

# PRESIDENT'S REPORT

June 19, 2008

## GATEWAY AS LEADER

We have received our first incentive reimbursement check for over \$4000 from the Wisconsin Focus on Energy program for installing energy efficient lighting. Mark Zlevor indicates that this is the first of many reimbursement checks Gateway will be receiving.

Gateway Technical College was represented at the Summer Workshop of the National Coalition of Advanced Technology Centers in Danville, Virginia, on June 5-6. The program entitled *Culture Clash: Evolving a Community through Advanced Technology* focused on Integrated Systems Technology and Mechatronics, Energy/Alternative Energy and Materials Science/Rapid Prototyping.

In his role as Association for Career and Technical Education president, Bryan has been invited to participate in a number of regional and state conferences, including ACTE Region III in Minnesota, as well as state meetings in South Carolina, Oregon and Washington. In addition, because of Gateway's leadership reputation, he will participate in a panel at the Southeast Virginia WIRED conference in Norfolk.

A number of our counselors and staff participated in the recent safety/security seminar sponsored by the Wisconsin Association for Career and Technical Education. It was entitled, "Understanding and Dealing with Student Mental Health Issues in Higher Education." Information regarding what other colleges and universities are doing will serve as a resource as we move forward in our safety/security planning.

## ENROLLMENT

The enrollment target for 2008-09 is 5020 FTE. As of June 18, summer (6/1/08-8/31/08) enrollment is up 305.5% or 242.7 FTEs. Fall (9/1/08-12/31/08) enrollment is down 7.0% or 92.6 FTEs. For the 2008-09 academic year (6/1/08-5/31/09), enrollment is up 11.7% or 162.3 FTEs. As of this date, our headcount for the year is 6,317 compared to 6,008 last year at this time.

## OFFICE OF ADMISSIONS AND TESTING

*Enrollment Services Training:* Training in the areas of Admissions, Financial Aid, and Registration/Cashier has been provided for the staff of our newly created Enrollment Services. Training has included an all day in-service, with Senior Marketing Associate, Bill Henderson, from Great Lakes Higher Education presenting information on the federal financial aid process. Other topics covered were an admissions overview and a new process created to assist staff in providing more accurate and current information to students. Financial Aid staff also worked directly with those new to the ESA positions regarding Gateway Financial Aid Office specifics. Registration and Cashiering functions overviews were provided with additional training to follow.

*Conversion of Prospects:* Our current count for the summer and fall terms is 3337 prospects, 2819 applicants, and 1929 acceptances. This translates to a 20% increase in prospects, 15.5% increase in applications, and 12% increase in acceptances over the 2007-08 year. Additionally, we have 32% more applicants who have registered, and 71% increase in the number of students accepted and registered over last year.

*Office of Student Activities:* The "Solving Immigration" presentation was held on June 11 at the Kenosha Campus Conference Center. There were 25 attendees present at the event, and 22 of those were from the community. Those that attended were impressed with the movie and were very engaged during the question/answer portion of the presentation/discussion. Many individuals stated that they were glad to see Gateway offering this kind of event. Following the presentation, participants had an opportunity to speak informally with Mike Shiley, producer/director of "Solving Immigration". If you would like the opportunity to

view the film, please contact Steffany Caputo at [caputos@gtc.edu](mailto:caputos@gtc.edu) or 564-2992.

On September 23, we will once again be offering another community event/lecture titled, "Election 2008, How will you Decide?" Join TV pundit Rick Shenkman for a one-hour romp through American politics and you'll never be a victim of political bull again. Rick Shenkman is the New York Times best-selling author of *Presidential Ambition: How Presidents Gained Power, Kept Power & Got Things Done* (Harper Collins, 1999) and *Legends, Lies, & Cherished Myths of American History*. The lecture will be held at the Kenosha Campus Conference Center from 6:00 p.m. to 8:00 p.m. which will include an informal reception. The event is sponsored by Kenosha and Racine Student Government Associations and the Student Activities Department. Mark your calendars because you **don't** want to miss this empowering lecture.

