



PRESIDENT'S REPORT

June 25, 2009

GATEWAY AS LEADER

This note was received from Gail Schwartz from the U. S. Department of Education after Bryan's return from the BMENA conference in Amman, Jordan, "We believe that we accomplished a great deal through the Symposium, and are delighted that many members of the U.S. delegation are establishing relationships with colleagues in the Middle East. I cannot thank you enough for your participation. Your presentations were excellent and it was wonderful having your Snap-on partners in attendance."

Gateway has been asked to host the Pep Boys Quarterly Business Review sessions at the Horizon Center. They will bring in their top 200 people in the country to give them in-depth training on diagnostics using VERUS and on using the Pro-cut car brake lathe. This will be a two-week session in August.

In July, Gateway will host a Snap-on training session for their certification partners on new diagnostic products as well as new programs for the Snap-on Certification program.

Bryan presented to 1000 secondary and postsecondary teachers during the United States Skills Championships in Kansas City. As part of this event, Bryan also cut the ribbon to officially start the competition. This year, over 5000 students competed including 100 from Wisconsin for national medals in their chosen career fields.

Debbie Davidson and Bryan have been asked to assist the National Association for Manufacturing (NAM) and the Global Corporate College to develop a pilot project for the State of Wisconsin in NAM endorsed skill certificates.

Representatives from the U. S. Department of Labor visited the WIRED funded Machine Repair Bootcamp on June 23 as part of a national evaluation of the WIRED funded communities. They toured the new Industrial Maintenance Lab and met with the faculty and students in the program. The Machine Repair Bootcamp was also highlighted at the Regional Workforce Alliance meeting in Milwaukee on June 22.

Debbie Davidson participated in a panel discussion at the Manufacturing Skills Standards Council (MSSC) event on June 10 at the Harley Davidson Museum on Gateway's integration of MSSC into programs such as Automated Manufacturing and Bootcamps.

Gateway is a partner, along with other community organizations, in the Racine County Youth Stimulus project. This project is putting Racine County youth to work in green jobs. The kick-off for this project was held on June 22 at UW-Parkside. Bryan was a keynote speaker during the morning session. During the next two weeks, 250 students will be on the Racine Campus for daily training from 8 a.m. until noon until they get their work assignments. Then they will be at Gateway every Friday through the month of August. Over 800 students applied for 250 positions! Gateway campuses will be the job site for some of the students. The students will be working on landscaping, painting and HVAC projects for the college.

The Kenosha Campus hosted the first train-the-trainer workshop for wind torque certification this week.

Gateway was presented a recognition plaque for supporting the work of the Becky Werner Meningitis Foundation.

ENROLLMENT

As of June 23, enrollment for summer is 564.6 FTE, or 64.7% increase over last summer. For fall, our FTE count is 1367.6, which is 11.7% increase over last year. The FTE for the 2008-09 year is 5149 or a 9.6% increase over the previous year, and the headcount is 23,643 compared to 23,121, from the previous year.

OFFICE OF ADMISSIONS/TESTING – STUDENT ACCOUNTS – REGISTRATION – FINANCIAL AID

The Student Success directors, a cross-section of registration and student support staff, along with Institutional Effectiveness staff, are developing new training modules for frontline Student Services staff. These new modules will be utilized throughout the summer months to give staff that are transitioning to Enrollment Support Associates (ESA) the knowledge and skills to successfully move into their new roles. The training team has been meeting throughout the month of May to identify goals and outcomes for the training. Goals include creating a culture of teamwork, skill evaluation and improvement, relationship and confidence building, and connectedness within Student Services and to the College. The kick-off training was held on May 27, and the theme of the day was “capturing the genius” in the room. Staff participated in contributing what they know about Student Services functions for which they will be responsible. In this activity, staff were acknowledged and recognized for the breadth of information they must effectively piece together and provide to students in a clear way.

Additionally, the Enrollment Support staff developed a mission that will guide them in their day-to-day activities as well as be a strong influence in training. The mission: Enrollment Support Associates are the face of Gateway who are committed to providing personal assistance to individual customers toward achieving their educational goals. Enrollment Support Associates are responsible for knowing the ins and outs of registration and cash handling, admissions, testing, financial aid, and Web Advisor, as well as scheduling and checking in appointments for Counseling Services. ESAs assist students in person, at the call center, and at the computer kiosks in the Student Services area.

OFFICE OF PK-16

As part of the PK-16 Summer Institute held on June 17-18 at Burlington High School, eighty educators participated in presentations on “Integrating Academics, CTE & Work Based Learning in Career Pathways” (by Ann Westrich, Education Director, WTCS), “Individual Learning Plans & Career Pathways” (by Joanne Quick, Consultant, Wisconsin Comprehensive School Counseling Model), and Building Real Partnerships (Debbie Davidson, VP – WEDD, Gateway). District administrators were also invited to participate.

