



PRESIDENT'S REPORT

May 20, 2009

GATEWAY AS LEADER

AJ Laird is Gateway's lead for the 2009 Wisconsin Technical College System Tours of Excellence which will take place in June. Gateway has again been asked to host a group of faculty from other technical colleges and provide tours of our facilities and presentations on our programs. The programs and tour locations will be finalized in the next week.

Snap-on Inc. has asked Gateway to host the train the trainer sessions for Verus, Vantage Pro, and ShopKey. The training will take place July 28-30 at the Horizon Center.

Among my many lab experiences with our students and visits to classrooms, one of my most memorable has to be when I visited with Sharyn Palmer, Gateway instructor at the Walworth County Jail, and her students. Sharyn recently shared the data on her student participation in the GED program at the jail. For the Spring semester, there were 54 participants, and 30 successfully completed their GED; for the Fall semester, there were 88 participants and 46 successfully completed their GED. This is a significant increase from the previous year.

We have submitted a proposal for a National Science Foundation Advanced Technological Education (NSF-ATE) grant to support the establishment of a Regional Center of Excellence for the Milwaukee 7 (M7) region to address the need for education programs that produce water-technician graduates. The M7 region has five of the eleven largest water businesses in the world and 120 companies employing 20,000 workers.

ENROLLMENT

Our enrollment target for 2009-2010 is 5325 FTE. Our summer and fall enrollments are going strong with summer showing an increase of 64.8% or 196.1 FTE, and fall showing an increase of 13.6% or 127.1 FTE. For the current year, FTE have increased approximately 10% or 248.9 FTE. The headcount is 23,198 compared to 22,878 last year at this time.

OFFICE OF ADMISSIONS/TESTING

The Admissions Office has processed nearly 3000 applications for the summer and fall terms. That's approximately 9750 admission requirements processed between February 1 and May 8. This is an increase of 20%. Additionally, we have had a 14% increase in acceptances. Another accomplishment for the Admissions Office is that applications are processed within an average of five days – one day less than last year. Time from file completion to acceptance has been reduced from an average of three days to one.

OFFICE OF PK-16

Zina Haywood and Steve Wilkes presented information on Gateway at the Career Pathways initiative to 135 faculty and staff at the East Troy Community School District in-service on April 29. Following the presentation, Gateway faculty met with the high school CTE teachers to discuss opportunities for curriculum alignment and articulation.

Gateway was highlighted in the April issue of *Techniques* magazine, a national publication of the Association for Career and Technical Education, for its work with secondary partners on the development of programs of study. Local high schools are at various points in their programs of study development. Badger and Wilmot High Schools both have over 25 different programs of study completed that lead directly to Gateway programs.

A high school senior at 14 different high schools will be receiving the first annual President's Opportunity Scholarship of \$300 to attend Gateway next year. Gateway faculty and staff will be awarding the scholarships at the respective high school graduation and award ceremonies.

A proposal has been submitted to the Great Lakes Higher Education Guaranty Corporation for \$99,254 as part of the Wisconsin College Access Challenge Grant: Pre-College Program Replication Program. Funding would be used to support the startyourfuture@gtc program which would encourage at-risk students, starting in the eighth grade, to complete high school and continue on to college.

Eighteen high school and Gateway educators will be participating in a rewarding, hands-on experience with a local business this summer as part of the Educator Externship Program. The orientation is scheduled for May 28. Eighty educators have registered for the PK-16 Summer Institute to work on projects related to career pathways, curriculum alignment, articulation, and individual learning plans. Gateway is currently taking registrations for the Youth Summer Programs for students entering grades 6-12. Rev It Up with Transportation, (a free camp made possible by the U.S. Department of Transportation) is one of nine program options.

OFFICE OF FINANCIAL AID

The Gateway Financial Aid Office has dedicated itself to providing information and tools to our students that will assist them in making the best decisions for future financial security; therefore, as a proactive measure toward debt awareness, we have instituted a new Loan Policy for the 2009-2010 academic year. Knowing what a student owes is an important part of managing student loans. When a student reaches a loan debt balance that exceeds 50% of the dependent undergraduate aggregate allowable amount, additional counseling will occur before we will certify further loans. It is our commitment to ensure that students are totally aware of the responsibility that continued borrowing carries with it.

OFFICE OF STUDENT ACCOUNTS

As part of the initiative to offer on-line services to our students, Gateway has encouraged students to use WebAdvisor to make their credit card payments on line. In reviewing the first four months of the year beginning with January 2007, a significant increase in the use of this service is apparent.

