

# PRESIDENT'S REPORT

January 22, 2008

## GATEWAY AS LEADER

Gateway hosted Francis Tuttle Career Center from Oklahoma at the Horizon Center. As a result, we will be providing training for Oklahoma teachers in the automotive area. Gateway has been the visitation site for two Wisconsin Technical College System colleges this week. Lakeshore Technical College and Madison Area Technical College have both visited to share ideas about our business partnerships and advanced technology centers.

Debbie Davidson was quoted in the *Central Penn Business Journal* for leadership in the development of incubator companies.

Snap-on has selected Gateway's Horizon Center as the cover for their international product catalog. An article on the partnership has also been included in the Snap-on Tech magazine; it is included with this report. This publication is sent to all automotive technicians throughout the country.

## ENROLLMENT

As of January 21, our headcount for the 2007-2008 year is 19,227 which is 278 fewer students or a 1.4% decrease compared to this time last year. Our FTE count as of this date is 4314.1, which is 74.4 less or a 1.7% decrease over last year at this time. Our Spring semester headcount is 8576, which is 250 fewer students or 2.8% decrease over this time last year. Our Spring semester FTE count is 1869.4 which is 50.4 more or 2.8% increase over this time last year.

The college experienced a moderately strong Spring registration. This was aided by a couple of registration events including an enrollment call-a-thon and student referral contest. The Spring semester enrollment is generally the last large FTE push for the year. At this point in the year, 90% of the FTEs should be accumulated. According to the enrollment management monitoring report, 85% of the FTEs have been accumulated to date. Although students continue to register for ongoing courses and late start courses, it will be a close call on meeting our target of a 3% increase. According to the enrollment management forecast and analysis, because we are experiencing an increase in academic development courses (ABE/ESL) and the 2%-3% FTEs that are not recorded in the enrollment management monitoring report until the end of year report, we should be pretty close to target.

## BOARD APPOINTMENTS

The process for the appointment of Gateway Board members for 2008 has begun. There are a number of deadlines and legal publication dates that have to be met. The schedule is included.

## ACADEMIC AND CAMPUS AFFAIRS UPDATE

*Bits about Business, I.T. & Service:* Linda Spaulding, I.T. faculty, along with Zina Haywood and Grace Kragness, met with three representatives from Johnson Outdoor. Johnson Outdoor offered the opportunity to host a paid internship for one Computer Support Specialist intern each semester. This is a wonderful opportunity for our students.

Neither sleet nor snow or cold stops the Gateway Gifts students from leaving Kenosha on January 22 at 6:53 a.m. to attend the gift show at the Merchandise Mart in Chicago. There they will purchase wonderful items for the Gateway Gifts shop on the Kenosha campus. The students are learning that retail is a lot of hard work and a little bit of luck. They return at 6:32 p.m., foot sore and weary-wondering where the budget went and if these fantastic items will look good to the target market. Please stop by the Kenosha campus at Gateway Gifts and judge for yourself. Barb Micheln and Pat Smoody will be accompanying students.

Peter Pham, Graphics faculty, is preparing an online survey for area businesses to examine their needs and increase community awareness and business participation with the Graphics Communications program students and Design Show.

Inspiration Grants were awarded from the Gateway Foundation during Tuesday's inservice. Tina Cipriano and Sandy Weber were awarded grants that will enhance experiences for the Administrative/Office Assistant students. One grant will provide materials for Command Spanish for the Office Worker. Their other grant is for Globalizing the Administrative Assistant students by sending students to the IAAP convention. Blake Baranowski (student) and Cheryl Ucakar received a grant for the purpose of a PC Repair Clinic that supports student club members and faculty visiting community centers to repair computers for the elderly. Mary Baldwin-Grimes received a grant for the purpose of a video gaming day which will help recruit high school students to Gateway.

Cheryl Ucakar and Ray Koukari were awarded over \$62,000 worth of hardware in a SUN community outreach grant. Sun's Vision is to eliminate the "Digital Divide" that prevents people from getting an education because they don't have access to the right technology. This grant will outfit the Linux/Unix lab with new computers and a storage area network system. The computers will be used in all classes taught in that lab and the SAN (storage area network) will allow Gateway to expand into core storage courses to cover areas utilized by larger businesses in our communities.

