine County Job Center offices to the main Burlington building when HERO construction gets underway this fall.

Elkhorn Campus: Construction for the health wing renovations in Elkhorn is almost complete. Painting and flooring are being completed and fixtures and furniture are scheduled to be installed in the next ten days. Audiovisual equipment hookups are also being installed this week. A dozen faculty office moves, some related to the health wing remodel and others to accommodate new personnel are being completed. A ribbon cutting ceremony for the health wing is scheduled for September 24 at 2 p.m.

The Follett Bookstore has been relocated from the South Building to the North Building, in the vending area adjacent to the lobby atrium. This gives the bookstore a highly visible, highly trafficked area in which to operate. Students will have more convenient access to a larger, better merchandised bookstore. Office space for the Follett staff has also been provided in Room E225.

A new piece of CNC equipment required a temporary wall removal in the South Building. Camosy did this work since they already had a presence on campus.

Work in S237 and S239 is complete and newer furniture and technology upgrades have been installed in these computer lab classrooms. These rooms now have Nodal capability giving them connectivity to other Nodal labs in the Gateway District and beyond.

Campus Program Associate Pat Jansky has been relocated to S144 to support the traveling deans coming to Elkhorn campus.

Institutional Effectiveness: The Gateway Conversation self-study document is complete and will be mailed to our visiting team during the week of August 24. The team will also receive our faculty handbook, student handbook, catalog, and two years' of audited financial statements. They will spend the next two months reviewing our materials and all reports on file at the Higher Learning Commission from past visits in anticipation of their visit. Our steering committee, communication committee, and resource room committee are now in high gear preparing for the visit, which will take place October 26-28.

The annual Program Performance report for the 2008-09 academic year has been shared with the Executive Leadership Council and the Deans Council and will be posted on the intranet by the end of the month for all employees to review. The report rank orders all 57 of our programs using a composite score from thirteen indicators of effectiveness. This is the basis for our quality improvement efforts for the coming year.

In July, six more employees became trained facilitators for *Service: A Degree Above*: Natalie Bauman—Computer Lab Tech; Sylvia Linton—Library Instruction and Reference; Karen Simpson—General Studies Divisional Associate; Jill Buchmann, Accounting Instructor; Kelly Bartlett—Divisional Associate; and Mike Skender—Welding Instructor. All employees who have not registered for the customer service workshop will be assigned to a section by October 8, 2009, and all employees will complete the training by July 2010.

Plans are well underway for our annual Employee Professional Development Day on October 21. Our theme this year is "Working Toward a Brighter Future." The day will begin with a keynote speech by Chip Lutz of Covenant Leadership, a local leadership consulting firm. Chip was a popular workshop presenter at last year's event. Employees will attend workshops of their choice in the afternoon, and an educational health fair will also be presented for all employees.

WORKFORCE AND ECONOMIC DEVELOPMENT DIVISION

Rick Lofy, WEDD faculty member, developed and coordinates a Lean/Six Sigma Users Group. This group which will celebrate its first anniversary next month meets once each month and has about twenty members. The group's purpose is to help local companies who currently employ Lean and Six Sigma principles progress through sharing of best practices, tours and problem solving sessions. For more information on the users group, contact Rick Lofy at lofyr@gtc.edu

Gateway is the applicant for an Economic Development Administration (EDA) grant for a six-county regional initiative that involves lab, R & D and incubator facilities, including an advanced propulsion lab at the Horizon Center and a solar photovoltaic lab at CATI. Therese Fellner is providing consultation to Blackhawk Technical College and is coordinating the efforts of the grant.

As part of the growth strategy for Gateway's Business Incubator program, Therese Fellner is identifying and matching mentors for business incubator tenants. She is also working on entrepreneurialism and business development for veterans. A number of WEDD staff members are working on the business incubator feasibility study for the Elkhorn Campus. For more information on business incubator activities please contact Therese Fellner at fellner@gtc.edu

On-site registration for Fall 2009 classes took place at SC Johnson's Waxdale location on July 28. More than one hundred registrations were completed that day. Employees may continue to register up to the start of the Fall classes.

WEDD has received notification from the Wisconsin Technical College System Office that all five of our Workforce Advancement Training grants have been approved totaling more than \$142,000 in training. This represents about 1400 hours of training over all. The companies receiving these most recent awards are SOPX Process Equipment, A&E Inc., Johnson Diversey, Pentair, and Teleflex. WEDD is currently working with several companies in our district for additional submissions for this grant. A second due date is

in September. Ed Knudson and his staff have done a fantastic job in identifying businesses for these grants and writing successful submissions.

Gateway is partnering with Milwaukee Area Technical College in the delivery of Diabetes Training for Extencicare, Inc., headquartered in Milwaukee with facilities in many counties across the state. Curriculum was developed and will be delivered by Gateway.

Representatives from Shoreline Community College, located near Seattle, visited the Horizon Center as they move closer to joining the Snap-on college network. They also toured LakeView and CATI to learn more about our programs. Gateway and Shoreline agreed to collaborate on developing and delivering entrepreneurial training for transportation students at all Snap-on network colleges.