Percentage of Payment Transactions Processed through Webadvisor

	<u>2007</u>	<u>2008</u>	<u>2009</u>
January *	6%	9.2%	19.8%
February	2%	3.6%	5.7%
March	4%	4.4%	11.6%
April **	9%	11.4%	27.2%

* Registration for Spring semester continues ** Registration for upcoming summer/fall semester begins

The first four months represent the beginning of the Spring semester of our academic year when peak registration occurs and a self-paying student must make payment to remain in class. The payment options currently available on-line for the self-pay student are payment in full or enroll on our deferred payment plan which allows the student to make installment payments.

ACADEMIC AND CAMPUS AFFAIRS UPDATE

Bits about BITS: The Early Childhood Education program was featured in a front page article in the *Journal Times* on May 2. The article discussed the program and interviewed a student, and is available at http://www.journaltimes.com/articles/2009/05/02/local_news/doc49fd12ed5acda909228060.txt

The Barber Cosmetology program held its student long hair design competition. The competition was to take a classroom design and apply it to a customer. Prizes were awarded to the first three places.

The Business Professionals of America national conference in Houston was cancelled due to the H1N1 flu. We wish the students the best of luck in their future and next year's competition.

On April 30, the Accounting Club from the Racine Campus held a successful "Accounting Professionals Night".

The Racine BIZ Squad completed work on two projects: Babe's Fiber Garden and the Racine Public Library Coffee Shop. They are also working on a policy and procedure manual for the business resource center.

Fourteen Kenosha Campus marketing, design, and accounting students won awards at the 48th Annual Delta Epsilon Chi's International Career Development Conference held in Anaheim, April 22-25. Over thirteen hundred two-year and four-year college/universities students (over 50% from four-year colleges/universities) competed in twenty events. The Kenosha winners were: Laura Funk and Keli Mielke, 1st Place, for Advertising Campaign; Linda Klean, 2nd Place, for Sales Managers Meeting; Jody Simpkins and Michelle Slagoski, 2nd Place, Financial Statement Analysis; Jennifer Ulrich, 3rd Place, Design; Megan Pontillo, 3rd Place, Sales Representative; Ted Matelski and Christian McWhinney, Top Ten, Business to Business Marketing; Tiara Ormond, Top Ten, Travel & Tourism Marketing; Amanda Madeja, Top Ten, Fashion Merchandising Marketing; Troy Namath, Top Ten, Sales Managers Meeting; Karina Mohar, Top Ten, Entrepreneurship; Eli Gonzalez, Top Ten, Internet Marketing.

Advisor Mike Verneze was the recipient of the 2009 Outstanding Service Award. The Outstanding Service award recognizes a marketing educator who has made outstanding contributions to further the mission of Delta Epsilon Chi/DECA at the international level.

Delta Epsilon Chi, the college division of DECA, serves its diverse international membership as a professional organization, providing leadership and career-oriented opportunities to develop and enhance the leaders of tomorrow. Delta Epsilon Chi's Competitive Events program uses interviews, tests, role-plays, on-line simulations, and written project reports to evaluate students' marketing, management design, and accounting skills which are identified by the business community as essential for success. These events are judged by business professionals.

The Annual Student Design Show was held on the Elkhorn campus with excellent attendance. Many exceptional pieces of work were displayed and judged by local industry executives. See the student awards and photos at: <http://web.me.com/michelledevorse/GTCSDS2009/Welcome.html>

The Graphics program has also created a video to market their program available on you tube at: <http://www.youtube.com/watch?v=VRm-fwC3EBo>

Health Careers: Last month, two professional development workshops were conducted for the benefit of the nursing faculty. One workshop introduced Second Life concepts and how to integrate a virtual environment into student learning. The other workshop was a "hands-on" case study series using the Cerner Academic Electronic Health Record (AEHR).

Gateway Health Occupations programs held its first cluster advisory committee meeting in Racine on April 30. It was attended by over 35 community partners, advisory committee members, public school officials and Gateway instructional staff. Guest speaker Lois Bauman, RN, from Wheaton Franciscan Healthcare-All Saints spoke about ways in which the public schools and higher education could address some of the soft skills needed by the next generation of healthcare professionals.

The Nursing Assistant programs for Elkhorn, Racine and Kenosha were found to be compliant with the new provisions of DHS 129 and approved by the nurse consultant for implementation effective July 1.