All district high schools have been sent updated information on the Gateway Youth Options application process. A phone conference was held June 2 with Gateway counselors and high school youth options coordinators to discuss the process.

A high school senior at 14 different high schools received a President’s Opportunity Scholarship of \$300 to attend Gateway next year. Gateway faculty and staff presented the scholarships at each respective high school graduation or award ceremony.

Representing Gateway, Steve Wilkes participated in the Wisconsin Leadership Development Institute (WLDI) held in Madison on June 7-12. WLDI has joint certification through the Wisconsin Technical College System and the Chair Academy, which has national and international recognition for leadership training.

ACADEMIC AND CAMPUS AFFAIRS UPDATE

Bits about BITS: Mike Verneze was the recipient of DECA/Delta Epsilon Chi’s 2009 Outstanding Service Award at the 48th annual Delta Epsilon Chi International Career Development Conference held in Anaheim, California. The award “recognizes marketing personnel who have made outstanding contributions to further the mission of DECA Inc. at the international level”. Congratulations Mike!

Earth Day Celebration—the IT students did an outstanding job! Students were stationed at the Goodwill Truck offering the opportunity to clean hard drives of personal computers. The students removed the drives and zeroed any personal information on them. After the computer hard drives were cleaned and zeroed they were turned over to the Goodwill Truck. Linda Spaulding, IT instructor, received compliments about the students and the service from several people; e.g., how helpful the students were; so glad we were offering the service; and didn’t know we should clean the hard drives. The results of IT participation were: 22

students volunteering; 12 information packets handed out; 8 cell phones collected/cleaned; 20 hard drives zeroed; and 2 laptops zeroed. It was a great day - thank you all!

Health Careers: Summer courses are being offered by the following programs: dental assistant, health information technology, nursing, nursing assistant, medical assistant, radiography, and community pharmacy technician.

The medical assistant programs for Elkhorn and Racine achieved the required outcomes threshold determined by the Medical Assisting Education Review Board of the CAAHEP as reflected in the 2008 annual report data. Neither program requires any further reporting during this accreditation cycle (copies of the letters are included).

Health Occupations program faculty from surgical technician, dental assistant and nursing assistant are collaborating to offer a summer pre-college experience for junior and senior high school students in July 2009.

Construction for the health wing renovations in Elkhorn is in full swing. The CNA lab and classroom has been temporarily relocated for the summer and there have been minimal interruptions. Capital equipment items have been ordered for the nursing assistant, medical assistant and community pharmacy technician programs with delivery and installation scheduled prior to the start of the fall semester.

Divisional Dean Associate Kelly Bartlett will be relocated from the Kenosha campus to the Burlington center effective July 1. Kelly will support the new associate dean position for allied health and EMS.

Nursing instructor Doris (Dori) Groom is the first Gateway ADN faculty member to achieve certification as a nurse educator (CNE) through the National League for Nursing.

Dean Mike O'Donnell participated in a webinar about the effects of the Higher Education Opportunity Act (2008) on internet-based delivery of credit courses. He also represented Gateway Technical College at the May 29 inaugural meeting of the Southeast Wisconsin Industry Sector Articulation Task Force held at UW-Parkside. Mike was also part of a Gateway team that met with Blackhawk Technical College representatives on June 3 to discuss potential areas of collaboration, general education issues, adjunct faculty and other mutual interests. As part of his transition to the campus dean role in Elkhorn, Mike attended his first Walworth County Economic Development Alliance meeting on June 5 and WCEDA's Government Affairs Committee meeting on June 12. He also represented health occupations at the June 17 PK-16 Summer Institute in Burlington.

General Studies: The department is moving ahead on a 1+3 agreement with Mount Mary College, which is similar to the one that Gateway has with UW-Parkside. Summer enrollments are again very strong.

Elkhorn Campus: The health wing remodeling is on schedule. Demolition debris was recycled into four different dumpsters for steel, copper and wire, concrete, and paper/cardboard. To date, 81% of waste from the job site has been recycled. Solar collectors for domestic hot water will begin being installed by the end of June. Data from the solar collectors will be available on a Gateway web page this fall which will allow students in the HVAC program to access the data for their learning activities.

The Elkhorn SGA is busy this summer! Tickets were available for a day at the Milwaukee County Zoo. Students and families brought coolers and picnic items to lunch together. Tickets are also available to join the Elkhorn Gateway SGA at Summerfest July 5 for Kid Rock and Lynyrd Skynyrd at the Marcus Amphitheater. SGA is also planning a work day on August 1 with other Habitat for Humanity volunteers who are building a home in Elkhorn.

