



PRESIDENT'S REPORT

April 22, 2009

GATEWAY AS LEADER

Debbie Davidson recently made a presentation at McHenry County College in Illinois to share Gateway's perspective on the National Occupational Competency Testing Institute and how we are using it. They sincerely appreciated Debbie's leadership, insight, and professionalism.

In addition, Debbie has been asked to chair a national task force on sustainable energy by the Association for Career and Technical Education.

B. Albrecht has been invited to be a member of the Electronic Systems Professional Alliance (ESPA) Career and Technical Education Council. ESPA is a unique collaboration among some of the most respected technology industry associations and businesses. It also offers high-quality, entry level education and certification which is a requirement for working in this field. The Council will serve as a collaborative partnership among the nation's leading community/technical high schools and colleges. The Council will play a vital role in the development and upgrading of electronic systems courses while sharing information, curriculum, resources, and experience which will culminate in the launching of a pilot program in early 2010.

The students from Lakeview Technology Academy have qualified in the regional competition and will participate in the finals of the National Robotics Competition in Atlanta.

B. Albrecht was recently interviewed by *Reader's Digest* for an article regarding how vocational education has changed. Gateway was selected as one of the colleges that has implemented the new vision for vocational education. We are excited to see Gateway in every dentist's office in America!

At Gateway's Second Life venue, Steve Whitmoyer has created a Nursing Learning Lab. The Nursing faculty will now create avatars and participate in a workshop on April 23 to learn how they can use the Second Life Nursing Lab to teach students critical thinking, prioritization, communication strategies, and other skills. Steve is our Second Life guru and continues to create awesome learning opportunities for our faculty and students.

Tom Niesen and Larry Hobbs, HVAC faculty, are responsible along with their students for bringing our geothermal exchange groundbreaking on April 25 to fruition. This project will provide heat for our Horticulture greenhouse.

ENROLLMENT

As of April 21, our FTE increase for spring 2009 is 5.5% or 122.1 FTE. For the year, our FTE have increased 9.8% or 454.1 FTE. The total FTE for the year is 5088.9 FTE compared with 4634.8 FTE last year at this time. Our headcount is 22,871 compared to 22,278 last year.

OFFICE OF PK-16

Racine Unified School District coordinated its annual Career & Technology Day on April 2 at Festival Hall for all 5th-12th grade students. Gateway was well represented with faculty from multiple program areas hosting tables and providing students with career pathway information.

An Information Technology & Business Event on April 7 featured a panel discussion of local business and education representatives on the high demand, high skills, and high wages associated with today's IT careers. This event was held at CATI and attended by high school teachers, counselors and administrators, and job center staff.

East Troy High School is interested in expanding collaboration with Gateway and is exploring opportunities for their students to earn Gateway credit in the Culinary Arts program. A joint inservice is planned with the East Troy School District for April 29.

The Youth Summer Programs brochure and registration information is being distributed to school districts and available online. These exciting hands-on programs are specially designed by Gateway for

students entering 6th-12th grades and range in cost from free to \$95. Program opportunities are in the areas of video game making, building web pages, Lego robotics, transportation, graphic communications, and health careers.

Other upcoming activities include the high school Latino Event – April 23 at the Elkhorn Campus; the Robotics Competition – May 7 at CATI; the PK-16 Summer Institute – June 17-18 at Burlington High School; and the Summer Educator Externship Program. There are a number of cluster advisory committee meetings scheduled in April and the last Tech Prep/School to Careers Consortium meeting for this year is set for April 28 at the Burlington Center.

The Foundation office has reviewed the applications for the President’s Opportunity Scholarship from high school students in the Gateway District. They have determined that 14 schools have a qualified applicant that will be awarded a \$300 scholarship. Gateway representatives will present the scholarships at awards events at the respective high schools.

OFFICE OF FINANCIAL AID

The Department of Education reports a first quarter 20% increase in Financial Aid applications nationwide for the 2009-10 academic year. The financial aid office at Gateway recently began processing the 2009-10 applications, and has a record 46% increase in applications over this same period last year. We imported a total of 2,969 applications with 81% of these applications categorized as Pell grant eligible.

OFFICE OF ADMISSIONS/TESTING

GED is booming. As with many other GED test centers across the nation, Gateway’s testing centers are packed as a result of economic factors. A first-quarter comparison between last year and this year finds us with an increase of 24% in testing candidates and 52% in GED/HSED graduates. Our testing associates have added additional testing dates and times to accommodate the increase in demand within the tri-county community. The breakdown by year and campus is:

Year	Campus	Currently Testing	Graduated
2008	Elkhorn	97	25
	Kenosha	126	29
	Racine	189	35
Total		412	89
2009	Elkhorn	134	42
	Kenosha	154	51
	Racine	223	42
Total		511	135

OFFICE OF STUDENT ACTIVITIES

Re-cap of recent lecture activities:

- March 24, 6:00 p.m., at the Kenosha Campus Auditorium. “The Science of Changing Your Mind”, well-known speaker Joe Dispenza sponsored by the National Society of Leadership and Success and Student Government. There was a great turnout for this lecture which was open to the public.
- April 9, 6:00 p.m., at CATI Auditorium. A full house was there to learn the essentials in earning, spending and saving money. This “Funny Money” lecture was open to the public.

