

# PRESIDENT'S REPORT

April 28, 2008

## GATEWAY AS LEADER

National leadership . . . We have been notified that our Horizon Center has been selected as a finalist for the 2008 United States Department of Labor Successful Partnership Award. We are in the process of getting the supporting paperwork together.

This month we hosted representatives from Golf Coast Community College in Florida. The focus of the visit was an exploration of our technology centers.

The International Education Club on the Burlington campus held a buffet dinner to celebrate a successful year of service.

Bryan attended and spoke at the ribbon cutting of the Francis Tuttle Snap-on Training Center in Oklahoma City.

Bryan was the keynote speaker at the ACTE Region IV conference in New Orleans and at the Oregon State ACTE conference. Future opportunities for him in his role as ACTE president include ACTE Region III conference in Minnesota and the Education & Business Summit in South Carolina.

Gateway will co-host the national Sustainable Energy Conference on May 1 and 2.

## ENROLLMENT

As of April 24, our headcount for the spring semester is 12,580, which is .5% decrease compared to this time last year. Our FTE count as of this date is 2147.9, which is 38.1 more or a 1.8% increase over last year at this time. As of this date, our headcount for the year is 22,439 and our FTE count is 4,656.1, which is a 2.9% decrease over last year at this time.

## WISCONSIN TECHNICAL COLLEGE SYSTEM (WTCS) GRANTS

Most of the proposals we submitted for WTCS grants have been approved. These include grants for Adult Basic Education, English as a Second Language, our faculty innovation projects, Associate Degree Nursing, as well as Basic Skills in a variety of areas. The total amount approved is approximately \$1.03 million.

## ACADEMIC AND CAMPUS AFFAIRS UPDATE

*Bits about Business, I.T. & Service:* Sandy Weber will present two workshops on Office 2007 at the Wisconsin Division Annual Meeting of the International Association of Administrative Professionals in Appleton on May 18.

The Barber Cosmetology students and faculty attended the Midwest International Hair Show at McCormick Place in Chicago. Education and fun was enjoyed by all. Jan Boeck has been reappointed by Governor Doyle to the Barber Cosmetology Board for another four year term. The Barber Cosmetology program will offer an evening part-time program beginning in August.

Ken Haling and Lonnie Benning have been working on summer and fall textbook orders with McGraw Hill publishing for the new Accounting on Demand program (ODA) to begin with the summer 2008 term. We will be utilizing McGraw-Hill texts for over half of our (ODA) courses as MGH is one of the largest publishers of college level business textbooks. We need to keep textbook and support sites open so students can obtain and access them anytime during the semesters to come. The representative's comment to Lonnie via phone was that even though she deals with public and private colleges all over the country (including accelerated, compressed, quarter, and many other types of delivery), she was "truly amazed and

impressed... and believes Gateway ODA to be the first program in the country to offer completely online, open entry, year round course and program entry for students who set their own schedules." The representative also said she knew of several colleges who are online "military listed" colleges and knows there are problems with military personnel having to adjust to specific school calendar offerings and completion based on traditional school calendars. When she was told that we were to be a listed military college but with open entry, she said she felt that this could "open our enrollments literally to the world and the entire military."

Gateway's Marketing and Management Association-Kenosha campus won several awards at the 47<sup>th</sup> Annual Delta Epsilon Chi's International Career Development Conference held April 12 to April 15 in Atlanta. Gateway students competed against 1,200 two-year and four-year college/ university students in twenty events. More than half of those competing were from four-year institutions.

Five Gateway students took first place honors in three competitions: Aaron Bradshaw and Sharbel Maalouf in Advertising Campaign; Sheri Hauner in Design; Joe Bryzek and Trent Piwowarczk in Sports and Entertainment Marketing. Three took second place honors: Laura Funk and Keli Mielke in International Marketing and Troy Namath in Sales Managers Meeting. Four took third place honors: Sara Niederer and Preston Andrekus in Business Law; Eli Gonzalez in Internet Marketing; and Steve Gifford in Marketing Management. Matt Rugg and Josh Turner also broke the top 10 in Business to Business Marketing and Tiara Ormond in Travel and Tourism Marketing. Mark Stevens is a preliminary finalist in a written test of Retail Marketing Management.