OFFICE OF FINANCIAL AID

**2008/2009 Financial Aid Stats (June 16)**

	ID	6-May	% Processed	1-Jun	% Processed	16-Jun	% PROCESSED
<i>Total Applicants not processed</i>	NP	2204	76.93%	1581	45.92%	1581	40.65%
<i>Total Students awarded</i>	RD	0	0.00%	620	18.01%	933	23.99%
<i>Total Students reviewed but incomplete</i>	IP	466	16.27%	873	25.36%	927	23.84%
<i>Total students reviewed in unsat academic standing</i>	SAP	132	4.61%	271	7.87%	311	8.00%
<i>Total cancelled applicants</i>	C	3	0.10%	4	0.12%	10	0.26%
<i>Total Students Awarded/need Verification</i>	RDV	0	0.00%	0	0.00%	2	0.05%
<i>Total Students Ready for Award</i>	RR	32	1.12%	0	0.00%	2	0.05%
<i>Total Applicants Ready for Verification</i>	RV	9	0.31%	34	0.99%	20	0.51%
<i>Total Applicants needing corrections</i>	COR	9	0.31%	36	1.05%	22	0.57%
<i>Total Applicants in Shared Prog/not Aid eligible</i>	SP/NE	0	0.00%	0	0.00%	35	0.90%
<i>Total Applicants Denied due 2 academic history</i>	DSP	10	0.35%	12	0.35%	27	0.69%
<i>Total students reviewed and not eligible for aid</i>	NA	0	0.00%	12	0.35%	19	0.49%
<b>Total number of applicants</b>	<b>A</b>	<b>2865</b>	<b>100.00%</b>	<b>3443</b>	<b>100.00%</b>	<b>3889</b>	<b>100.00%</b>

ACADEMIC AND CAMPUS AFFAIRS UPDATE

*Bits about Business, I.T. & Service:* We welcome staff changes for the new academic year! John Stewart has been transferred to Elkhorn campus for the Supervisory Management program. Saad Yousuf has officially been moved to the Kenosha campus. Robbie Suhr is moving to Racine to join the Graphics staff again. Mike Benoit has accepted the Supervisory Management position in Racine. Welcome to your new campuses!

I.T. students and the AITP club sponsored on a Game-A-Palooza (game day) event to attract students to Gateway. Although the first event was small, it was successful and developed excitement for another event that will be held in August.

Summer excitement for Gaming is running high with classes running in Racine and Kenosha for high school summer camps. Summer excitement is also high for Graphics high school students attending camps in Animation and Character Creation. Several faculty members attended a conference at MATC-Madison on Data Security that they will utilize in their classes this fall.

The Help Desk Students created user manuals and conducted training sessions for each other (and Brenda Stockton & Ricky Jones – Distance Learning) on the topics of Blogs, Wikis & Podcasts. The tools are part of Blackboard. Two of the student groups gave permission for Distance Learning to use their manuals.

During the 2007 fall semester, Zina Haywood, Grace Kragness and Linda Spaulding met with representatives from Johnson Outdoors in Racine to explore the possibility of collaborating with Gateway for I.T. Computer Support Specialist interns to work in their Help Desk. As a result, we placed a Computer Support Specialist Intern during the spring semester and plan to place another during the summer.

The new Accounting Capstone class started last week. This course will prepare students to take the Accredited Business Accountant (ABA) exam. The ABA is a national certification program supported by the National Society of Accountants. It is a certification designed for accountants with associate degrees.

The Administrative Assistant program (AAP) faculty members participated in a day-long meeting to review their curriculum and ensure that the systems (Colleague and WIDS) matched, and that the core competencies were relevant. The WTCS AAP meeting will be held at the Racine Campus during the 2008-09 academic year. The Business Department continues to work on the Racine Business Center of Excellence.

*Health Careers:* The Dental Assistant, Radiography, Health Unit Coordinator, and Associate Degree Nursing programs are all running summer courses with good enrollments. Instructor Diane Anderson has developed a Diabetes Education Program advanced training program for professionals. She is working with WEDD to offer this course to registered nurses at Aurora. She is also seeking continuing education credits from the Wisconsin Nurses Association. If this is accomplished, there will be an increase in interest from professional nurses as many advanced practice nurses are required to have continuing education credits on a regular basis. This will be an excellent course to meet their educational needs as well as professional requirements.

The Wisconsin Technical College System has given approval for the development of the Community Pharmacy Technician program by Gateway. Adjunct instructors will be working on the curriculum with our Institutional Effectiveness staff. The first three classes will be offered this fall.