ACADEMIC AND CAMPUS AFFAIRS UPDATE

Business, IT, and Service: Instructor Suzanna Elrod from the Culinary Arts program was interviewed by Paul Kern on Racine WRJN radio on March 25 and talked about the four students who won silver medals

at the Wisconsin Restaurant Association cold food competition on March 11. Over the last two months, there also were articles in the Kenosha News about the Culinary Arts program. The first article was about slow cooking and the second was about spring brunches including frittata, a traditional Italian Easter recipe. There will be an article in May on herbs used in cooking. As part of the curriculum, the short order deli on the Racine campus will be making frittatas for breakfast for the next two weeks.

Instructor Sandy Weber took five Administrative Assistant students to HSMAI's (Hospitality Sales and Marketing Association International) Affordable Meetings® Mid-America conference and exposition at Navy Pier in Chicago on April 1. They attended workshops and networked with over 600 exhibitors. The activity provided wonderful experiences for the students, one of whom had never been on the train before!

On March 30, the Barber Cosmetology department (60 students and six faculty members) attended the Midwest Beauty Show at McCormick Place in Chicago. Manufacturers and designers from all over the world demonstrated new trends and products. Everyone returned excited and eager to try some new techniques. It's very exciting and important for our students to see how the industry evolves.

The Graphics program invites everyone to attend the annual Student Design Show starting on April 21; the reception will be April 23 from 6 p.m. to 9 p.m. at the Elkhorn campus.

IT students will be volunteering at Gateway's Earth Day event on April 25 by removing personal data from hard drives, cell phones and PDAs that are no longer used. If visitors on that day choose to remove their personal data on their own, the IT Customer Support Service class created a document on "How to Use Kill Disk," freeware that is used to clean data from hard drives.

Marketing and Business faculty members will be touring the Kenosha Unified business education facilities on May 15, and will hopefully also visit Wilmot, Westosha, and Badger high schools. Marketing instructor, Mike Vernezze, and students in the Advanced Selling class are working with the marketing classes at these schools to arrange for Gateway students to make 30-45 minute "sales" presentations to their classes.

Jim Buck was selected to receive a Volunteer Memorial Scholarship to attend the COMMON (Community-Education-Advocacy Users Group) conference on April 26-30 in Reno, Nevada. The scholarship covers full registration, housing and transportation for the event.

General Studies: The WTCS General Studies meeting was held April 2-3 in Wisconsin Dells. Gateway is one of four WTCS districts to have mathematics representatives in a UW school, private colleges, WTCS, and PK-16 working group for transitioning math courses between systems. The four health science courses (General and Advanced A&P, microbiology, biochemistry) are up for review to address systemwide issues.

Health Careers: A trainer from the College of St. Scholastica (Duluth, MN) was on the Kenosha campus on April 17 to present an update to the Health Occupations faculty about the Cerner Academic Electronic Health Record (AEHR).

Gateway Health Occupations programs will hold its first cluster advisory committee meeting in Racine on April 30. Guest Speaker Mike Becker from Wheaton Franciscan Healthcare-All Saints Human Resources will discuss the training/hiring of the next generation of healthcare professionals.

The Health Occupations programs were featured at one of several Gateway exhibit booths during the spring Racine Unified School District career fair held at Festival Hall on April 2. Hundreds of school children visited the displays and took home a souvenir surgical mask stamped with Gateway's logo.

Orientation for dental assisting students beginning in Fall 2009 was held on April 15 in Kenosha.

The pinning ceremonies for the nursing program are scheduled for May 6 (Burlington) and May 12 (Kenosha).

Gateway's involvement in curriculum development activities for caregiver training was featured in the final report issued by the International Longevity Center-USA: *Innovative Programs Serving Diverse Populations: The Community College Caregiver Training Initiative*, sponsored by the MetLife Foundation.

Several nursing assistant faculty were key developers of content modules which will be used locally by Society's Assets, Inc.

Dean Mike O'Donnell was interviewed on **WGTD Education Matters**, a radio panel discussion on Opportunities in Health Occupations moderated by George Williams College of Aurora University-Williams Bay on April 14. Mike was also invited to be on the planning committee for the 2010 *Winter Refresher Course for Family Physicians*, hosted by the Department of Family and Community Medicine at the Medical College of Wisconsin in Milwaukee.