Institutional Effectiveness: The second year of our three-year customer service training project has been completed. Just over 200 faculty and staff have yet to attend this 12-hour workshop, which means we are on target for training the entire employee group by July 2010. We will welcome eight new facilitators for next year with two-day training in July: Stephanie Sklba, Kelly Bartlett, Karen Simpson, Jill Buchman, Jackie Schildhouse, Mike Skender, Natalie Baumann, and Sylvia Linton. The schedule for 2009-10 has been published on the college intranet site and in the Institutional Effectiveness Division newsletter at <http://ie.gtc.edu>.

The HLC Steering Committee and the Executive Leadership Council are finishing their final review of Version 4.0 of our Gateway Conversation self-study. Final edits will be made next week, and then we will spend July proofreading and updating numbers and links to resources. The final study will be printed in August and mailed to HLC in September. We will also receive feedback from two HLC Consultant-Evaluators who are administrators at our sister technical colleges: Bill Lindroth, Dean of General Education at Mid-State Technical College, and Diane Vertin, Vice President, Academic Affairs & Superior Campus Administrator at Wisconsin Indianhead Technical College. This will help us see the upcoming visit from the accreditors' perspective. The HLC comprehensive site visit is **October 26-28, 2009**.

The college has been awarded its first grant from the National Science Foundation. The Geoexchange Training grant will provide \$141,000 for curriculum development and faculty training. Congratulations to Larry Hobbs, Tom Niesen, Dennis Sherwood, and Julie Dresen. The Institutional Effectiveness Division is closely monitoring funds that are now becoming available under the American Recovery and Reinvestment Act. Two proposals to the U.S. Department of Education for grants that will provide services to dislocated workers are currently being developed. The announcement of U.S. Department of Labor grant opportunities is expected this week. In addition, we are pursuing additional grants from the National Science Foundation and will be submitting five new Workforce Advancement Training grants this week.

Library: The Library has created a Mission Statement: Gateway Technical College Library exists to educate, enrich, and empower our community by providing accessible, relevant resources that support the curriculum needs of the college.

In July, the Library will add a database called Learning Express, which will be great for GED/ABE/ELL students preparing to enter the workforce, and a variety of test preparation. This is an excerpt explaining the focus of the database: "The LearningExpress Library™ online learning platform provides over 700 of the most up-to-date test-preparation and skill-building resources, helping both students and adults prepare for a wide range of academic and career-oriented exams as well as to improve basic skills in reading, writing, and math. In addition, job-skills tutorials are available to assist in creating a great resume, honing interviewing techniques, and improving business communications."

WORKFORCE AND ECONOMIC DEVELOPMENT DIVISION

The Economic Development Administration has awarded the following grants that Gateway is connected to: \$10,000 award to WCEDA for the business incubator feasibility study on the Elkhorn Campus and \$20,000 to Wisconsin Business Incubator Association – Therese Fellner is the president of the state organization - for the statewide technical assistance program development and implementation for business incubation professionals.

The *Racine Journal Times* will be doing an editorial series on jobs and the economy beginning in June. The series will start with Gordy Kacala writing on the Racine County Economic Development Plan (EDP), followed over the next five weeks with each of the lead partners of the five challenges writing on the progress and accomplishments. Following this segment on the EDP, Therese Fellner will be writing a piece on business incubation.

There will be an Advanced CNC meeting with area manufacturers to review a proposed Advanced CNC Boot Camp. Through possible federal funding, Gateway has an opportunity to run an Advanced CNC Set-Up Boot Camp. This will build on the success of the nationally recognized CNC Boot Camp. The target audience is CNC Boot Camp completers that need to further their skills in set-up. The program is also targeted for individuals already experienced in CNC who need to upgrade their skills as required in the workplace. The meeting will take place on July 13, at 7:30 a.m. at CATI. For more information contact Ed Knudson at 262-564-2990.

Gateway is part of a collaborative proposal for Grow Wisconsin using Manufacturing Skills Standards Council - with WCTC, MATC and MPTC. If funded, this will allow Gateway to offer MSSC training, assessment and certification opportunities at a reduced rate to employers and employees throughout the Gateway District.

Gateway is launching training in the area of logistics using the Manufacturing Skills Standards Council training, assessment and certification program. Two WEDD instructors, Craig Maeschen and Rosemary Van Treeck, have completed training/certification for the new MSSC Logistics program – Certified Logistics Assistant and Certified Logistics Technician. For more information on logistics offerings contact Ed Knudson at 262-564-2990 or email: knudsone@gtc.edu.

Gateway received approval for WAT grant funding for the Walworth County Lean/Sigma Consortium. Gateway submitted five additional WAT grant proposals for consideration.