*Manufacturing and Engineering:* Through a donation from AT&T, students have more access to telecommunications equipment. Gateway Technical College and AT&T officials were able to see firsthand how equipment will help students gain training which has real-world application. Scott VanderSanden, president of AT&T Wisconsin, and Bryan Albrecht toured the telecommunications lab in the Center for Advanced Technology and Innovation. Part of that tour included the new telecommunications lab training equipment to test, splice, and work with copper and fiber optic network infrastructure paid for through a \$10,000 AT&T Foundation grant awarded to the college. VanderSanden called the equipment and Gateway's training facilities state-of-the-art. "It serves a vital need in that it provides necessary technical training for the folks who will be working for my company or in this industry," said VanderSanden. President Albrecht said AT&T's donation and VanderSanden's visit are strong statements about the quality of programming Gateway has to offer. "To have a company like AT&T and to have Scott visit us today shows us that AT&T is committed to ensuring workers and students have the proper equipment to be successful in an ever-changing industry," said President Albrecht. VanderSanden said the industry has become more than just about electronics, now also relying on networks of computers. "That means you need to get training, and this lab at Gateway is one that is quite capable of providing that," VanderSanden said. "AT&T is proud to provide the grants and has a strong commitment to education. We look forward to continuing our partnership."

On May 15, nine high school and middle school teams converged at CATI for the 5<sup>th</sup> Annual Sumo Bot Challenge. The timed task course was especially challenging this year. Yet the competitors rose to the challenge. Their task was to extinguish a candle located inside of a coffee can, laying parallel to the floor at a height ranging from 6 inches to 2 feet. The wide ranging designs of the bots of the nine teams were well thought out and very efficient at accomplishing the task. The graphics for the competition banner and T-shirts were designed by a Gateway student in John Mizer's Graphic Design class. Each year his students do an outstanding job. This year's graphics were the best ever. In addition to supplying the graphics, John

donates his time to print the t-shirts for us each year. The results for each of the events are:

Overall Winner - Karcher Middle School, Team "Fanimal"

Freestyle Bot – Timed task Course - 1<sup>st</sup> Place, Lakeview Technology Academy, Team "Cold Fusion"; 2<sup>nd</sup> Place, Badger High School – Team "Untitled"; 3<sup>rd</sup> Place, Lakeview Technology Academy, Team "A – Team";

Freestyle Bot – Sumo Wrestling - 1<sup>st</sup> Place, Lakeview Technology Academy, Team "A – Team"; 2<sup>nd</sup> Place, Badger High School – Team "Untitled"; 3<sup>rd</sup> Place – J.I. Case High School, Team "Robo Slayer";

Sumo Bot – Timed Task Course - 1<sup>st</sup> Place, Badger High School, Team "Rocco"; 2<sup>nd</sup> Place, Karcher Middle School, Team "Fanimal"; 3<sup>rd</sup> Place, Park High School, Team "D4";

Sumo Bot – Sumo Wrestling - 1<sup>st</sup> Place, Badger High School, Team "Rocco"; 2<sup>nd</sup> Place, Karcher Middle School, Team "Fanimal"; 3<sup>rd</sup> Place, Park High School, Team "D4";

Engineering Design Presentation - 1<sup>st</sup> Place, Lakeview Technology Academy, Team "Cold Fusion"; 2<sup>nd</sup> Place, Lakeview Technology Academy, Team "A – Team"; 3<sup>rd</sup> Place, Karcher Middle School, Team "Fanimal";

Engineering Design Documentation - 1<sup>st</sup> Place, Karcher Middle School, Team "Fanimal"; 2<sup>nd</sup> Place, Badger High School, Team "Rocco"; 3<sup>rd</sup> Place, Lakeview Technology Academy, Team "Cold Fusion".

Many Gateway volunteers made the event possible. Many of them have volunteered at all five of the past challenges: Bryan Albrecht, Stephanie Sklba, Steve Wilkes, April Gandy, Kelli Gates, Bonnie Hansen, Pamela Martin, Judi McNamara, Sarah Nielsen, Melody Patrie, Evette Rowley, Jackie Schildhouse, Tina Schmitz, Gina Stoebe, Alysia Martinez, Sandra Thurmond, Gateway Foundation, John Hardbarger, John Mizer, Bob Kaebisch, Randy Reusser, Mark Stevens, John Stewart and Steve Whitmoyer. For additional information, you can visit [http://cws.gtc.edu/programs/engtech/gtc\\_sumobots.htm](http://cws.gtc.edu/programs/engtech/gtc_sumobots.htm).