Elkhorn Campus: The Latino Fair will be held on campus on April 23. We will be hosting 60 high school students of Latin descent from throughout the district. Students meet as a group to hear about Gateway in their future after high school. Three groups of students will then visit three program areas for small 20 minute presentations from faculty. At the conclusion, all will reconvene and eat lunch before they head back to their respective schools.

The 18th Annual Walworth County Job Fair provided a phenomenal service to our community on March 19. There were 23 employers who participated (down from previous years due to economy). There were 840 job seekers who came from Wisconsin, Northern Illinois, and Orlando, Florida; 72% of respondents to our survey live in Walworth County communities. Thanks to all staff who helped plan, coordinate and assist students prior to and during the event! Special thanks to Gateway Chi Omega Phi criminal justice students for help with parking and directing/assisting students. We also had six community volunteers that helped with registration and information tables.

George Williams College representatives John Gunyon, Garth Underwood and Kelly Brand attended the April faculty meeting. George Williams will have Baccalaureate Degree offerings at Gateway. Students who are in Business or Management programs at Gateway can continue at George Williams. During their third year, students would take classes at Gateway and at George Williams. During the fourth year, most of the courses would be at George Williams.

Racine Campus: On March 30, Maybelle Easley, lead instructor for Adult Basic Education, testified at the Joint Finance Committee Budget Hearing held at Case High School. Maybelle featured the Adult Basic Education and English Language Learners programs in the District. It is not unusual for dislocated workers to need a brush up on basic skills or to finish their Adult High School diploma or GED. She received very positive feedback from her presentation.

A group of Adult Basic Education students recently finished a unit in their reading class on community leaders. One of the featured people in the textbook was Julia Burney from the Cops 'n Kids Reading Program in Racine. The students called Julia to schedule a tour and have now taken on a book drive to collect children's books to donate to the center. The drive lasts through May 1. Books may be dropped off at the Adult Learning Center, the Academic Support Center and the Campus Library.

Ann Henderson and Mike O'Donnell participated in the Healthy Birth Outcomes project at a meeting at Wingspread in March. Racine has one of the highest incidents of infant mortality in the state. Community leaders are coming together to strategize on initiatives that can work toward a reduction in the infant mortality rate. There may be opportunities for health students to participate in some of the projects and the campus leadership can provide informational sessions to staff and students on related topics.

Institutional Effectiveness: April is a busy month for evaluation activities for our programs. All programs will submit the results of their program improvement activities and student learning assessments. Several programs will complete full reviews of their program curricula. Students will complete their course evaluations as well. This spring, a small group of faculty are pilot testing a new student ratings instrument called IDEA, which we hope will give us better feedback on student learning as well as faculty feedback.

All customer service workshops for this year are now filled. Next year's schedule will be announced

in early May. We are entering the third year of our three-year project to train all employees in customer service; we have 208 employees left to train next year. Then our focus will shift to maintaining and refreshing customer service skills.

Review of the third draft of our Higher Learning Commission self-study will wrap up this month. Our editors, Rick Barribeau and Kathy Henning, will use this input to produce one more draft for the Steering Committee to review before the report is finalized this summer. Our visiting team of consultant evaluators has been set by HLC, and the team chair, Mr. Michael Koon of West Virginia Northern Community College, will begin working with us in May to arrange the details of our visit. The visit will take place October 26-28.

WORKFORCE AND ECONOMIC DEVELOPMENT DIVISION

The Industrial Machine Repair Boot Camp entered its 5th week this week. We started with 18 students and still have 17 in the program. The new lab on the Racine Campus is proving a wonderful place for learning for the students.

WEDD is currently working with four district employers in preparing grants for the emergency monies now available for the Workforce Advancement and training grant. A consortium of manufacturers that are taking part in a Lean Six Sigma program has spawned interest from several other companies that missed out on the current opportunity. Rick Lofy is working on putting another consortium of companies together to replicate the current program. We are also working on preparing grants for the next fiscal year. We will be limited to five submissions for next year.

The S. C. Johnson Battle Bots team of women took second place at Discovery World two weeks ago and will now compete nationally in Minneapolis the first week in May.

We are gathering feedback from the 25 industry representatives that attended a Logistics meeting in March to explore training in transportation, distribution and logistics using new assessments from MSSC (Manufacturing Skills Standards Council). Needs, skills and gaps are being identified as the first step of a logistics curriculum.

More than 70 people attended the Hispanic Business and Professionals Association (HBPA) **“Minority Business Certification and Contract Opportunities Training”** at CATI on March 31. Small, minority-owned businesses learned about eligibility to participate in a 6-month business mentoring program funded by the Racine Community Foundation, matching small business owners with established business owners in the community to assist in applying training knowledge to submitting bids for school, city, and county contract opportunities.