Gateway continues to work with our three workforce development centers on developing short-term training opportunities for dislocated workers. The three centers have polled their participants to determine the appropriate offerings to schedule beginning in fall 2009 and a meeting is scheduled for early July to put together a schedule. For more information please contact Debbie Davidson 262-564-3422 or Davidsond@gtc.edu

NAVFAC Midwest (Great Lakes Naval Training Center) is adding three new Federal (DOL) Apprenticeships to the three they started in fall 2008 for a total of six Federal Apprenticeships programs at Gateway. They include Painters, Pipefitters, Maintenance Mechanics, Carpenters, Electricians, and HVAC in addition to the State of Wisconsin Apprenticeships we currently have.

Promotion of the Industrial Trade Apprenticeship for Maintenance Mechanics, Millwrights and Machine Repair has resulted in four Maintenance Mechanics from one company and there are prospects of an additional 6-8 new apprentices to start a section this fall. Gateway has not had any industrial apprenticeships for several years and we are encouraged by the renewed interest.

BUSINESS OFFICE

Development of the FY 2009-2010 budget document continues with finalization to occur once the budget is approved by the Gateway Technical College Board of Trustees (June 25, 2009 Board agenda). Submission of the final budget document is due to the Wisconsin Technical College System (WTCS) Office by July 1, 2009. Tina Schmitz is preparing Adaptive Planning and Colleague for the implementation of the new FY 2010 budgets.

In preparation for the dean reorganization, Tina Schmitz is working with Zina Haywood and Payroll staff to ensure budgets and payroll accounting is in place.

In collaboration with Janice Riutta, Financial Aid staff and external auditors, Tina Schmitz has begun work on year-end financial aid reconciliations.

Beverly Hansen "graduated" on June 12 from the Wisconsin Leadership Development Institute (WILDI) in Madison. It was a great professional development experience and a great way to connect with many individuals from all the Wisconsin technical colleges. Beverly highly recommends the WILDI experience.

Mark Zlevor discussed the College's finances with Beth Dougherty from Moody's Investors Services. We shared many positive indicators including strong enrollment growth, projected financial results, and new program innovations. Beth noted that the amount of construction underway along the I-94 corridor may be an indicator of economic improvement for our region. The College will retain its Aa1 rating for the debt issue that will occur this month.

The auditors will be on site the week of June 22 to complete their preliminary testing. A team of three or four staff from Schenk and Co. will be conducting the audit which will be completed by mid-November.

The Strategic Facilities Planning Guide is complete and ready for the Gateway Board and WTCS Board approval. The planning guide is the result of several planning meetings with campus staff, deans, facility directors, and ELC.

The Advanced Propulsion expansion at the Horizon Center is nearing completion of the approval stage. Resolutions are on this month's agenda for Board action, and will be forwarded to the WTCS for action in August. Our goal is to break ground immediately after the WTCS Board approves the project.

We have initiated discussions with our general counsel about replicating our current lease arrangement for the new Burlington Center to fund an addition to the 380 Building. Larry Paruszkiewicz, Mike O'Donnell, and the architect are working with a team of instructors in the design of the space.

COMMUNITY AND GOVERNMENT RELATIONS

KABA held a Key Issues Breakfast on May 21 to discuss the economic development plan for Kenosha County entitled "Kenosha First".

A one-year follow up meeting for the Racine Strategic Plan was held at Wingspread on May 27.

A new partnership has been formed with the Andis Corporation in Racine. This partnership will provide a cosmetology student with an entire program scholarship each year. Along with the scholarship, they have been working with our faculty on assisting with lab supplies for our students and our classrooms.

On June 1-2, Stephanie Skiba was in Washington DC participating in the ACTE National Leadership Summit. This summit brought educational and business leaders from around the country together to discuss the role of career and technical education in today's economic environment.

A Sustainable Campuses Best Practice Summit was held in Stevens Point on June 5. This was an opportunity to hear from other two-year and four-year colleges and universities about their sustainability efforts - what is working and what is not. This was also a great opportunity to meet others that have signed the President's Climate Commitment.

The Alumni Association has once again increased membership. We now have 160 individuals as members.

The Fall semester push is in development and the theme will be "When the economy gets tough, the tough get skills."

Gateway Good News will focus on dislocated workers; this publication will be distributed at the end of July.

We have begun awareness of the HLC accreditation visit with communications and student marketing team kick-offs.

LEARNING INNOVATION DIVISION

We are working with various partners in preliminary discussions to try and take advantage of the ARRA Broadband Stimulus Funding when those grants become available. We have been discussing options for partnering with private and public entities to assist in broadband expansion both regionally in Southeast Wisconsin as well as at a state level. More information will be available when the grant instructions and requirements are distributed, hopefully in the next two weeks. At that point, we will have about 60 days to partner with any selected entities and submit an application for funding. This funding could substantially improve broadband coverage throughout our three-county region.