The last full weekend in June is the Amateur Radio Relay League (ARRL) Field Day weekend. Ham radio operators from across the country will be setting up emergency radio stations and passing "traffic" between the stations. Our Gateway Technical College Amateur Radio Club plans to participate in this event. Pat Hoppe, club advisor, and his student members will set up in the field north of CATI. The event runs from noon Saturday until noon Sunday. This press release from the American Radio Relay League will explain in greater detail:

#### *Public Demo of Emergency Communications June 28-29*

Newington, CT – Thousands of Ham Radio operators will be showing off their emergency capabilities this weekend. Over the past year, the news has been full of reports of ham radio operators providing critical communications in emergencies world-wide. During Hurricane Katrina, Amateur Radio – often called "Ham radio" - was often the ONLY way people could communicate, and hundreds of volunteer "hams" traveled south to save lives and property. When trouble is brewing, ham radio people are often the first to provide critical information and communications. On the weekend of June 28-29, the public will have a chance to meet and talk with these ham radio operators and see for themselves what the Amateur Radio Service is about. Showing the newest digital and satellite capabilities, voice communications and even historical Morse code, hams from across the USA will be holding public demonstrations of emergency communications abilities.

This annual event, called "Field Day" is the climax of the week long "Amateur Radio Week" sponsored by the ARRL, the National Association for Amateur Radio. Using only emergency power supplies, ham operators will construct emergency stations in parks, shopping malls, schools and back yards around the country. Their slogan, "**When all else fails...**" is more than just words to the hams as they prove they can send messages in many forms without the use of phone systems, internet or any other infrastructure that can be compromised in a crisis. More than 34,000 amateur radio operators across the country participated in last year's event.

There are 650,000 Amateur Radio operators in the US, and more than 2.5 million around the world. Through the ARRL, ham volunteers provide emergency communications for the DHS Citizens'

Corps, Salvation Army, FEMA and hundreds of state and local agencies, all for free.

To learn more about Amateur Radio, go to [www.emergency-radio.org](http://www.emergency-radio.org). The public is most cordially invited to come, meet and talk with the hams. See what modern Amateur Radio can do. They can even help you get on the air!

*Elkhorn Campus:* The campus annual picnic was held on May 20 at the conclusion of the morning in-service meeting. There was a great crowd. Everyone brought a dish to pass. Vendelli's grilled hamburgers, brats and hot dogs. It was a very nice end to a busy school year.

The GED/HSED graduation was held on June 5. Very special thanks go to Elkhorn and Burlington ABE staff Jeannine Rollette, Dora McGill, Gerry Millette, Donna Piccolo and Jill Locher for planning and hosting the event. Eleven students attended the graduation along with their families for a total attendance of 55. Words of recognition and inspiration were provided by Bryan Albrecht and Jackie Love. During the reception, one of the graduates made a point of speaking with Gateway staff members. He wanted to thank Gateway for providing the staff and facilities to offer this service to the community. He held a long secret from his children that he never graduated from high school. He recently obtained a new job where his GED net him an extra \$1000 in salary. He is very grateful to Gateway.

Summer projects are underway on campus—cleaning, waxing and routine maintenance. A new high efficiency boiler is being installed in the South Building to replace the boiler installed in the early 1970's. It will have the potential to save \$7,000 in natural gas per year. Unfortunately, a compressor blew in the North Building and will be replaced this week. The visiting Dean's office is being re-located to North Building, S244 until the work is completed this week.

*Kenosha Campus:* The company that installed the audio/visual technology systems at the Horizon Center plans to submit the project to a national audio/visual award competition in ProAV Magazine called the "Spotlight Awards." They are also going to put an article on the project in their next internal newsletter.

*Racine Campus:* On June 11, the Racine Campus Adult Learning Center and ESL Department held their annual GED/HSED graduation ceremony. Approximately 220 students completed their degrees this year. Paula McCabe was the emcee; Zina Haywood gave the welcome; and the speaker was Racine Mayor Gary Becker. Four students addressed the graduates. The Racine Campus Culinary Arts program provided an excellent buffet for the graduates and their guests.

*Institutional Effectiveness:* On June 20, we will complete the final session of *Service: A Degree Above* for 2007-08. We have trained almost a quarter of our regular contract employees, and a few adjunct faculty as well. We have had participants from every job category and shift at Gateway. The Business Office employees have been our early adopters, with all but one employee completing the training during this voluntary first year; thanks to Mark, Bev, and Tina for their leadership and support.

