News release January 30, 2012

Media contact: Lee Colony 262.564.2512

262.359.0798 (cell)

Gateway host site for national leadership broadcast

Presentation by internationally known psychologist to be aired live at 280 colleges

A nationwide broadcast will be aired from Gateway Technical College 5:30 p.m. Feb. 7 in the Madrigrano Auditorium of the Conference Center on the college's Kenosha Campus, 3520-30th Ave. featuring internationally-known psychologist Linda Papadopoulos.

The presentation is part of a 280-college broadcast at National Society of Leadership and Success colleges across the United States, of which Gateway is a member. Papadopoulos will deliver her national presentation at Gateway, which will then be broadcast live to individual colleges. The combined national audience numbers are expected to be nearly 37,000.

Doors open at 5:30 p.m. and the presentation begins at 6 p.m. – no late admittance to the program will be allowed as a condition of Gateway hosting the live broadcast. The event is free and open to the public.

In Dr. Papadopoulos' presentation, "Learning To Project The Person You Really Are," audience members will learn how to enhance their positive self-image and increase their attractiveness and likability by developing the

necessary social skills to do so. They will also be shown the link between leadership and self-belief and encouraged to challenge negative thoughts and gain the confidence needed to become a leader.

The Gateway presentation is sponsored by Gateway's Chapter of the National Society of Leadership and Success as well as the college's district advisory activity board. This is the first of three national broadcasts to be aired from Gateway Technical College, including Kevin Carroll on Feb. 28 and Mel Robbins on March 20.

Linda Papadopoulos is one of the most respected British psychologists working today and is well-known commentator on psychological issues in broadcast, radio and print media in England, the United States and elsewhere. Dr. Papadopoulos spent 14 years as a research scientist and practicing psychologist. She has also several books, and her most recent is "What Men Say, What Women Hear." Her official Web site is http://www.drlinda.co.uk/

Gateway Technical College collaborates with communities in Kenosha, Racine and Walworth counties to ensure economic growth and viability by providing education, training, leadership and technological resources to meet the changing needs of students, employers and communities.

XXX