



**PROGRAM ADVISORY COMMITTEE  
MEETING RECORD**

<b>Advisory Committee Name</b>		Education & Training/Human Services Career Cluster			
<b>Date</b>	November 3, 2009	<b>Time Convened</b>	4:40 pm	<b>Time Terminated</b>	7:00 pm
<b>Location</b>	Burlington Campus – Room 100		<b>Recorder</b>	Molly Meagher	
<b>Advisors Present (include dean and curriculum chair)</b>	Marvin Brown – Professional Services Group; Cheryl Buckley – HALO; Jennifer Pawlow – Ratner Company; Dana Solberg – Hair Design Studio & Day Spa; Colleen Schneider – J.I. Case High School; Greg Wright – K.U.S.D.; Patricia Bytnar - ; Grace Kragness; Ray Koukari;				
<b>Advisors Absent</b>					
<b>Guests</b>	Tanya Burton; Ann Daly; Brenda Pirstill; Deb Reinemann;				

*NOTE: New advisors must be given a membership form to be completed and returned to the dean for signature.*

*Please record advisors' comments, questions, and suggestions as completely as possible.*

<b>Topics</b>	<b>Information/discussion with advisors</b>	<b>Advisors' recommendations/ Items for college follow-up</b>
1. Call to Order and Roll Call/Introductions 2. Approval of Minutes	The meeting was called to order by Koukari at 4:40 pm. Introductions were made around the room. Pawlow was elected by advisors to be the committee chairperson. A motion to approve previous minutes of all advisories was made by Buckley, and seconded by Wright. Motion Carried.	
3. Discuss Career Clusters & Directions 4. Discussions/Reactions	Koukari presented the concept of the new career clusters, and the pathways it creates with area high schools. A power point (attached) was shown. The point of career pathways is to move students towards college earlier. To give students the option to try these programs out and then transition into them. Koukari also expressed attention to Gateway's policy statement #82 (attached). Brown expressed excitement over this change, and how it will affect the youth in a positive way towards picking a career. Buckley shared that HALO is now doing Career Assessments so that their clients know what their interests, skills, etc. are.	



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<p>5. Business/Industry Report/Discussion:</p> <ul style="list-style-type: none"> <li>a. Workforce Trends</li> <li>b. Technology</li> <li>c. Skills &amp; Knowledge Expectations</li> <li>d. Other Changes</li> </ul>	<p>Solberg sees the trends in skin care and spa care holding even with the lower economy. The trend seems to be that people still take a day to take care of themselves and to spend the money at a spa, rather than a restaurant. Solberg would like to see Gateway expand our education to skin care. Solberg also suggested that the career pathways seems to be more towards the elementary level students more so than the middle school, high school students, and would like to see Gateway push for volunteers for these career pathways. Pawlow agreed that she sees an increase in hair and other services, not related to spa services as well. Brown would like to see more participation from our advisors to go to the High Schools and express the interest in promoting our programs. Currently there is a committee participating with the Racine Police Department through Brown's organization to go to the high schools to promote better education. Brown sees properties and business selling their properties due to the economy as well. Pawlow explained that she has been in the cosmetology business for 8 years, and sees a possibility for growth in areas that students do not know what possibilities are actually out there in Cosmetology. Bytnar suggested that there will be increase in high school faculty commitment due to grant money restrictions. Bytnar would like to see a report on the job market, salary, and type of skills to suggest future pathways. Bytnar also stated that she sees a decrease in restaurant participation due to economic issues. In talking with servers, their tips, have been hit hard. Buckley explained that HALO has been steady, not an increase in clients. HALO is currently housing 60 men, 60 women with children, with transit housing for up to two years.</p>	
<p>6. College Report:</p> <ul style="list-style-type: none"> <li>a. Curriculum</li> <li>b. Skill Attainment</li> <li>c. Lab/Shop/Learning Environment/technology</li> <li>d. Extracurricular Activities</li> </ul>	<p>Koukari reviewed all curriculum sheets, enrollments, and graphs (attached). Koukari noted the decrease in enrollments in the Instructional Assistant program. Bytnar asked why there was a decrease, and Koukari responded with the possibility of not having full time instructors in the program, and the decrease for teaching assistants.</p> <p>Barber/Cosmetology was discussed, and Burton stated that a evening program is</p>	



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<p>e. Career Pathway activities</p>	<p>now available. It helps with people who work full time, or for students who have to start and stop due to money issues.</p> <p>Bytnar suggested that more youth option students be able to take courses during the summer.</p> <p>Burton explained that due to money issues that may not be applicable.</p> <p>Early Childhood Education was discussed next, and Prinstill explained that she has seen a high turn over rate in this area due to low starting wages. It may be due to the economy, small business, and lay-offs.</p> <p>Human Services was discussed, and Reinemann went over her concerns with number of graduates from the program. Currently students are placed in first semester courses for Financial Aid purposes. Reinemann also wonders if deactivated students are still counted in the enrollment reports.</p> <p>Kragness suggested that the number of enrollments may increase due to the articulation agreement made with UW-Parkside. UW-Parkside has agreed to transfer 30 of our General Studies credits to their degree programs.</p> <p>Burton expressed that some of the decrease of graduates may be from the field experience courses, and how they are not transferable. Also a lot of student enroll in the AODA certification, complete it and do not finish the associate degree.</p> <p>Daly stated that a lot of our Human Services students come to Gateway for only the transferable credits.</p> <p>Bytnar asked if salary may play a part.</p> <p>Reinemann expressed that associate degree level wages are lower, but double when you receive a bachelor's degree.</p> <p>Interpreter Technician was the last program discussed, and Daly expressed that there has been a steady decrease in students. Daly feels that due to this only being a day time program, that offering a night time program will help increase numbers for the program.</p> <p>Koukari explained to advisors the difference between Advanced Standing credits, and transcribed credits.</p>	



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	<p>Koukari also touched on Perkins Grant funding and how it effects our career pathways.</p> <p>Koukari asked all advisors to help with getting more advisors for our programs. Please contact Molly Meagher if you have anyone in mind.</p>	
7. Determine action plan, if needed, for next meeting	Wright expressed interest in tying Gateway extra-curricular activities to High School extra-curricular activities, such as DECCA, and other clubs.	
8. Scheduling of Next Meeting	Monday, April 6, 2009 – 4:30 pm – Kenosha Campus	
9. Adjournment	A motion to adjourn was made by Buckley, and seconded by Schneider.	