



News release

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**CATI Inc. to be transitioned
to Gateway at end of year**

CATI Inc. program and service delivery will transition to Gateway Technical College on Dec. 31, 2010, which will strengthen the outreach services of the college and CATI Inc. Gateway currently provides outreach services through their Workforce and Economic Development Division (WEDD) and this will allow for increased connection to students and private business entrepreneurs as well as heightened business development opportunities.

Gateway's program and service delivery does not include responsibility for or the assumption of CATI Inc. 501(c)(3) status. The transition will lead to better alignment of the community's workforce and business entrepreneurial needs.

"This model will allow us to connect with entrepreneurs no matter what stage they are at or the resources needed," said Debbie Davidson, Gateway Vice President, WEDD. "This new model closes the loop on support for new business development in Racine County and throughout Southeastern Wisconsin."

The transition of CATI Inc. to Gateway will provide a continuum of programs and services for businesses and entrepreneurs, including:

- Technical assistant for new products or new markets
- Business development and growth

- Entrepreneurial training for new and existing companies
- Business incubation program

While CATI Inc. services will be primarily provided by Gateway, the college will continue to call on its community partners, including the Racine Economic Development Corporation (RCEDC), UW-Parkside, Racine County Workforce Development Center, Carthage College and others to provide CATI-related services when needed. Technical consultants will also be used on a case-by-case basis.

Gateway will serve as the custodian of existing intellectual property owned by CATI Inc. and proactively pursue opportunities add to the intellectual property library, benefiting existing businesses as well as entrepreneurs. Intellectual property will be accessible for entrepreneurs seeking business development ideas and existing businesses seeking new products or new markets.

CATI Inc. board members will be invited to serve as advisory members to Gateway's WEDD for CATI programs and services.

CATI Inc. will remain a legal entity through Dec. 31, 2010. Kate Walker with the RCEDC will serve as interim director of CATI Inc. programs and services until the transition is made. Gateway Business Development Director Therese Fellner will serve as the lead transition manager.

For more information, please contact Debbie Davidson at (262) 564-3422.

Gateway Technical College collaborates with communities in Kenosha, Racine and Walworth counties to ensure economic growth and viability by providing education, training, leadership and technological resources to meet the changing needs of students, employers and communities.

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