Several clinical affiliation agreements have been reviewed, updated and executed, including the master agreements for Wheaton Franciscan Healthcare and Children's Health and Hospital System, and ProHealth Care.

The Health Occupations programs were represented at the April 29 East Troy school system in-service held at the high school. There was particular interest in the Nursing Assistant technical diploma.

A retirement open house was held in Burlington on May 12 honoring Judy Kaplan, a nursing instructor with more than 17 years of service.

National Nurses Week (May 6-13) was observed at both Kenosha and Burlington campus locations.

Dean Mike O'Donnell attended a *Healthy Birth Outcomes* task force session held at Wingspread (Johnson Foundation) on May 13. He also participated in a May 8 forum involving the three county workforce development/job service coordinators to address short term training opportunities. Possible health-related training discussed included CNA/Advanced CNA, electronic health record technician, and medical receptionist.

Manufacturing & Engineering: Programs at CATI hosted three major events this month. M&E team hosted this year's Pinewood Derby along with Dremmel Tools. Participants from throughout the area competed in the event. They also hosted the annual Sumo Bots competition. Eighteen high school and middle school teams competed in the event. This was the highest year for team participation. The Engineering Tech Wing hosted the 3rd Annual WTCS Robotics Challenge on April 25. Teams from across the state participated in the challenge.

Elkhorn Campus: On April 28, Chi Omega Phi, the Criminal Justice club on the Elkhorn campus, held a Criminal Justice Career Day. Representatives from police and sheriff departments in Walworth, Kenosha, Racine and Milwaukee Counties were on hand to provide advice to students pursuing or thinking of pursuing a career in criminal justice as well as to recruit new officers for their respective departments. Keynote speaker Joseph Whiten, Director of Gateway's Law Enforcement Academy and former Assistant Chief of Police for the Milwaukee Police Department, spoke on the importance of continuing education and training in the criminal justice field. The event was open to the public and also included a K-9 unit demonstration, drawings, lunch, and dunk tank and smash-a-car fundraisers for the club. The event attracted over 300 people to the Elkhorn Campus and was highly praised by the participating departments. One representative said "Yesterday we left Gateway with 36 perspective recruits, 4 perspective internships, and 4 ride along participants, these numbers are huge for us!"

Elkhorn SGA held their awards day and luncheon on May 5. The following officers were elected for the next year: Steve Conway, President; Ida Rivera, Vice President; Beth Fraid, Secretary; Anna Konkel, Treasurer; Richard Howes, Public Relations. SGA will be holding meetings and scheduling events during the summer semester for the first time. SGA is looking for more volunteers for an August 1st workday on the Habitat for Humanity home being built in the Elkhorn area and looking into trips to the Milwaukee Zoo and Summerfest!

Work has begun for the Health Wing remodel. Classrooms were emptied overnight in preparation for demolition to begin on May 18. The colors and finishes have received their final approvals. Pharmacy Tech, Medical Assistant and CNA will have a very professional work space when faculty and students return in the fall.

Kenosha Campus: The campus hosted the 2009 Earth Day event on April 25. Attendance at this year's event at least doubled attendance at last year's. There were a variety of workshops and learning experiences, but the main activity of the day was the drilling of a well for the Geothermal demonstration project at the Horticulture Center.

Institutional Effectiveness: With just two remaining workshops scheduled for Service: A Degree Above for this year, many departments and divisions have already trained their entire staff on this important topic, including Human Resources, the Business Office, the Provost's Office and Deans, Institutional Effectiveness, Libraries, Financial Aid & Kenosha Enrollment Services, the President's Office & ELC, the Racine Early Childhood Lab, PK-16, Distance Learning, and several of our occupational programs as well. The schedule for 2009-10 has been published on the college intranet site and in the Institutional Effectiveness Division newsletter at <http://ie.gtc.edu>.

The editors of the Higher Learning Commission self-study have begun working on the fourth and final draft of the study document. Our college community provided a great deal of feedback on the most recent draft, and those suggestions will drive our next revision. On May 8, Bryan Albrecht, Zina Haywood, and John Thibodeau had an initial phone meeting with the chairperson of our visiting team, Mr. Mike Koon, to begin discussing arrangements for the visit, which will take place **October 26-28, 2009**.

The 2008 Graduate Follow-up Survey is complete; 75% of our graduates responded to the survey. Highlights of the report include:

- 96% are satisfied with their Gateway training;
- 90% have jobs within six months of graduation;
- 68% are employed in their field of training;
- Associate degree graduates earn an average of \$19.24 per hour; technical diploma graduates earn an average of \$12.86 per hour.

