



**PROGRAM ADVISORY COMMITTEE  
MEETING RECORD**

<b>Advisory Committee Name</b>		Horticulture			
<b>Date</b>	November 17, 2008	<b>Time Convened</b>	6:10	<b>Time Terminated</b>	7:35
<b>Location</b>	Kenosha Room, Kenosha Campus		<b>Recorder</b>	Kate Jerome	
<b>Advisors Present (include only dean and curriculum chair)</b>		Brian Cassity, Lisa DePratt, Linda Hewitt, Jerry Nelson, Marcia Wensing, Kate Jerome			
<b>Advisors Absent</b>		Jane Edwards, Crystel Lyon, Kristin Borzynski			
<b>Guests (including all GTC staff except dean and curriculum chair)</b>		Kate Field			

*NOTE: New advisors must be given a membership form to be completed and returned to the dean for signature.*

*Please record advisors' comments, questions, and suggestions as completely as possible.*

<b>Topics</b>	<b>Information/discussion with advisors</b>	<b>Advisors' recommendations/ Items for college follow-up</b>
1. Call to Order and Roll Call/Introductions 2. Approval of Minutes	Minutes approved  Marcia Wensing elected committee chair Brian Cassity elected committee vice chair	
3. Advisors' Report—topics may include: a. Workforce Needs/ Trends b. Technology/ Equipment Trends c. Certification, Licensure, and/or Regulatory Changes d. Overall Industry Outlook/Direction	Cassity did an informal poll of graduates and reported that our program should include: More hands-on demonstration in pruning, planting, plant training Math applications for horticulture In-depth plant biology  Cassity discussed the Tree Care Association brochure	Look into math textbook and incorporate it more deeply in curriculum  Research other possible certifications besides PLANET (in progress)  Request for information on current GTC graduate survey



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e. Other specific topic assigned by the committee	Advisors discussed certification by APLD, OFA and PLANET	
4. College Report a. Follow-up to Past Advice/Items from Previous Meetings b. Student Report (once per year by a current program student) c. Tour of Learning Environment (once per year, rotating locations if appropriate) d. Best practice presentation (as requested)	Floral program viability, high fees  Newsletter  Web page  WAA, WLCA scholarships	Look into raising fees upon registration Check numbers for graduates in floral program as opposed to graduates in landscape  Look into archiving newsletter on GTC horticulture website  Find student to do web design and improve Horticulture website  Advertise scholarships to students, increase pool of applicants
5. Items for Discussion/ Recommendation a. Curriculum Modifications (if any) b. Learning Environment (once per year, coinciding with tour) c. Student Learning Plan (twice per year) d. Quality Review activities (spring semester)	No curriculum modifications at this time  Discussion of facilities improvement in master plan  Student Learning Plan	Look into floral program curriculum  Keep advisors apprised of progress  Student Learning Plan approved
6. Suggestions for Future Agenda Items		
7. Determine action plan, if needed, for next meeting	See above	
8. Scheduling of Next Meeting	Mid April	



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9. Adjournment	7:35 p.m.	