Employees joining the college after July 1 will be taking *The Gateway Journey*, a new year-long employee orientation that will expose them to many aspects of the college. Employees will follow a Guidebook in their travels and use Blackboard to complete their learning activities. During their first thirty days in the program, they will focus on their immediate work area and basic tools to do their job. During the next three months, employees will branch out to explore their base campus and their division, and they will learn about career and technical education and our college mission. In the remainder of their first year, they will visit all our facilities; learn about the Wisconsin Technical College System, collective bargaining, college plans and accreditation; and they will even attend a Board of Trustees meeting. As an added personal development opportunity, the Clifton Strengthfinder survey will show employees what talents and strengths they bring to their job. Supervisors will work with the new employees to facilitate their learning.

Writing has begun on the Higher Learning Commission self-study. Editors Kathy Henning and Rick Barribeau are creating a first, fast draft from the evidence gathered by our five volunteer committees and from our Community Conversations. We will then work back and forth with those committees, requesting

additional evidence where needed and writing it into the draft for review this fall. The writing will continue throughout 2008-2009.

The 2007 Graduate Follow-up Survey report has been completed. Highlights include: 95% of graduates are satisfied with their training; 92% are employed; 67% are employed related to training; and the average wage is \$16.04 per hour. The complete report including data by program is available on the Gateway website.

### WGTD

We can report that our new antenna is now mounted on our tower and it's working as advertised. Our signal now extends to Burlington, pushes the Kenosha/Walworth county line, and shores up reception on Racine's northeast side and in the Wind Point area. In July, we'll begin to make some final adjustments to the translator sites in Walworth County.

### WORKFORCE AND ECONOMIC DEVELOPMENT

WEDD is on target to exceed its revenue goal of \$1.5 million for FY08. The Division received over \$78,000 in Workforce Advancement Training Grants from the Wisconsin Technical College System to assist with training at the following district companies: Pioneer Products, Inc., Aurora Medical Center Kenosha, Market Probe, Wisconsin Oven, Palmer Hamilton, Stellana U. S., and Electromagnetics Enterprise.

In the past month, six colleges have visited the Horizon Center for more information on the Snap-on Educational Partnership in addition to touring Gateway's other advanced technology centers.

The latest Welding Bootcamp graduation was held on May 30. Ten participants received their completion certificate. A number of students also received their Manufacturing Skills Standards Council (MSSC) Safety certification and the American Welding Society (AWS) certification. Roberta Gassman, Secretary of the Wisconsin Department of Workforce Development, addressed the participants and their families and friends, in addition to handing out the certificates.

CNC Bootcamp 7 is underway at the Racine Campus. The completion ceremony will be on July 18. CNC Bootcamp 8 is scheduled to begin on the Racine Campus in September. Welding Bootcamp 4 is also scheduled to begin in September at Bert Jensen's & Sons in Racine.

Sustainable Solutions, Inc. is scheduled to join the Business Incubation and Growth Program at CATI. The lease is currently being finalized to begin on August 1. Pradeep Jain, president of Sustainable Solutions, is a business and I.T. leader with significant understanding of I.T. business environments. He has fifteen years of experience in architecting and managing I.T. solutions for large and mid-size clients. Pradeep has an MBA from Marquette University and a Masters degree in Computer Science from the University of Michigan. He is an inventor of the United States patent "Method and System for Automated Structuring of Textual Documents". Business incubator occupancy will be at 100%.

RS Infocon, CATI business incubator, received Minority Business Enterprise Certification from the State of Wisconsin Department of Commerce.

Through a grant from the Wisconsin Department of Workforce Development, twelve people completed the Manufacturing Skills Standards Council (MSSC) Safety and Quality training and certification.

### COMMUNITY AND GOVERNMENT RELATIONS

On June 4, the Milwaukee 7 hosted their meeting at CATI. This event was attended by over 80 individuals from the seven county area, including individuals from the business community, workforce development boards, educational institutions and government officials. The topic of the event was to discuss the branding of the seven county area and a presentation was done by Kansas City about their success in branding more than just one city but a multiple county area.

June 12 brought the Governor and his cabinet to Kenosha County for the day. We had the privilege of hosting Secretary Gassman at the Horizon Center and at Lakeview. Secretary Gassman had a great visit and spent most of her time talking to the students about the programs that they are a part of in these centers. Gateway also participated in a luncheon hosted by the Kenosha Chamber for women business owners in which the Lieutenant Governor was the speaker.

On June 17, Secretary Bicha was in Racine introducing himself to the community. Secretary Bicha is traveling around the state to introduce his division to local business and community members. In July, the new office of Children and Families will officially open in Madison.