There is a link to the full report on the home page of the Gateway website.

WORKFORCE AND ECONOMIC DEVELOPMENT DIVISION

Wisconsin Business Incubation Association (WBIA): Therese Fellner and a number of other WBIA board members met with Zach Brandon, Senior Policy Director with the Office of the Secretary, Department of Commerce on April 28. The meeting was arranged to get clarity on the consolidation of the Community Based Economic Development (CBED) fund into the new Forward Innovation Fund (FIF). CBED was the only state source that funded business incubation initiatives, and has been bundled with the former Minority Business Development and Rural Development funds. The Forward Innovation Fund will have \$1.4 million in total funds for projects that address the start-up, expansion, or retention of minority businesses and/or businesses in economically distressed areas; and/or be an innovative proposal to strengthen inner cities, rural communities, clusters, and/or entrepreneurship. We are awaiting word on the following grants: CBED awards for one (1) WCEDA business incubator feasibility study for the Elkhorn Campus, two (2) WBIA statewide technical assistance program for business incubation professionals and three (3) RCEDC and the City of Racine planning grant for the Kitchen Incubator at Festival Park; EDA awards for one (1) WCEDA entrepreneurial training and two (2) WBIA business incubation certification program.

Hispanic Business & Professionals Association (HBPA) Minority Business-to-Business Mentoring Project: In partnership with WEDD, the HBPA sponsored a Mentor-Mentee training session at CATI on May 5-6. A pilot group of 3 mentees and 3 mentors participated in the 2-day training conducted by Dr. David James, President Emeritus of the International Mentoring Association. Mentor-mentee pairs will participate in a 6-month structured relationship funded by the Racine Community Foundation.

Small Business Administration (SBA) Women's Procurement Conference: SBA, in partnership with WEDD and the Small Business Development Center, will hold a Women's Procurement Conference at CATI on June 25. The all-day event brings in women-owned businesses from throughout the state to learn of procurement opportunities and trends in government contracting.

Bootcamps in the media: A segment on our Bootcamps ran on Channel 12 this month. Please visit: <http://www.wisn.com/video/19362348/index.html> to view the video.

Gene Crook, President of Metalskills, Inc. in Greenville, South Carolina, visited Gateway on May 13th to meet with staff from WEDD, RCWDC and RUSD regarding our Welding Boot Camp model. Gene was referred to us by the Department of Education as he looked to find examples where collaborative efforts made it possible for short term training in a demand driven environment. We provided him lots of information for replication in South Carolina.

Welding Boot Camp #5 completion ceremony is scheduled for May 22, at 1 p.m. in the Racine Building.

The Industrial Machine Repair Boot Camp had a 94% success rate for the MSSC Safety module. Sixteen students still remain in the program. They complete their program July 31.

Debbie Davidson presented on MSSC at Manufacturing Advantage at UW Stout on May 14 along with three other tech colleges, the Wisconsin Technical College System and the Department of Workforce Development.

Strategy Workforce One is gathering information for the Gates Foundation on colleges that have a strong level of employer engagement. Gateway was recommended as a model college and information on

our Bootcamp models and secondary/post-secondary initiatives were provided to Strategy Workforce One for consideration.

Using funding from a Department of Labor WIRED grant, Gateway, along with MATC-Milwaukee, Waukesha County Technical College, and Moraine Park Technical College has developed a free, online, Employer Training Identification Tool which allows employers to respond to a brief survey that maps to a variety of training resources available at the colleges (Manufacturing Skills Standards Certification – MSSC, Critical Core Manufacturing Skills – CCMS, Lean and Six Sigma). Therese Fellner led the subject matter experts from the colleges, and Jim Buck provided the programming for the online tool. To view the tool, please visit www.wtcmc.org (using Internet Explorer as your browser).

WEDD has developed a group on [LinkedIn](https://www.linkedin.com), a business-oriented social networking site. Please see www.linkedin.com for more information.

Coming soon - WEDD monthly webinars!

BUSINESS OFFICE

Accounts payable is in the final testing phase with Wells Fargo for the implementation of eChecks (electronic deposit of funds). In June, employees will receive their expense reimbursements via direct deposit. This will save printing, supplies, and mailing costs associated with paper checks, and it will save employees the hassle of depositing paper checks. In FY 2009/10 we will begin adding vendors to receive direct deposit payments.