Ray Koukari has been hired as the Associate Dean for Business, I.T. and Service. He began his duties on January 14. He will be assisting programs, faculty, staff and students within the division.

*Health Careers:* The Health Division started the Spring semester with 271 course sections, 3100 enrollments, and 250 FTE's. Enrollments in most sections are at or near capacity. The health programs in Racine are now in their newly remodeled classrooms on the 4<sup>th</sup> floor of the Technical Building. An open house will be scheduled in February. Thanks to John Thielen and Dan Madsen and their staff for preparing the rooms for use. The Dental Assistant program is preparing for an onsite accreditation visit on February 26 & 27. A self-study was completed and submitted in December 2007.

The dental assistant students will be holding a dental health fair at the Boys and Girls Club of Kenosha on February 13. They will be educating members on all aspects of dental health. There are five stations: Sweet Tooth, Funky Flossers, Good Eats, Plaque Attack, Dentist Helpers. The students are very excited about this event. It gives them an opportunity to strengthen their communication skills with children.

*Manufacturing and Engineering:* As of January 3, the overall headcount for the division is up 9.1%, and the FTE is up 5.4% when compared to the same time period last academic year.

Manufacturing and Engineering faculty participated in the Badger High School Career Pathway Day held on January 9. Not only did faculty members set up interesting and unique displays for Badger High School students to view and interact with, but they also participated in afternoon panel discussions.

Faculty continue to actively pursue opportunities to engage their secondary counterparts in the establishment of PLTW articulation agreements.

The needs assessment surveys for the Building Trades-Carpentry program were mailed to business and industry; completed surveys have started to come in.

*Transportation Activities:* Work continues on the Diesel program. The ad hoc advisory committee is very active and has committed to complete their work on the facility plan by the end of February. They have divided themselves into work groups and are also working on equipment, curriculum and fund raising.

*Elkhorn Campus:* The Elkhorn Campus Planning Team has been established to work with the results of the Walworth County Study. Planning team members have also been divided into four career pathways for the campus: Business, Health, Hospitality, and Manufacturing. Additional campus faculty will be targeted to participate in the pathway subcommittees which will be chaired by the divisional deans. Initial planning will be completed for review and discussion at the April Gateway Board meeting. Faculty is eager to bring additional workshops, courses, certificates and programs to the campus.

New flooring has been installed in the South Building. The area includes the hallway from Student Success and lounge past the restrooms and staff lounge. The tile is made from “green” materials. Plans are to complete the South Building with next year’s capital.

Gateway Days were held on campus this week. It was great to see so many students--day and evening--enjoying being back on campus. Ryan Lonergan, Student Ambassador, welcomed students all day on Tuesday. He also encouraged student participation in club activities and Student Government Association.

*Kenosha Campus:* The campus maintenance team is working on the completion of the Criminal Justice Recruit School instructional area. Once completed, the program will have a dedicated classroom, an in-service classroom/lab and a simulated “city” with a tavern, office/bank and an apartment.

During the spring semester, the Kenosha campus will be working on “greening” the campus. A “green” committee is being established and will look at the operations of the campus to make suggestions on how to improve operations.

*Racine Campus:* The new Health Wing opened to students on Wednesday. Rave reviews were the order of the day. Facilities and maintenance staff worked very hard to have everything ready. The Graphic Arts students are going to be adding an inspirational quote to the wall. One of the health program students found a quote particular to health occupations that will be a wonderful addition. The response to the new space has been exciting.

We are adding two more elementary schools to our evening ESL offerings. Parents of students at Dr. Jones Elementary and Mitchell Elementary schools will begin classes on January 29. This brings five new offerings to the department this school year. In the Adult Learning Center, a class designed to help students transition to post-secondary courses and/or programs will be held on Monday afternoons.

Marshall Ford, Student Support Associate in Racine, is making her theatrical debut with the Racine Theatre Guild in January in the play, “You Can’t Take it With You.” A group of staff members went to the play on January 18 to cheer for Marshall.

We have added six new Smart Classrooms to the campus via capital equipment purchases this year. This has generated a great deal of enthusiasm. Instructors are signing up for the training so that they can request a system for their classrooms. This is just the kind of reaction we hoped for.