The Student Design show will be held April 29 through May 2 in the Racine campus library. The awards reception will be May 1 from 5 p.m. to 8 p.m. The Student Design Show features the design work of Graphic Communications students. It is juried by local industry professionals, and attended by our business and educational partners, as well as the Gateway community at large.

April 14-18 was celebrated as the Week of the Young Child. The theme this year had a political twist: THERE IS NO DEBATING IT.... SUPPORTING QUALITY EARLY CHILDHOOD PROGRAMS IS THE WAY TO CHANGE THE FUTURE. Activities included Campaign Kick-off Monday, Super Tuesday, Nomination Wednesday, Straw Poll Thursday and Pork Belly Friday. All week long parents and staff could donate pocket change to the campaign chest. The collection was donated to Children's Hospital Child Abuse Prevention Fund. The pocket change collection for Children's Hospital totaled: 626 pennies, 144 nickels, 172 dimes, 151 quarters and 19 singles (\$87.41).

*Dental Assistant:* New accreditation requirements change the student faculty ratio to 1:5 for clinical and 1:15 in the lab. The recent review by the Commission on Dental Accreditation was favorable with two recommendations. One relates to evaluation. The other will have greater impact as it requires an increase in clinical hours from 208 hours to 300 hours. This will increase the cost of the program. Heidi Gottfried is investigating the feasibility of a Dental Hygiene program.

*Associate Degree Nursing:* The Wisconsin Board of Nursing received our plan for program improvement and is recommending that the Board accept the plan with a follow-up assessment in one year. The pass rate for the December 2007 graduating cohort is 95%. That rate is significantly higher than the past several quarters. Many ADN faculty attended the Wisconsin Technical College System ADN Faculty Workshop on Student Retention on April 25.

*Manufacturing and Engineering:* John Nelson, faculty member at Lakeview Technology Academy, provided assistance to the Root River Environmental Education Community Center (REC) in Racine, site of the former Captain's Cove Marina. His assistance involved converting CAD/CAM files supplied by REC that will be utilized by a local manufacturer to produce a sign for the center.

Astronautics Corporation, in Milwaukee, is a world leader in the design, development, and manufacture of military and commercial electronics for air, space, land, and sea applications. They have high manufacturing standards due to the high reliability/quality requirements of their products (aerospace). They

have hired approximately 200 new employees since June 2005, based on new contracts from Boeing and Airbus, and is continuing to grow with more than 70 openings (both engineering and manufacturing). They are so pleased with one of Gateway's current electronics students who is employed there, that they are interested in providing employment opportunities for at least two additional students.

For the first time this summer, two courses are being offered to all Project Lead The Way (PLTW) high school instructors in Wisconsin: PLTW – Digital Electronics 1 and PLTW – Digital Electronics 2. These associate degree level courses are designed to either prepare high school instructors for the PLTW Digital Electronics two-week training session held at MSOE; or if they have already taken the session, these courses can help them to more fully understand the material that was covered. With both classes, the lectures will be delivered via the internet and laboratory work can be done in the high school instructor's own classroom. Students living within driving distance of CATI are welcome to attend the lectures in person, but they do have the option of NODAL delivery.

Twenty-one teams of two engineering tech students participated in the first Dremel Tool sponsored pinewood derby competition on April 9 at CATI. Competition was extremely keen with less than a tenth of a second separating the top four finishers. Winners were presented with Dremel Tools as their prizes.

*Elkhorn Campus:* The Walworth County Job Fair was held on the Elkhorn campus on April 3. We hosted 39 employers and welcomed 485 job seekers to campus! Forty-four percent (44%) of the employers reported seeing 25-50 applicants; 36% reported seeing 50-75 applicants; and 12% reported seeing over 100 applicants! This is a wonderful opportunity for our community and our students; 64% of employers participating report that they hire applicants they see at the job fair and 60% report that they have hired Gateway graduates within the last three years. The Walworth County Job Fair is a partnership between Gateway Technical College and the Wisconsin Job Center. Special thanks to all the members of the Walworth County Job Fair committee: Denise Schneider-chair, Ginger Buehner, Kimmee Fiegel, Alysia Martinez, Jeanne Owen, Beth Tilley, Jenean Shreves and Marci Barr for all of their efforts. In addition, the Elkhorn Campus Building Services department headed by Larry Paruszkiewicz is recognized for all of their assistance the day of the job fair. It truly would not have been as successful an event without the help of Julie Berndt, Tom Hanson, Dan Jaworski, Wendy Jagunt, Nathan Maluchnick, Doug Harcus, Dave Christensen and Gary Wendorf. Pictures of the event are included.