Beverly Hansen has been coordinating the preliminary audit with our auditors. They will be here during the week of June 22.

The Red Flags Rule policy was formally adopted by the ELC on April 27, and is in the process of being added to Gateway Technical College's Administrative Procedures and College Practices manual. The policy was adopted as the result of the Federal Trade Commission's (FTC) regulation requiring "financial institutions" and "creditors" with covered accounts to develop an ID theft prevention program. Future communications regarding this policy are planned.

Several Business Office staff members collaborated with MATC (Milwaukee) personnel to discuss our implementation of the Higher One program for financial aid refunds.

Energy Management Team toured the Siemens Executive Briefing Center on May 15th. The purpose of the tour was to learn more about automated controls, fire and alarm systems, emergency notification systems and data collection systems for the President's climate commitment.

Mark Zlevor and Larry Hobbs attended the Wind Conference at McCormack Place, Chicago. They learned more about wind as a renewable energy potential for the College.

Mark Zlevor, Tina Schmitz and Sue Debe attended the EPALS luncheon to meet with our future Gateway students.

Tina Schmitz and Beverly Hansen represented the Business Office staff at the Police Academy graduation.

Tina Schmitz attended the WWHEL (Wisconsin Women in Higher Education Leadership) conference at the Racine Campus May 8 led by Zina Haywood and Diane Skewes.

Tina Schmitz toured the San Juan Diego School in Racine for a tour and signed up to start mentoring there once per week starting May 19.

COMMUNITY AND GOVERNMENT RELATIONS

April 23 was the date of the WACTE Legislative Seminar in Madison. This was a great day packed with information on legislative issues relating to the technical college system. Gateway had 15 people in attendance including individuals that participated in panel discussions. In the afternoon, we made our rounds at the State Capitol visiting our local legislators.

Discussion at the Joint Finance meeting on April 29 centered around technical colleges. Stephanie Sklba attended the hearing and was able to speak to Rep. Vos, Rep. Mason and Sen. Lehman (all members

of Joint Finance) about Gateway and our budget concerns. We have an advocate for the technical colleges in Rep. Mason as he tried to pass a bill entitled "Pathways to Prosperity". We supported Rep. Mason on the bill and provided information to him as the bill was being crafted. Unfortunately, due to many reasons, the bill was not even brought up in the hearing. It was a long day with great debate and in the end, the technical colleges received a positive response from the members of Joint Finance.

On May 15, the Government Affairs Committee of WCEDA met in Elkhorn. This committee was able to assist with county ordinance in solar and wind for Walworth County. There was great discussion around prevailing wage and the issues that it brings to the county businesses.

This has been a busy month with chamber/association events. We have attended the Walworth County Visitors Bureau Annual meeting at UW-Whitewater, the Union Grove Chamber celebration of Leadership Union Grove graduates, the graduation of Leadership Kenosha (Evette Rowley was a graduate this year), the Delavan Chamber luncheon at which the Walworth County budget was discussed, the Elkhorn Area Chamber luncheon, and a meeting on KRM/RTA in Racine.

On April 25, Gateway celebrated Earth Day and drilled our first Geothermal well! This is a project between HVAC and Horticulture. This was a great day for the college as we move our sustainability initiatives forward. The weather didn't really cooperate, but that didn't stop people from coming out to the event.

On May 5, Debbie Davidson and Stephanie Sklba attended the National Wind Conference in Chicago. This was an amazing day as we develop partners in the area of wind. There were over 15,000 people in attendance and many exhibitors including Snap-On.

Urban Gardening is looking to expand in the City of Racine. On Friday evening, May 8, Stephanie Sklba attended a meeting with over 50 people that were looking for ways to assist with gardens around the city. Gateway is exploring opportunities for the Racine campus in this area.

On May 15, a number of us attended a meeting at Siemens to discuss the area of automated controls for our buildings. This is a great energy management tool and will assist with the President's Climate Commitment. There are many webinars that are held to discuss Sustainability, and Stephanie Sklba participated in one on May 19 that was specific to the Climate Commitment and its signatories.

Marketing has been extremely busy preparing for graduation and year end. The student blog is up. Right now it is a featured link from the New and Current student info page. We are starting low key and hope to build up interest for additional bloggers now that it is launched.

Information on the H1N1 influenza was provided to students and staff to ensure a healthy environment at the college.

The alumni association continues to move forward with a focus on the new graduates of Gateway. There was a booth at the President's reception at graduation to help promote the association, and the graduates will be receiving a personalized invitation to join.