Gateway is participating in three strategies of RCEDC’s Next Generation Manufacturing initiative: Systemic Continuous Improvement, Advanced Talent Management, and Extended Enterprise Management. Working with other local partners such as CATI, Inc, WMEP, and RWDC, Gateway will be presenting a work plan to RCEDC on April 23 outlining activities and strategies for each of the above initiatives.

The Kenosha County Job Center Business Services Team spent a morning touring Gateway’s Advanced Technology Centers learning more about the programs available at each Center and the facilities, and the equipment available at each Center. A greater awareness of what is offered will allow the team members to inform local employers of Gateway’s resources as they encounter them.

Gateway, in partnership with the RWDC, is working on a new Career Pathways project for a Racine employer. This pathway project will allow an employer to build internal pathways and succession plans that enable employees to view the skills required for each job and the education/training path that will allow them to upgrade their skills for those positions.

Debbie Davidson presented on NOCTI assessments to McHenry County College in Illinois along with Lana Ford of NOCTI. Gateway’s use of NOCTI assessment tools is catching the attention of other schools. Gateway’s Student Learning Committee will be reviewing NOCTI assessments for technical skill attainment at their next meeting.

Gateway was represented at the DWD American Recovery & Reinvestment Act session in Madison where more information about the Act was explained to the 80+ attendees. Sub-group discussions on energy, water, and weatherization brought together labor, education and workforce development to determine existing resources and gaps in services.

Gateway will be represented at the National Association of Manufacturing Education Council meeting in Washington, DC on April 22.

CATI business incubator, Ictect, inc. won the RAMAC Apollo Award. This award recognizes the accomplishments of a business owner or entrepreneurial team who started a new and innovative business in Racine County in the last three years. Last year's winner was another business incubator – Alliance Enterprises.

Therese Fellner attended the National Business Incubator Association (NBIA) conference in Kansas City. Therese serves as the President of the Wisconsin Business Incubator Association (WBIA) and will be meeting with the Deputy Director of Wisconsin Department of Commerce on April 28 to discuss funding for incubator businesses across the state.

COMMUNITY & GOVERNMENT RELATIONS

The month of April has been all about stimulus money. We have been working in collaboration with the Racine Workforce Development Center, UW-Parkside, Racine Unified, Burlington School District and other agencies within Racine County on the development of a Green Jobs training program for youth ages 14-24. This will be a summer employment/training program for youth in Racine County. RWDC is in the process of hiring a project manager for the program and we have begun to solicit youth and employers.

There have been a number of communications between our legislators and Gateway. Joint Finance held a community meeting in Racine at Case High School on March 30. B. Albrecht, Fadi Zaher, Maybelle Easley, and Linda Spaulding spoke on behalf of Gateway and the important role that we play in our local communities. This is a critical time in the State budget as Joint Finance gets ready to vote this week. Prior to the Joint Finance meeting, we attended the RAMAC/RCEDC legislative breakfast at the Racine Marriott.

On April 3, KABA held their legislative breakfast which addressed the state of the City of Kenosha. Also on April 3, was the beginning of the vent prop construction both in Kansasville and Caledonia.

Congressman Paul Ryan was on the Burlington, Kenosha and Racine campuses last week holding his public forums. There was great turnout at all the sessions.

The WACTE Legislative Seminar is being held on April 23. We have great representation from Gateway and have scheduled visits at the State Capitol with our legislators.

It's been a busy time for the Alumni Association. We had our first ever membership recruitment event on March 28. The Alumni Association went to visit the Titanic Exhibit at the Milwaukee Public Museum. We had 57 people in attendance! We had five new members join as a direct result of the trip. That's 15% of our stated goal of increasing membership to 140 members for Vision 2012. The Alumni Association also held a Strategic Planning Session on March 23. We focused on the five initiatives outlined in Vision 2012: 1. Membership; 2. Community Outreach; 3. Creating Presence; 4. Process and Procedures; and 5. Gateway Foundation. We designated a "vision champion" for each initiative and outlined our next steps. It was a successful and productive session. The Alumni Association is also gearing up for the upcoming graduation. We are planning to be in full force at the graduation event again this year with a promotion of signing up alumni for \$10 and they will receive an alumni t-shirt; this idea came out of our strategic planning session. We will also have a display with photos from our latest event and upcoming opportunities that are available to alumni members.

In marketing, we have been very busy planning and coordinating for the Earth Day celebration on April 25, which will include the drilling of the geothermal well. This is a project being done with HVAC and Horticulture.

The next Virtual Open House is April 27. Videos, new releases, ads, and new chats have been updated on the website to prepare for the open house.

With the signing of the UW-Parkside agreement, ads have been in the local papers and a web presence is being worked on along with promoting it to the high schools.

Student blogs were launched on April 14. These blogs will allow students to interact with students from Gateway as they share their *Gateway Experience*.

Graduation is on May 18 so planning is underway. This includes contracts, AV, production, programs, news releases and signage.