The computer lab techs have worked diligently to get the campus ready for the new term. Some of the capital purchases arrived over the holiday break so there was much work to do. Everything was ready and in order. A big thank you to each of the techs. They are such an important part of the campus and we can never recognize them enough!

*Institutional Effectiveness:* The Institutional Effectiveness division is working with divisions throughout the college to prepare Vision 2012 plans for 2008-09. Information from those plans is being compiled and linked to the 2008-09 budget development process. We are also working with staff to prepare sixteen 2008-09 grant proposals to be submitted to the Wisconsin Technical College System (WTCS). These are primarily ongoing grants that provide funding for adult basic education and student services functions.

The 2008 Quality Review cycle begins with training on January 25 for nine programs that will conduct full program evaluations this year. All programs have received a scorecard from the WTCS showing their performance on 17 measures of quality. Programs not completing full evaluations will submit monitoring reports on improvement plans already in progress.

The customer service training initiative has enrolled over 100 employees so far this year for workshops offered through the end of June.

The Gateway Conversation project (HLC accreditation) will train conversation leaders on February 7 to conduct group conversations and one-on-one interviews related to our accreditation criteria and quality at Gateway in general. Our criterion committees are continuing to gather evidence and evaluate the college’s

strengths and challenges in preparation for our self-study and accreditation visit in 2009. We hope to use the momentum of this project to launch a stronger internal communication process at Gateway that will continue past 2009 and keep our internal community members engaged with the college.

### WORKFORCE AND ECONOMIC DEVELOPMENT

Alliance Enterprises, a minority owned business incubator housed at CATI, along with the Girl Scouts, UW-Parkside and Gateway Technical College submitted a grant application to General Mills to focus on health, nutrition and fitness for Girl Scouts ages 11-15 through a summer experience.

New professional development workshops in the area of e-Business Applications Development are being offered this semester at the Bioscience Center (attached). In response to identified needs, WEDD has scheduled more one-day workshops at Burlington in QuickBooks and other software applications. Monthly "Lunch and Learn" sessions are scheduled at the Elkhorn campus. Watch the Gateway website for information on each month's topics.

A Welding Bootcamp for high school seniors and Racine County adults begins January 29th at Bert Jensen's in Racine. Sixteen participants will attend this 18-week program offered from 1-5PM Monday-Friday. CNC Boot Camp recruiting in session. Next CNC Boot camp to begin in April at the Racine campus.

Our Advanced Leadership certificate blends online learning, classroom sessions, assessment and one-on-one coaching.

Exciting Manufacturing Skill Standards Council (MSSC) offerings for Spring 2008—grant funds will be used to support 25 individuals taking two 3-credit Gateway courses- Safety in the Workplace and Managing for Quality and two MSSC assessments - Safety and Quality.

### WGTD

In recent weeks, WGTD unveiled a new dynamic website designed by Shay Downey-Forsythe and I.T. student, Nathan Wells. A key feature is including the 'news alerts' page as part of [www.wgtd.org](http://www.wgtd.org) as opposed to a stand-alone file, meaning that news alerts subscribers end up on the website whenever they 'click' to view a news bulletin. A recent check indicated that the site registered some 15,000 unique visitors between July of last year and the middle of January. For the first 16 days of the month, nearly 2,000 visitors logged on from different computers, viewing about 5,500 pages. Board members are encouraged to become part of our database in order to receive the periodic local news alerts and a weekly newsletter.

On another matter, our signal expansion project is on hold, awaiting the arrival of weather more conducive to climbing towers.

### GLOBAL SCHOLARS LEAVE FOR GERMANY

On Thursday, January 17<sup>th</sup> four Interior Design students and instructor Nancy Williams departed for Germany. As part of Gateway's ongoing Hessen Exchange program, the students will visit an international furnishings market in Cologne, Germany before spending two weeks at Kaufmännische Schulen (KS), Gateway's sister college, in Hanau, Germany. While at KS the students will live with host families, attend classes and work on a joint marketing project with KS marketing students.

From left: Nancy Williams (instructor), Patchouli Moniot, Cara Capelli, Courtney Landem and Stacy Tompsett.