Gateway has launched a new website for dislocated workers which provides information on resources available at the college, along with the process and contact information to access those resources. Check out www.gtc.edu/dislocatedworker. Along with the Kenosha County Job Center, Debbie Davidson has presented eight orientations to Kenosha County employers who are laying off employees. The three county workforce development centers are currently recruiting for Gateway's FIVE new Smart Career Restart Programs – Machine Repair, Telecommunications Installer, Medical Receptionist, Office Skills, and Logistics. Interested applicants should contact the workforce development center in their county of residence. Additional information is available from Debbie Davidson Davidsond@gtc.edu

Stay tuned for WEDD webinars starting in late September. WEDD is coordinating 30-minute webinars on a number of topics including Increasing Productivity Through People, IBM Systems, Microsoft Application Features, Green Business Practices, Apprenticeship, Snap-on Certification, Manufacturing Skill Standards Certification, Critical Core Manufacturing Skills and more. To view the schedule visit www.gtc.edu/wedd

The Green Business Practices Seminars will be held at CATI from 7:30 a.m. to 9:30 a.m. beginning on September 17, 2009 through March 18, 2010. Topics include Green Business Practices, Building Envelope, HVAC Systems, Green Cleaning, Green Behavior, Intro to Alternative Energy and Return on Green Investment. For more information see www.gtc.edu/skillsworkshops and click on Green Business Practices.

Gateway and the Kenosha Area Business Alliance have teamed up to offer the Manufacturing Skills Standards Council – MSSC – Logistics program which addresses the core competencies of higher skilled, front-line material handling workers (entry-level to first line of supervision) across the supply chain: from factories, to warehouses, to distribution centers to transporters. Participants attend 20 hours of training for the foundational-level Certified Logistics Associate (CLA) certificate which includes global supply chain logistics life cycle, material handling equipment, safety principles, quality control, teamwork, mathematical reasoning, and adaptability to change. The training is followed by an assessment which leads to a national credential – MSSC Certified Logistics Associate (CLA). Classes will be held at KABA from 8:00 a.m. to 12:00 p.m. from September 10 - October 8. Assessment will be given on October 15 from 8:00 a.m. to 10:00 a.m. For more information, contact KABA at 262-605-1100.

As part of the Wisconsin Technical College System co-sponsorship of the BizTimes Get Smarter event in Wauwatosa on August 20, Debbie Davidson will make a presentation on the Wisconsin Technical College Manufacturing Consortium Online Training Identification Tool that was funded through a Department of Labor WIRED grant. The WTCS will have a booth at this event with staffing provided by Gateway, Milwaukee Area Technical College, Waukesha County Technical College, and Moraine Park Technical College. Debbie's co-presenter is Gayle Graham of WCTC. For information on the Training Identification Tool please visit www.wtcm.org

COMMUNITY AND GOVERNMENT RELATIONS

With the fall semester right around the corner, we are in the last two weeks of the semester push with billboards, radio, newspaper, postcards and cable ads running. The students will be on campus soon

for Gateway Days. A new informational welcome back piece is being created. A new video commercial is being edited.

There are many conferences and events that materials are being created for such as the Get Smarter conference through WEDD, the groundbreaking for the advanced propulsion expansion at the Horizon Center and materials for the HERO center. Additional ad materials are being created for the Smart Career Restart campaign for dislocated workers.

In conjunction with John Thibodeau, the HLC awareness plans are being increased. The conference centers are getting upgrades with signage along with additional interior signage projects throughout the district.

The Foundation is moving forward with the scholarship applications which are due on September 20. At this time, we have over 300 applications started and are working with students to get them completed by the deadline. Student emergency grants are available for students. There has been an increase in requests this year for emergency funds. In collaboration with the business office, we have a system in place to ensure that the vision for the Foundation continues.

The green initiative at Gateway is moving ahead with a strong focus on the student population this fall. We will have a student rewards program based on green activities along with additional marketing pieces that will highlight the activities and programs that are taking place at the college. We are starting to look at the data for our carbon footprint. A conference was held in Chicago for the signatories of the President's Climate Commitment. It was a great experience to be able to touch base with others that are looking to make sustainable changes within their respective colleges.

This summer, Gateway was a partner in the Racine County Workforce Development Center Federal stimulus funding. The focus of the project was for students to learn about jobs in the green industry and to be employed around Racine County. Over 200 students, worked for six weeks helping to "green" the area. Gateway hired 14 students who helped with landscaping and painting on the Racine campus.

The Alumni Association currently has 164 members. Events currently in process or right around the corner are:

- 1) The Alumni Association Board of Directors elections. The Alumni Association is in its second cycle of election process for the Board of Directors and is currently seeking the position of Vice President as well as three At Large Member positions. We had two terrific candidates nominated for Vice President and seven candidates nominated for the available At Large positions.
- 2) The Fall Bash is right around the corner on September 18. This event gives Alumni a chance to enjoy one another and network and exposes new members to the importance of staying connected. New this year is the collection of non-perishable food items for a local food pantry.
- 3) The Alumni Association Board voted to donate \$300 to the Ken Vetrovec Memorial Scholarship to further the education of students at Gateway. A note to the Alumni membership went out informing them of the donation as well as recognizing Ken for his contributions to the Alumni Association.

We are keeping an eye on what is happening within the Federal and State governments regarding funding opportunities and new legislation and ensuring that our local elected officials are aware of the many initiatives that are taking place at the college. There will be many groundbreakings and open houses this fall. The Advanced Propulsion expansion, the HERO Center, the health labs on the Elkhorn Campus and the welding labs in Racine are all programs that will be highlighted in the upcoming months.