The Higher Learning Commission Community Conversation was held on April 9. Bob Formanek and John Thibodeau led the group through the appreciative inquiry process.

Plans are underway and invitations have been sent to the Scholastic Award winners for Elkhorn and Burlington students. The event will be on May 13 at 6:00 p.m. in the Atrium, Elkhorn campus.

We're in the Movies! Alysia Martinez, our RRCA coordinated filming with Jayne Herring. Programs, services and students were filmed. The 30-second promos will be shown at all theatres in Lake Geneva and Whitewater beginning May 1.

*Racine Campus:* The Racine Campus collaborated with "Weed Out Racine!" again this year. They are continuing to work on the eradication of invasive weeds such as garlic mustard from city and county parks. St. Catherine's High School science teacher, Melissa Warner, led this effort.

Young Professionals of Racine hosted an open house on April 9 for the campus. Dana Grueter made a presentation in the Staff Development Center to let campus staff know more about the organization.

AITP students held a fund raising event with a Chili Cookoff this month. Students enthusiastically supported the cooks.

The Staff Development Committee is preparing their summer institute schedule to be released to the campus on inservice day, May 20.

*Institutional Effectiveness:* The Gateway Conversation accreditation project sponsored three community conversations with leaders from each of our three counties in early April. Using the Appreciative Inquiry model, we discovered the positive core of our relationship with the community. Some quotes we

heard were, "Gateway never says 'no' to a community request without investigating if it can help;" and "You don't come to Gateway, Gateway comes to you." We also talked about the ideal future that the community wants for Gateway, which includes making every district resident aware of Gateway, engaging all our underserved populations with targeted services, expanding our educational partnerships, making education convenient and affordable for everyone, and scaling our successful programs to serve small businesses and small communities as well as large ones. Our internal community conversation schedule wraps up May 2, and project volunteers will meet for a full day in Racine on May 14 to review all input. Board members are welcome, as always. Ten members of the HLC project steering committee attended the HLC Annual Meeting in Chicago in April and learned strategies to improve our self-study process as well as our college programs and services.

The employee development program has two more "*Service: A Degree Above*" workshops scheduled for this year. We expect about 165 employees will complete the program by June 30. A new schedule of workshops to accommodate an additional 250 employees for 2008-09 is about to be published, and we are hoping to add another 12-14 volunteer facilitators to our project. Feedback on the workshops has been excellent.

#### COMMUNITY AND GOVERNMENT RELATIONS

On March 26, Secretary Gassman from the Wisconsin Department of Workforce Development visited the HAAS Manufacturing lab on the Racine campus. During her visit she presented a check for \$100,000 to Gateway and the Workforce Development Center to increase the bootcamps in the CNC area.

On April 2, Secretary Morgan from the Wisconsin Department of Administration visited the Horizon Center and met with community leaders, faculty and staff, to discuss the energy initiatives in the State of Wisconsin and what is currently taking place at the college with facilities and curriculum. It was a great discussion and there will be additional opportunities down the road for the college.

On April 3, Secretary Bicha from the Wisconsin Department of Families and Children was on the Kenosha campus visiting with members of the business community and other community members. The Department of Families and Children is a new department that will begin on July 1. His visit here was to introduce himself and the department to the local community.

On April 24, GACTE members attended the Wisconsin Association for Career & Technical Education legislative seminar that was held in Madison. The afternoon of the conference was an opportunity to visit with local legislators and/or their staff. We were able to meet with Rep. Turner, Rep. Voss, Sen. Wirch, Rep. Nass and Sen. Kedzie.

The newly designed website will have improved navigation, organization, and the ability to update. The website will go to students and staff for testing within the week and live in mid-May. In addition, the marketing department is supporting the Celebrate Earth Day community event on April 26 and the "transition" event for helping ESL, GED/HSED, adult high school students transition to a Gateway program on May 3.

New video ads are in production for running between all movies in the Whitewater and Lake Geneva theaters. They will run for one year beginning May 10. The ads will also run on our new website.

The WTCS branding initiative is progressing rapidly. The field of agencies has been narrowed to three. An informational meeting was held with them April 22 and a full presentation from each firm will be done at the end of May.

#### WORKFORCE AND ECONOMIC DEVELOPMENT